

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937614  
T: 548  
Princeton Job #: 23-07-007

July 3-27, 2023

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Results are based on telephone interviews conducted July 3-27, 2023, with a random sample of **–1,015—**adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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39. Which of the following statements comes closest to describing your beliefs -- you are religious, you are spiritual but not religious, or you are neither?

	<u>Religious</u>	<u>Spiritual but not religious</u>	<u>Neither</u>	<u>Both (vol.)</u>	<u>No opinion</u>
2023 Jul 3-27	47	33	18	2	1
2002 Jan 11-14	50	33	11	4	2
1999 Dec 9-12	54	30	9	6	1

**GALLUP POLL SOCIAL SURVEY**  
**July 2023**  
**Public Release Data**

**QN39: Beliefs BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
Religious		472	229	241	297	172	101	155	204	166	120	185	167	201	94	154	127	151
		47%	45%	48%	45%	51%	41%	43%	53%	46%	43%	49%	61%	44%	37%	46%	46%	47%
Spiritual but not religious		338	161	172	228	104	74	125	127	122	109	105	77	149	104	112	98	101
		33%	32%	34%	34%	31%	30%	35%	33%	34%	39%	28%	28%	32%	41%	34%	36%	32%
Neither		179	97	81	123	53	68	66	41	64	44	71	22	97	52	51	47	66
		18%	19%	16%	19%	16%	28%	19%	11%	18%	16%	19%	8%	21%	21%	15%	17%	21%
Both religious and spiritual (vol.)		18	12	7	12	6	3	5	10	6	4	8	6	9	1	13	1	2
		2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	2%	2%	2%	0%	4%	0%	1%
(DK)/(Refused)		8	4	3	4	2	0	6	2	-	-	6	0	5	-	4	-	-
		1%	1%	1%	1%	1%	0%	2%	0%	-	-	2%	0%	1%	-	1%	-	-