GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614

T: 548

Princeton Job #: 23-07-007

July 3-27, 2023

Results are based on telephone interviews conducted July 3-27, 2023, with a random sample of -1,015—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of -485—national adults in Form A and the sample of -530- national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of -108—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of -631—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, turning to another topic,

8. Have you, yourself, smoked any cigarettes in the past week?

	Yes	No	-	Yes	No
2023 Jul 3-27	12	88	1999 Sep 23-26	23	77
			1998 Jun 22-23	28	72
2022 Jul 5-26	11	89	1997 Sep 25-28	26	74
2021 Jul 6-21	16	84	1997 Jun 26-29	26	74
2019 Jul 1-12	15	85	1997 Jun 23-24	26	74
2018 Jul 1-11	16	84	1997 May 6-7	25	75
2017 Jul 5-9	17	83	1997 Mar 24-26	27	73
2016 Jul 13-17	19	81	1996 May 9-12	27	73
2015 Jul 8-12	19	81	1994 Jul 15-17	27	73
2014 Jul 7-10	21	79	1994 Mar 11-13	27	73
2013 Jul 10-14	19	80	1991 Nov 7-10	28	72
2012 Jul 9-12	20	80	1990 Jul 6-8	27	73
2011 Jul 7-10	22	78	1989 May 15-18	27	73
2010 Jul 8-11	22	78	1989 Apr 4-9	29	71
2009 Jun 14-17	20	80	1988 Jul 1-7	32	68
2008 Jul 10-13	21	79	1987 Mar 14-18	30	70
2007 Nov 11-14	20	80	1986 Jun 9-16	31	69
2007 Aug 3-5	24	76	1985 Jun 7-10	35	65
2007 Jul 12-15	21	79	1983	38	62
2006 Nov 9-12	23	77	1981 Jun 26-29	35	65
2006 Jul 6-9	25	75	1978 Jan 20-23	36	64
2005 Nov 7-10	25	75	1977 Aug 19-22	38	62
2005 Jul 7-10	25	75	1974 May 10-13	40	60
2004 Nov 7-10	22	78	1972 Apr 21-24	43	57
2004 Jul 8-11	25	75	1971 May 14-17	42	58
2003 Nov 3-5	26	74	1969 Jul 24-29	40	60
2003 Jul 7-9	25	75	1957 Jun	42	58
2002 Jul 9-11	24	76	1954 Jun	45	55
2001 Nov 8-11	26	74	1949 Oct	44	56
2001 Jul 19-22	28	72	1944 Nov	41	59
2000 Nov 13-15	25	75			

9. (Asked of smokers) About how many cigarettes do you smoke each day?

BASED ON --108-- SMOKERS

			More									
	Less than	One	than	No								
	one pack	<u>pack</u>	one pack	answer	<u>Mean</u>	<u>Median</u>						
2023 Jul 3-27	75	18	5	1	11	10						
2022 Jul 5-26	70	20	6	4	11	10						
2021 Jul 6-21	67	25	6	1	13	10						
2019 Jul 1-12	74	20	4	2	11	10						
2018 Jul 1-11	66	25	6	3	12	10						
2017 Jul 5-9	64	27	8	*	14	10						
2016 Jul 13-17	74	20	6	*	12	10						
2015 Jul 8-12	72	24	4	1	12	10						
2014 Jul 7-10	68	20	7	5	11	10						
2013 Jul 10-14	67	23	5	5	12	10						
2012 Jul 9-12	68	31	1	1	12	10						
2011 Jul 7-10	68	24	6	2	12	10						
2010 Jul 8-11	59	29	10	1	15	10						
2009 Jun 14-17	56	31	11	3	15	10						
2008 Jul 10-13	61	30	6	2	13	10						
2007 Jul 12-15	55	35	9	1	15	10						
2006 Jul 6-9	55	36	8	1	14	10						
2005 Jul 7-10	58	31	9	2	14	10						
2004 Jul 8-11	52	33	14	1	16	15						
2003 Jul 7-9	53	35	10	2	15	12						
2002 Jul 9-11	54	29	17	*	16	10						
2001 Jul 19-22	59	29	11	*	15	10						
2000 Nov 13-15	62	29	9	0	15	10						
1999 Sep 23-26	55	35	9	1	14							
1997 Jun 26-29	48	32	19	1		20						
1997 Jun 23-24	48	30	21	1	19	20						
1996 May 9-12	43	38	16	3	17	20						
1994 Mar 11-13	44	38	18	0		20						
1991 Nov 7-10	48	34	17	1		20						
1990 Jul 5-8	51	32	14	3								
1989 May 15-18	39	39	20	2		20						
1988 Jul 1-7	40	38	20	2		20						
1987 Mar 14-18	48	32	18	2		20						
1986 Jun 9-16	43	33	22	2		20						
1981 Jan 26-29	38	37	24	1		20						
1978 Jan 20-23	34	35	30	1		20						
1977 Aug 19-22	41	31	27	1		20						
1957 Jun	44	41	15	*		20						
1954 Jun	39	35	26			20						
1949 Oct	42	38	16	4		20						
1944 Nov	43	33	22	2		20						

10. (Asked of smokers) At what age did you begin smoking?

BASED ON --108-- SMOKERS

	<u>Under 16</u>	<u>16-18</u>	<u>Over 18</u>	No opinion	<u>Mean</u>
2023 Jul 3-27	42	20	38	*	19
2013 Jul 10-14	34	40	24	2	17
2007 Jul 12-15	25	40	35	*	18
2002 Jul 9-11	37	29	33	1	18
2000 Nov 13-15	37	39	21	3	17
1999 Sep 23-26	36	35	29	*	18
1994 Mar 11-13	32	37	29	2	
1991 Nov 7-10	34	36	29	1	

Turning now to e-cigarettes, also known as "vaping,"

11. Do you think the laws and regulations covering e-cigarettes should be made more strict, less strict, or kept as they are now?

	More strict	Less strict	Kept as now	No opinion
2023 Jul 3-27	55	7	32	5
2022 Jul 5-26	61	7	30	2
2021 Jul 6-21	54	9	34	3
2019 Jul 1-12	64	5	26	4

12. Have you, yourself, smoked any e-cigarettes or "vaped" in the past week?

	Yes	<u>No</u>	No opinion
2023 Jul 3-27	8	92	*
2022 Jul 5-26	8	92	
2021 Jul 6-21	6	94	*
2019 Jul 1-12	8	92	*

GALLUP POLL SOCIAL SURVEY July 2023 Public Release Data

QN8: Smoked Cigarettes In Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gen	der	Ra	ce I		Age			Education			Party I.D.		Ho	ousehold Inco	me
										College	Some	HS Grad or				Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
Yes		122	75	47	79	39	12	59	50	19	38	64	30	60	29	63	27	24
		12%	15%	9%	12%	12%	5%	16%	13%	5%	14%	17%	11%	13%	12%	19%	10%	7%
No		892	427	456	585	298	234	298	334	339	239	312	241	401	222	270	245	297
		88%	85%	91%	88%	88%	95%	84%	87%	95%	86%	83%	89%	87%	88%	81%	90%	93%
(DK)/(Refused)		1	1	-	1	-	0 -		1	1	-	-	-	1	-	-	1	-
		0%	0%	-	0%	-	0% -		0%	0%	-	-	-	0%	-	-	0%	-

GALLUP POLL SOCIAL SURVEY July 2023 Public Release Data

QN11: Laws And Regulations Covering E-Cigarettes BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gen	der	Ra	ce I		Age			Education			Party I.D.		Ho	usehold Inco	me
										College	Some	HS Grad or				Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
More strict		562	248	310	348	207	127	168	253	198	161	201	153	246	146	202	143	170
		55%	49%	62%	52%	61%	51%	47%	66%	55%	58%	53%	56%	53%	58%	60%	52%	53%
Less strict		73	50	23	45	25	24	35	11	25	18	30	18	36	13	21	20	27
		7%	10%	5%	7%	7%	10%	10%	3%	7%	6%	8%	7%	8%	5%	6%	7%	8%
Kept as they are now		327	171	151	236	89	90	134	94	113	86	128	89	152	81	97	97	107
		32%	34%	30%	36%	26%	36%	38%	24%	32%	31%	34%	33%	33%	32%	29%	36%	33%
(DK)/(Refused)		53	34	19	36	16	6	20	26	22	13	18	11	27	12	13	14	17
		5%	7%	4%	5%	5%	2%	6%	7%	6%	5%	5%	4%	6%	5%	4%	5%	5%

GALLUP POLL SOCIAL SURVEY July 2023 Public Release Data

QN12: Smoked E-Cigarettes Or "Vaped" Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age			Education			Party I.D.			Household Income		
										College	Some	HS Grad or				Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
Yes		82	44	32	61	20	41	29	8	20	22	40	20	34	22	28	24	18
		8%	9%	6%	9%	6%	16%	8%	2%	6%	8%	11%	8%	7%	9%	9%	9%	6%
No		933	458	471	604	317	205	327	376	338	255	336	251	427	230	305	248	302
		92%	91%	94%	91%	94%	83%	92%	98%	94%	92%	89%	92%	93%	91%	91%	91%	94%
(DK)/(Refused)		0	0	-	-	-	0	-	-	-	-	-	-	-	-	-	-	-
		0%	0%	-	•	-	0%	-	-	-	-	-	-	-	-	-	-	-