

GALLUP NEWS SERVICE

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937614
T: 561
Princeton Job #: 23-12-012

December 1-20, 2023

Results are based on telephone interviews conducted December 1-20, 2023, with a random sample of **~1,013**—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to sports,

17. What is your favorite sport to watch?

Recent trend

	2023 Dec	2017 Dec	2013 Jun	2008 Dec	2007 Dec	2006 Dec	2005 Dec	2004 Dec	2003 Dec	2002 Dec	2001 Mar	2000 Mar	1998 Nov
Football	41	37	39	41	43	43	34	37	37	37	28	33	36
Baseball	10	9	14	10	13	11	12	10	10	12	12	13	16
Basketball	9	11	12	9	11	12	12	13	14	13	16	16	12
Soccer	5	7	4	3	2	2	3	2	2	2	2	2	2
Ice hockey	4	4	3	4	4	2	4	3	5	3	3	5	3
Auto Racing	3	2	2	3	3	4	5	5	5	5	6	5	3
Ice/Figure Skating	2	1	1	1	2	3	3	4	6	4	4	4	2
Tennis	1	2	3	1	1	1	3	2	1	2	2	1	2
Golf	1	1	2	2	2	3	2	2	3	2	4	5	3
Mixed Martial Arts/MMA	1	1	*	*	*	*	*	--	*	*	--	--	--
Volleyball	1	1	*	1	*	*	1	--	*	--	1	--	--
Gymnastics	1	1	*	1	1	1	*	1	1	1	1	1	1
Boxing	1	1	1	2	1	2	1	1	2	1	2	2	1
Wrestling	1	*	*	*	1	*	1	1	1	1	1	1	1
Track and field	1	*	1	*	*	*	*	*	*	*	*	*	--
Fishing	*	*	1	*	--	*	1	*	*	1	*	*	1
Swimming	*	*	*	*	*	*	*	*	*	1	*	*	--
Motocross	*	1	*	*	*	*	*	1	*	--	1	--	--
Rodeo	*	1	*	*	*	*	1	1	*	1	1	*	*
Bowling	*	--	--	--	*	*	*	*	*	1	*	*	1
OTHER	6	4	4	6	3	3	4	4	4	2	4	3	6
NONE	12	15	11	14	12	12	13	12	9	10	12	8	9
No Opinion	*	*	*	*	1	*	*	1	*	1	1	1	1

^ WORDING: What is your favorite sport to follow?

Q.17 favorite sport continued on next page

Q.17 (FAVORITE SPORT) CONTINUED

Full trend of top sports:

	<u>Football</u>	<u>Baseball</u>	<u>Basketball</u>	<u>Soccer</u>	<u>Ice hockey</u>	<u>Auto racing</u>	<u>Ice/Figure Skating</u>
2023 Dec 1-20	41	10	9	5	4	3	2
2017 Dec 4-11	37	9	11	7	4	2	1
2013 Jun 1-4	39	14	12	4	3	2	1
2008 Dec 4-7	41	10	9	3	4	3	1
2007 Dec 6-9	43	13	11	2	4	3	2
2006 Dec 11-14	43	11	12	2	2	4	3
2005 Dec 5-8	34	12	12	3	4	5	3
2004 Dec 5-8	37	10	13	2	3	5	4
2003 Dec 11-14	37	10	14	2	5	5	6
2002 Dec 5-8	37	12	13	2	3	5	4
2001 Mar 26-28	28	12	16	2	3	6	4
2000 Mar 30-Apr 2	33	13	15	2	5	5	4
1998 Nov 20-22	36	16	12	2	3	3	2
1997 Apr 18-20 ^	30	14	17	2	3	7	2
1995 Apr 17-19	32	16	15	1	3	2	2
1994 Sep 16-20	37	16	13	2	1	2	3
1994 Aug 8-9	35	21	11	2	3	2	3
1992 Sept 17-20	38	16	12	1	4	2	2
1990 Feb 15-18	35	16	15	1	3	1	2
1981 Jan 9-12	38	16	9	2	2	1	2
1972 Oct 13-16	32	24	9	*	4	2	1
1972 Jan 7-10	38	19	10	*	5	*	*
1960 Dec 8-13	21	34	9	*	3	*	1
1948 Apr 9-14	17	39	10	*	3	1	*
1937 Mar 24-29	23	34	8	*	2	1	1

^ WORDING: What is your favorite sport to follow?

**GALLUP POLL SOCIAL SURVEY
December 2023
Public Release Data**

QN17: Favorite Sport BY Total + Gender + Race | + Age + Education + Party I.D. + Household Income

		Gender		Race		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	581	422	733	256	177	257	551	456	341	209	297	395	295	287	322	325
	Weighted n	1013	494	507	650	343	259	317	406	358	269	382	281	416	294	329	294	306
Football		419	226	193	272	139	78	139	183	144	118	155	119	178	110	134	120	121
		41%	46%	38%	42%	41%	30%	44%	45%	40%	44%	41%	42%	43%	37%	41%	41%	40%
Baseball		99	44	55	77	22	12	31	53	43	23	33	51	22	25	32	23	41
		10%	9%	11%	12%	6%	5%	10%	13%	12%	8%	9%	18%	5%	9%	10%	8%	13%
Basketball		94	46	47	42	51	39	27	26	40	23	30	15	33	44	25	23	39
		9%	9%	9%	6%	15%	15%	9%	6%	11%	9%	8%	5%	8%	15%	8%	8%	13%
Soccer		48	19	27	24	20	19	16	12	12	10	25	11	23	10	12	15	16
		5%	4%	5%	4%	6%	7%	5%	3%	3%	4%	7%	4%	6%	3%	4%	5%	5%
Hockey/Ice hockey		36	19	16	28	7	11	14	10	13	9	14	9	15	12	15	9	11
		4%	4%	3%	4%	2%	4%	4%	2%	4%	3%	4%	3%	4%	4%	4%	3%	4%
Auto/car racing		27	20	6	19	7	6	3	15	6	3	18	15	6	6	7	13	7
		3%	4%	1%	3%	2%	2%	1%	4%	2%	1%	5%	5%	1%	2%	2%	4%	2%
Skating/Ice skating		17	-	15	13	4	6	2	7	9	5	4	2	5	11	5	5	5
		2%	-	3%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%	4%	2%	2%	2%
Bowling		0	0	-	-	0	0	-	-	0	-	-	-	-	-	-	-	-
		0%	0%	-	-	0%	0%	-	-	0%	-	-	-	-	-	-	-	-
Boxing		8	3	3	6	2	4	-	4	2	1	5	2	4	2	-	2	3
		1%	1%	1%	1%	0%	2%	-	1%	0%	0%	1%	1%	1%	1%	-	1%	1%
Fishing		3	3	-	3	-	1	1	0	-	0	3	1	1	0	2	-	-
		0%	1%	-	0%	-	1%	0%	0%	-	0%	1%	0%	0%	0%	1%	-	-
Golf		11	4	6	6	4	3	1	7	5	5	1	3	3	5	1	6	4
		1%	1%	1%	1%	1%	1%	0%	2%	1%	2%	0%	1%	1%	2%	0%	2%	1%
Gymnastics		10	1	8	6	4	5	1	4	1	3	6	2	7	1	7	0	2
		1%	0%	2%	1%	1%	2%	0%	1%	0%	1%	2%	1%	2%	0%	2%	0%	1%

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		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1013	581	422	733	256	177	257	551	456	341	209	297	395	295	287	322	325
	Weighted n	1013	494	507	650	343	259	317	406	358	269	382	281	416	294	329	294	306
Swimming		3	1	2	2	1	1	-	2	2	-	1	1	1	1	2	1	1
		0%	0%	0%	0%	0%	1%	-	0%	0%	-	0%	0%	0%	0%	1%	0%	0%
Tennis		12	1	11	7	2	2	3	7	7	2	4	3	5	4	4	4	4
		1%	0%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%
Wrestling		8	5	2	6	2	3	1	4	3	2	3	3	3	2	3	2	3
		1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Motocross		2	-	2	2	-	2	-	-	-	2	-	-	2	-	-	-	2
		0%	-	0%	0%	-	1%	-	-	-	1%	-	-	0%	-	-	-	1%
Track and Field		6	2	4	3	3	-	5	0	2	4	-	2	2	1	2	-	3
		1%	0%	1%	0%	1%	-	2%	0%	1%	1%	-	1%	1%	0%	1%	-	1%
Volleyball		8	2	6	5	3	3	-	5	5	3	-	2	3	4	1	4	2
		1%	0%	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	0%	1%	1%
Rodeo		2	1	1	2	-	1	1	1	-	1	1	1	-	2	2	-	-
		0%	0%	0%	0%	-	0%	0%	0%	-	0%	0%	0%	-	1%	0%	-	-
All		5	1	4	1	3	3	-	1	-	4	1	1	-	3	1	3	0
		0%	0%	1%	0%	1%	1%	-	0%	-	1%	0%	0%	-	1%	0%	1%	0%
Other		69	37	28	37	30	25	26	17	21	18	30	16	38	15	25	28	14
		7%	8%	6%	6%	9%	10%	8%	4%	6%	7%	8%	6%	9%	5%	8%	10%	5%
Don't know/Refused		3	3	-	3	-	-	1	3	0	1	2	2	1	2	2	-	1
		0%	1%	-	1%	-	-	0%	1%	0%	0%	1%	1%	0%	-	1%	-	0%
None		125	53	71	86	38	33	45	45	43	36	46	19	66	38	48	36	29
		12%	11%	14%	13%	11%	13%	14%	11%	12%	13%	12%	7%	16%	13%	15%	12%	9%