## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

## -- FINAL TOPLINE --

Results are based on telephone interviews conducted January 2-22, 2024, with a random sample of $-\mathbf{1 , 0 1 1}$ —adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is $\pm 4$ percentage points at the $95 \%$ confidence level.

For results based on the sample of -- 505 -- national adults in Form $A$ and the sample of -506-- national adults in Form $B$, the margin of sampling error is $\pm 6$ percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of $\mathbf{8 0 \%}$ cell phone respondents and $20 \%$ landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the $\mathbf{2 0 2 0}$ census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.
12. Next, we are interested in how people's financial situation may have changed. Would you say that you are financially better off now than you were a year ago, or are you financially worse off now?

|  | Better off | Worse off | Same <br> (vol.) | No opinion |  | Better off | Worse off | Same <br> (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2024}$ |  |  |  |  | $\underline{2003}$ |  |  |  |  |
| 2024 Jan 2-22 | 37 | 45 | 16 | 1 | 2003 Nov 10-12 | 41 | 38 | 21 | * |
|  |  |  |  |  | 2003 Jul 18-20 | 36 | 39 | 25 | * |
| $\underline{2023}$ |  |  |  |  | 2003 Apr 14-16 | 31 | 39 | 29 | 1 |
| 2023 Jan 2-22 | 35 | 50 | 14 | 1 | 2003 Feb 17-19 | 39 | 41 | 20 | -- |
| $\underline{2022}$ |  |  |  |  | $\underline{2002}$ |  |  |  |  |
| 2022 Jan 3-16 | 41 | 41 | 18 | * | 2002 Dec 16-17 | 33 | 44 | 23 | * |
| $\underline{2021}$ |  |  |  |  | 2002 Jul 22-24 | 32 | 45 | 23 | * |
| 2021 Jan 4-15 | 35 | 36 | 28 | * | 2002 May 20-22 | 37 | 36 | 26 | 1 |
| $\underline{2020}$ |  |  |  |  | $\underline{2001}$ |  |  |  |  |
| 2020 Jan 2-15 | 59 | 20 | 21 | * | 2001 Dec 14-16 | 37 | 37 | 25 | 1 |
| $\underline{2019}$ |  |  |  |  | 2001 Sep 7-10 | 37 | 36 | 26 | 1 |
| 2019 Jan 2-10 | 50 | 26 | 22 | 1 | 2001 Aug 16-19 | 37 | 41 | 21 | 1 |
| $\underline{2018}$ |  |  |  |  | 2001 Jul 19-22 | 39 | 36 | 25 | * |
| 2018 Jan 2-7 | 46 | 31 | 21 | 1 | 2001 Jun 11-17 | 42 | 37 | 20 | 1 |
| $\underline{2017}$ |  |  |  |  | 2001 Apr 6-8 | 42 | 36 | 22 | * |
| 2017 Jan 4-8 | 49 | 28 | 22 | 1 | 2001 Feb 1-4 | 46 | 30 | 23 | 1 |
| $\underline{2016}$ |  |  |  |  | 2001 Jan 10-14 | 49 | 30 | 21 | * |
| 2016 Jan 6-10 | 44 | 35 | 21 | * | $\underline{2000}$ |  |  |  |  |
| $\underline{2015}$ |  |  |  |  | 2000 Oct 6-9 | 55 | 22 | 22 | 1 |
| 2015 Jan 5-8 | 47 | 28 | 24 | * | 2000 May 18-21 | 53 | 26 | 20 | 1 |
| $\underline{2014}$ |  |  |  |  | 1999 |  |  |  |  |
| 2014 Jan 5-8 | 35 | 42 | 22 | 1 | 1999 Oct 21-24 | 56 | 19 | 24 | 1 |
| $\underline{2013}$ |  |  |  |  | 1999 Aug 24-26 | 53 | 25 | 22 | * |
| 2013 Jun 1-4 | 40 | 39 | 20 | 1 | 1999 Jun 4-5 | 57 | 20 | 22 | 1 |
| $\underline{2012}$ |  |  |  |  | 1999 Jan 15-17 | 58 | 21 | 21 | * |
| 2012 Oct 22-23 | 38 | 34 | 26 | 2 | 1998 |  |  |  |  |
| 2012 May 10-13 | 37 | 42 | 20 | 1 | 1998 Oct 29-Nov 1 | 53 | 24 | 22 | 1 |
| 2012 Jan 5-8 | 29 | 49 | 21 | 1 | 1998 Mar 20-22 | 55 | 20 | 24 | 1 |
| 2011 |  |  |  |  | 1997 |  |  |  |  |
| 2011 Jan 7-9 | 28 | 45 | 26 | 1 | 1997 Jun 26-29 | 44 | 26 | 29 | 1 |
| $\underline{2009}$ |  |  |  |  | 1997 May 6-7 | 45 | 28 | 25 | 2 |
| 2009 May 29-31 | 23 | 54 | 22 | 1 | 1996 |  |  |  |  |
| $\underline{2008}$ |  |  |  |  | 1996 Mar 8-10 | 49 | 21 | 29 | 1 |
| 2008 Sep 26-27 | 26 | 55 | 19 | * | 1994 |  |  |  |  |
| 2008 May 30-Jun 1 | 26 | 55 | 18 | 1 | 1994 Dec 16-18 | 40 | 31 | 29 | * |
| 2008 Jan 30-Feb 2 | 34 | 44 | 21 | 1 | 1994 May 20-22 | 40 | 33 | 26 | 1 |
| $\underline{2007}$ |  |  |  |  | 1994 Mar 7-8 | 34 | 31 | 34 | 1 |
| 2007 Oct 12-14 | 39 | 39 | 22 | * | 1993 |  |  |  |  |
| 2007 Jan 15-18 | 50 | 30 | 19 | 1 | 1993 Dec 4-6 | 36 | 31 | 33 | * |
| $\underline{2006}$ |  |  |  |  | 1993 Jun 28-29 | 29 | 34 | 36 | 1 |
| 2006 Feb 9-12 ^ | 37 | 39 | 24 | * | 1992 |  |  |  |  |
| 2005 |  |  |  |  | 1992 Feb 6-9 | 34 | 46 | 19 | 1 |
| 2005 Jul 22-24 | 42 | 40 | 17 | 1 | 1992 Jan 16-19 | 30 | 43 | 26 | 1 |
| 2005 Jan 14-16 | 40 | 33 | 27 | * |  |  |  |  |  |

Personal finances versus a year ago trend continued on next page

## Q. 12 (PERSONAL FINANCES VERSUS LAST YEAR) CONTINUED

|  | Better off | Worse off | $\begin{aligned} & \text { Same } \\ & \text { (vol.) } \end{aligned}$ | No opinion |  | Better off | Worse off | Same (vol.) | $\begin{gathered} \text { No } \\ \text { opinion } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1991 |  |  |  |  | 1985 |  |  |  |  |
| 1991 Dec 5-8 | 33 | 40 | 26 | 1 | 1985 Oct 11-14 | 38 | 27 | 34 | 1 |
| 1991 Oct 24-25 | 26 | 44 | 28 | 2 | 1985 Jun 10-23 | 43 | 29 | 26 | 2 |
| 1991 Oct 17-20 | 35 | 42 | 22 | 1 | 1985 Mar 8-11 | 47 | 25 | 27 | 1 |
| 1991 Sep 5-8 | 34 | 28 | 37 | 1 | 1984 |  |  |  |  |
| 1991 Jul 11-14 | 34 | 32 | 33 | 1 | 1984 Nov 30-Dec 3 | 43 | 24 | 32 | 1 |
| 1991 May 16-19 | 32 | 32 | 33 | 3 | 1984 Sep 7-9 | 39 | 26 | 34 | 1 |
| 1991 Apr 11-14 | 29 | 33 | 36 | 1 | 1984 Jul 6-9 | 40 | 25 | 34 | 1 |
| 1991 Mar 21-24 | 31 | 37 | 32 | 1 | 1984 Mar 16-19 | 36 | 26 | 37 | 1 |
| 1991 Feb 28-Mar 3 | 37 | 28 | 34 | 1 | 1983 |  |  |  |  |
| 1991 Feb 14-17 | 37 | 28 | 35 | * | 1983 Jun 24-27 | 28 | 39 | 32 | 1 |
| 1991 Jan 11-13 | 27 | 33 | 39 | 1 | 1983 Mar 11-14 | 25 | 46 | 28 | 1 |
| 1991 Jan 3-6 | 35 | 32 | 32 | 1 | 1982 |  |  |  |  |
| 1990 |  |  |  |  | 1982 Nov 5-8 | 29 | 37 | 33 | 1 |
| 1990 Dec 13-16 | 38 | 36 | 26 | * | 1982 Sep 17-20 | 27 | 39 | 32 | 2 |
| 1990 Nov 15-16 | 25 | 42 | 32 | 1 | 1982 Jul 30-Aug 2 | 25 | 46 | 26 | 3 |
| 1990 Oct 25-28 | 38 | 35 | 26 | 1 | 1982 Apr 23-26 | 28 | 39 | 31 | 2 |
| 1990 Oct 18-21 | 27 | 41 | 30 | 2 | 1982 Feb 5-8 | 28 | 47 | 24 | 1 |
| 1990 Oct 11-14 | 32 | 41 | 26 | * | 1981 |  |  |  |  |
| 1990 Sep 27-30 | 40 | 32 | 27 | 1 | 1981 Oct 2-5 | 28 | 43 | 28 | 1 |
| 1990 Aug 9-12 | 43 | 29 | 27 | 1 | 1981 Jun 26-29 | 33 | 35 | 30 | 2 |
| 1990 Jul 19-22 | 44 | 27 | 28 | 1 | 1980 |  |  |  |  |
| 1990 Feb 8-11 | 49 | 24 | 26 | 1 | 1980 Jan | 30 | 24 | 45 | 1 |
| 1989 |  |  |  |  | 1979 |  |  |  |  |
| 1989 Jun 15-18 | 42 | 25 | 31 | 2 | 1979 Jun | 30 | 27 | 41 | 2 |
| 1989 Jan 24-28 | 44 | 26 | 28 | 2 | 1978 |  |  |  |  |
| 1988 |  |  |  |  | 1978 Jul | 35 | 31 | 32 | 2 |
| 1988 Sep 9-11 | 53 | 23 | 23 | 1 | 1978 Mar 31-Apr 3 | 29 | 32 | 37 | 2 |
| 1988 May 13-15 | 47 | 24 | 28 | 1 | 1977 |  |  |  |  |
| 1987 |  |  |  |  | 1977 Aug | 39 | 28 | 31 | 2 |
| 1987 Aug 24-Sep 2 | 43 | 29 | 27 | 1 | 1976 |  |  |  |  |
| 1987 Jun 8-14 | 43 | 32 | 24 | 1 | 1976 Sep | 33 | 36 | 30 | 1 |
| 1987 Mar 14-18 | 46 | 30 | 23 | 1 |  |  |  |  |  |
| 1987 Jan 16-19 | 39 | 28 | 33 | * |  |  |  |  |  |
| 1986 |  |  |  |  |  |  |  |  |  |
| 1986 Sep 13-17 | 40 | 29 | 29 | 2 |  |  |  |  |  |
| 1986 Jul 11-14 | 39 | 25 | 35 | 1 |  |  |  |  |  |
| 1986 Jun 9-16 | 46 | 28 | 25 | 1 |  |  |  |  |  |
| 1986 Mar 4-10 | 46 | 30 | 24 | * |  |  |  |  |  |
| 1986 Jan 10-13 | 40 | 30 | 29 | 1 |  |  |  |  |  |

${ }^{\wedge}$ Asked of a half sample.
13. Looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?

|  | Better off | Worse off | Same <br> (vol.) | No opinion |  | Better off | Worse off | Same <br> (vol.) | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2024 |  |  |  |  | $\underline{2002}$ |  |  |  |  |
| 2024 Jan 2-22 | 61 | 25 | 8 | 6 | 2002 Dec 16-17 | 61 | 20 | 13 | 6 |
|  |  |  |  |  | 2002 Jul 22-24 | 67 | 14 | 13 | 6 |
| $\underline{2023}$ |  |  |  |  | 2002 May 20-22 | 69 | 15 | 12 | 4 |
| 2023 Jan 2-22 | 60 | 28 | 9 | 3 | $\underline{2001}$ |  |  |  |  |
| $\underline{2022}$ |  |  |  |  | 2001 Dec 14-16 | 69 | 12 | 15 | 4 |
| 2022 Jan 3-16 | 60 | 27 | 12 | 1 | 2001 Sep 14-15 | 58 | 26 | 14 | 2 |
| 2021 |  |  |  |  | 2001 Sep 7-10 | 61 | 20 | 15 | 4 |
| 2021 Jan 4-15 | 63 | 22 | 14 | 2 | 2001 Aug 16-19 | 66 | 18 | 13 | 3 |
| 2020 |  |  |  |  | 2001 Jul 19-22 | 64 | 18 | 13 | 5 |
| 2020 Jan 2-15 | 74 | 12 | 13 | 2 | 2001 Jun 11-17 | 62 | 22 | 11 | 5 |
| $\underline{2019}$ |  |  |  |  | 2001 Apr 6-8 | 62 | 18 | 15 | 5 |
| 2019 Jan 2-10 | 69 | 16 | 12 | 3 | 2001 Feb 1-4 | 61 | 19 | 16 | 4 |
| 2018 |  |  |  |  | 2001 Jan 10-14 | 63 | 21 | 13 | 3 |
| 2018 Jan 2-7 | 66 | 21 | 11 | 2 | $\underline{2000}$ |  |  |  |  |
| 2017 |  |  |  |  | 2000 Oct 6-9 | 68 | 11 | 15 | 6 |
| 2017 Jan 4-8 | 66 | 18 | 13 | 2 | 2000 May 18-21 | 67 | 13 | 14 | 6 |
| 2016 |  |  |  |  | 1999 |  |  |  |  |
| 2016 Jan 6-10 | 63 | 17 | 16 | 4 | 1999 Oct 21-24 | 68 | 13 | 12 | 7 |
| $\underline{2015}$ |  |  |  |  | 1999 Aug 24-26 | 67 | 13 | 16 | 4 |
| 2015 Jan 5-8 | 65 | 15 | 15 | 5 | 1999 Jun 4-5 | 67 | 17 | 12 | 4 |
| 2014 |  |  |  |  | 1999 Jan 15-17 | 68 | 14 | 14 | 4 |
| 2014 Jan 5-8 | 55 | 27 | 15 | 4 | 1998 |  |  |  |  |
| $\underline{2013}$ |  |  |  |  | 1998 Oct 29-Nov 1 | 66 | 12 | 16 | 6 |
| 2013 Jun 1-4 | 57 | 29 | 10 | 3 | 1998 Mar 20-22 | 71 | 9 | 14 | 6 |
| $\underline{2012}$ |  |  |  |  | 1997 |  |  |  |  |
| 2012 Oct 22-23 | 66 | 11 | 12 | 11 | 1997 Jun 26-29 | 59 | 17 | 20 | 4 |
| 2012 May 10-13 | 63 | 18 | 15 | 4 | 1997 May 6-7 | 60 | 20 | 17 | 3 |
| 2012 Jan 5-8 | 56 | 26 | 14 | 5 | 1996 |  |  |  |  |
| $\underline{2011}$ |  |  |  |  | 1996 Mar 8-10 | 66 | 16 | 11 | 7 |
| 2011 Jan 7-9 | 58 | 23 | 14 | 5 | 1994 |  |  |  |  |
| 2009 |  |  |  |  | 1994 Dec 16-18 | 63 | 17 | 17 | 3 |
| 2009 May 29-31 | 59 | 24 | 14 | 3 | 1994 May 20-22 | 59 | 21 | 16 | 4 |
| 2008 |  |  |  |  | 1994 Mar 7-8 | 53 | 22 | 19 | 6 |
| 2008 Sep 26-27 | 58 | 25 | 13 | 5 | 1993 |  |  |  |  |
| 2008 May 30-Jun 1 | 52 | 31 | 10 | 7 | 1993 Dec 4-6 | 56 | 18 | 22 | 4 |
| 2008 Jan 30-Feb 2 | 60 | 23 | 12 | 5 | 1993 Jun 29-30 | 49 | 14 | 32 | 5 |
| 2007 |  |  |  |  | 1992 |  |  |  |  |
| 2007 Oct 12-14 | 57 | 22 | 18 | 3 | 1992 Nov 19-20 | 53 | 18 | 20 | 9 |
| 2007 Jan 15-18 | 65 | 19 | 12 | 4 | 1992 Mar 26-29 | 51 | 28 | 16 | 6 |
| $\underline{2005}$ |  |  |  |  | 1992 Feb 6-9 | 54 | 28 | 14 | 4 |
| 2005 Jul 22-24 | 59 | 25 | 14 | 2 | 1992 Jan 16-19 | 51 | 28 | 15 | 6 |
| 2005 Jan 14-16 | 60 | 22 | 14 | 4 |  |  |  |  |  |
| $\underline{2003}$ |  |  |  |  |  |  |  |  |  |
| 2003 Nov 10-12 | 63 | 21 | 13 | 3 |  |  |  |  |  |
| 2003 Jul 18-20 | 60 | 21 | 16 | 3 |  |  |  |  |  |
| 2003 Apr 14-16 | 63 | 16 | 17 | 4 |  |  |  |  |  |
| 2003 Feb 17-19 | 64 | 20 | 12 | 4 |  |  |  |  |  |

Personal finances a year from now trend continued on next page

## Q. 13 (PERSONAL FINANCES A YEAR FROM NOW) CONTINUED

|  | Better off | Worse off | $\begin{aligned} & \text { Same } \\ & \text { (vol.) } \end{aligned}$ | No opinion |  | Better off | Worse off | $\begin{aligned} & \text { Same } \\ & \text { (vol.) } \end{aligned}$ | No opinion |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1991 |  |  |  |  | 1986 |  |  |  |  |
| 1991 Dec 5-8 | 54 | 21 | 17 | 8 | 1986 Sep 13-17 | 57 | 16 | 19 | 8 |
| 1991 Oct 24-25 | 45 | 25 | 19 | 11 | 1986 Jul 11-14 | 51 | 15 | 28 | 6 |
| 1991 Oct 17-20 | 55 | 23 | 16 | 6 | 1986 Jun 9-16 | 57 | 17 | 20 | 6 |
| 1991 Sep 5-8 | 53 | 19 | 22 | 6 | 1986 Mar 7-10 | 61 | 18 | 16 | 5 |
| 1991 Jul 11-14 | 57 | 15 | 19 | 9 | 1986 Jan 10-13 | 53 | 15 | 25 | 7 |
| 1991 May 16-19 | 57 | 16 | 19 | 8 | 1985 |  |  |  |  |
| 1991 Apr 11-14 | 56 | 17 | 18 | 9 | 1985 Oct 11-14 | 49 | 12 | 32 | 7 |
| 1991 Mar 21-24 | 56 | 18 | 20 | 6 | 1985 Jun 10-23 | 52 | 19 | 19 | 10 |
| 1991 Feb 28-Mar 3 | 64 | 9 | 20 | 7 | 1985 Mar 8-11 | 57 | 12 | 26 | 5 |
| 1991 Feb 14-17 | 57 | 15 | 20 | 8 | 1984 |  |  |  |  |
| 1991 Jan 11-13 | 41 | 25 | 21 | 13 | 1984 Nov 30-Dec 3 | 50 | 17 | 28 | 5 |
| 1991 Jan 3-6 | 52 | 20 | 18 | 10 | 1984 Sep 7-10 | 53 | 9 | 28 | 10 |
| 1990 |  |  |  |  | 1984 Jul 6-9 | 52 | 12 | 28 | 8 |
| 1990 Dec 13-16 | 58 | 18 | 17 | 7 | 1984 Mar 16-19 | 54 | 11 | 28 | 7 |
| 1990 Nov 15-16 | 42 | 31 | 17 | 10 | 1983 |  |  |  |  |
| 1990 Oct 25-28 | 50 | 15 | 27 | 8 | 1983 Jun 24-27 | 43 | 19 | 28 | 10 |
| 1990 Oct 11-14 | 48 | 30 | 13 | 9 | 1983 Mar 11-14 | 45 | 22 | 24 | 9 |
| 1990 Sep 27-30 | 51 | 20 | 17 | 12 | 1982 |  |  |  |  |
| 1990 Aug 9-12 | 57 | 20 | 16 | 7 | 1982 Nov 5-8 | 41 | 22 | 27 | 10 |
| 1990 Jul 19-22 | 58 | 17 | 18 | 7 | 1982 Sep 17-20 | 41 | 25 | 25 | 9 |
| 1990 Feb 8-11 | 65 | 13 | 16 | 6 | 1982 Jul 30-Aug 2 | 37 | 29 | 24 | 10 |
| 1989 |  |  |  |  | 1982 Feb 5-8 | 42 | 31 | 21 | 6 |
| 1989 Jun 15-18 | 58 | 13 | 20 | 9 | 1981 |  |  |  |  |
| 1989 Jan 24-26 | 61 | 13 | 19 | 7 | 1981 Oct 2-5 | 40 | 31 | 21 | 8 |
| 1988 |  |  |  |  | 1981 Jun 26-29 | 44 | 25 | 23 | 8 |
| 1988 Sep 25-Oct 1 | 67 | 9 | 17 | 7 | 1980 |  |  |  |  |
| 1988 Sep 9-14 | 54 | 14 | 29 | 3 | 1980 May 16-19 | 41 | 28 | 23 | 8 |
| 1988 May 13-22 | 54 | 10 | 31 | 5 | 1980 Jan | 36 | 24 | 31 | 9 |
| 1988 May 2-8 | 63 | 9 | 17 | 11 | 1979 |  |  |  |  |
| 1988 Jan 8-17 | 46 | 18 | 30 | 6 | 1979 Jun | 33 | 27 | 30 | 10 |
| 1987 |  |  |  |  | 1978 |  |  |  |  |
| 1987 Dec 16-17 | 61 | 15 | 17 | 7 | 1978 Jul | 38 | 30 | 20 | 12 |
| 1987 Oct 22-23 | 52 | 21 | 16 | 11 | 1978 Mar 31-Apr 3 | 40 | 23 | 29 | 8 |
| 1987 Aug 24-Sep 2 | 56 | 16 | 20 | 8 | 1977 |  |  |  |  |
| 1987 Jun 8-14 | 57 | 17 | 18 | 8 | 1977 Aug | 47 | 27 | 17 | 9 |
| 1987 Mar 14-18 | 59 | 17 | 18 | 6 |  |  |  |  |  |
| 1987 Jan 16-19 | 52 | 16 | 26 | 7 |  |  |  |  |  |

22. Are you better off than you were three years ago, or not?

|  | Yes, better off | No, not | As well off (vol.) | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2024 Jan 2-22 | 48 | 47 | 5 | * |
| 2020 Jan 16-29 | 61 | 36 | 3 | * |
| 2012 Aug 11, 13 ^ | 45 | 53 | -- | 3 |
| 2011 Dec 6-7 † | 48 | 49 | -- | 3 |
| 2011 Oct 26-27 $\dagger$ | 43 | 54 | -- | 3 |
| 2003 Oct 10-12 | 50 | 42 | 8 | * |
| 1996 Jan 5-7 | 50 | 34 | 15 | 1 |
| 1992 Jan 3-6 | 50 | 38 | 11 | 1 |

^ WORDING: Would you say you and your family are better off than you were four years ago, or not?
$\dagger$ WORDING: Would you say you and your family are better off than you were three years ago, or not?
23. Is it easier for you to go and buy things in the stores than it was three years ago, or not?

| Yes, <br> easier | $\underline{\text { No, not }}$ | As easy <br> (vol.) | No <br> opinion |  |
| :--- | ---: | ---: | ---: | ---: |
| 2024 Jan 2-22 | 35 | 59 | 6 | 1 |
| 2020 Jan 16-29 | 52 | 36 | 11 |  |
| 2003 Oct 10-12 | 41 | 46 | 13 | 1 |
| 1996 Jan 5-7 | 42 | 40 | 16 | $*$ |
| 1992 Jan 3-6 | 36 | 51 | 12 | 2 |

24. Is America as respected throughout the world as it was three years ago, or not?

|  | Yes | No | More (vol.) | No opinion |
| :--- | ---: | ---: | ---: | ---: |
| 2024 Jan 2-22 | 27 | 67 | 3 | 3 |
| 2020 Jan 16-29 | 38 | 59 | 3 | $*$ |
| 2012 Aug 11, 13 ^ | 30 | 65 | 1 | 4 |
| 2003 Oct 10-12 | 27 | 68 | - | 4 |
| 2000 Jan 7-10 | 40 | 54 | 2 | 2 |
| 1996 Jan 5-7 | 34 | 58 | 6 |  |
| 1992 Jan 3-6 | 40 | 50 | 6 |  |
| ^ WORDING: "...as it was four years ago..." |  |  | 4 |  |




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## GALLUP POLL SOCIAL SURVEY <br> January 2024 <br> Public Release Data

Q13: Looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

|  |  | Total | Gender |  | Race I |  | Age |  |  | Education |  |  | Party I.D. |  |  | Household Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | $\begin{gathered} \text { HS Grad or } \\ \text { Less } \end{gathered}$ | Republican | Independent | Democrat | Less than \$50,000 | $\begin{aligned} & \$ 50,000- \\ & 100,000 \end{aligned}$ | \$100,000+ |
| Total | Unweighted n |  | 1011 | 578 | 426 | 746 | 236 | 159 | 247 | 576 | 502 | 295 | 211 | 294 | 420 | 278 | 261 | 322 | 321 |
|  | Weighted n | 1011 | 502 | 500 | 649 | 334 | 276 | 310 | 396 | 374 | 279 | 355 | 255 | 461 | 273 | 313 | 322 | 278 |
| Better off |  | 616 | 295 | 314 | 345 | 260 | 212 | 196 | 197 | 243 | 150 | 221 | 114 | 284 | 206 | 202 | 198 | 166 |
|  |  | 61\% | 59\% | 63\% | 53\% | 78\% | 77\% | 63\% | 50\% | 65\% | 54\% | 62\% | 45\% | 62\% | 75\% | 65\% | 61\% | 60\% |
| Worse off |  | 251 | 140 | 111 | 191 | 52 | 54 | 77 | 111 | 67 | 80 | 104 | 99 | 122 | 27 | 79 | 80 | 69 |
|  |  | 25\% | 28\% | 22\% | 29\% | 16\% | 20\% | 25\% | 28\% | 18\% | 29\% | 29\% | 39\% | 27\% | 10\% | 25\% | 25\% | 25\% |
| SAME (VOL) |  | 84 | 41 | 43 | 66 | 14 | 4 | 20 | 55 | 39 | 30 | 14 | 19 | 31 | 30 | 16 | 23 | 30 |
|  |  | 8\% | 8\% | 9\% | 10\% | 4\% | 1\% | 6\% | 14\% | 11\% | 11\% | 4\% | 8\% | 7\% | 11\% | 5\% | 7\% | 11\% |
| DONT KNOW |  | 52 | 22 | 29 | 39 | 7 | 5 | 16 | 27 | 23 | 16 | 13 | 18 | 22 | 10 | 13 | 18 | 12 |
|  |  | 5\% | 4\% | 6\% | 6\% | 2\% | 2\% | 5\% | 7\% | 6\% | 6\% | 4\% | 7\% | 5\% | 4\% | 4\% | 6\% | 4\% |
| REFUSED |  | 8 | 4 | 4 | 8 |  | 1 | 2 | 5 | 2 | 3 | 4 | 5 | 2 | 1 | 3 | 3 | 0 |
|  |  | 1\% | 1\% | 1\% | 1\% |  | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 2\% | 0\% | 0\% | 1\% | 1\% | 0\% |

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## GALLUP POLL SOCIAL SURVEY <br> January 2024 <br> Public Release Data

Q22: Are you better off than you were three years ago, or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

|  |  | Total | Gender |  | Race I |  | Age |  |  | Education |  |  | Party I.D. |  |  | Household Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | $\begin{gathered} \text { HS Grad or } \\ \text { Less } \end{gathered}$ | Republican | Independent | Democrat | $\begin{gathered} \text { Less than } \\ \$ 50,000 \end{gathered}$ | $\begin{gathered} \$ 50,000- \\ 100,000 \end{gathered}$ | \$100,000+ |
| Total | Unweighted n |  | 1011 | 578 | 426 | 746 | 236 | 159 | 247 | 576 | 502 | 295 | 211 | 294 | 420 | 278 | 261 | 322 | 321 |
|  | Weighted n | 1011 | 502 | 500 | 649 | 334 | 276 | 310 | 396 | 374 | 279 | 355 | 255 | 461 | 273 | 313 | 322 | 278 |
| Yes, better off |  | 485 | 227 | 251 | 283 | 196 | 169 | 136 | 165 | 221 | 112 | 152 | 55 | 222 | 202 | 130 | 161 | 148 |
|  |  | 48\% | 45\% | 50\% | 44\% | 59\% | 61\% | 44\% | 42\% | 59\% | 40\% | 43\% | 22\% | 48\% | 74\% | 41\% | 50\% | 53\% |
| No, not better off |  | 475 | 251 | 222 | 340 | 117 | 96 | 161 | 206 | 140 | 146 | 186 | 191 | 214 | 57 | 168 | 142 | 117 |
|  |  | 47\% | 50\% | 44\% | 52\% | 35\% | 35\% | 52\% | 52\% | 38\% | 52\% | 52\% | 75\% | 46\% | 21\% | 54\% | 44\% | 42\% |
| JUST AS WELL OFF/SAME (VOL) |  | 47 | 20 | 26 | 25 | 18 | 9 | 13 | 24 | 11 | 21 | 15 | 8 | 22 | 14 | 15 | 18 | 13 |
|  |  | 5\% | 4\% | 5\% | 4\% | 5\% | 3\% | 4\% | 6\% | 3\% | 7\% | 4\% | 3\% | 5\% | 5\% | 5\% | 6\% | 5\% |
| DONT KNOW |  | 3 | 2 | 1 | 1 | 2 | 2. |  | 1 | 1 | 0 | 2 | 1 | 2. |  |  | 0 |  |
|  |  | 0\% | 0\% | 0\% | 0\% | 1\% | 1\%. |  | 0\% | 0\% | 0\% | 1\% | 0\% | 1\% | - |  | 0\% |  |
| REFUSED |  | 1 | 0 | 0 | 0 - |  | - |  | 0 | 1. |  | - | - | 0 | 0. |  | 0 | 0 |
|  |  | 0\% | 0\% | 0\% | 0\% - |  | - |  | 0\% | 0\% |  | - | - | 0\% | 0\% |  | 0\% | 0\% |

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Q23: Is it easier for you to go and buy things in the stores than it was three years ago, or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

|  |  |  | Gend |  | Race |  |  | Age |  |  | Education |  |  | Party I.D. |  |  | sehold Incom |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | $\begin{gathered} \text { HS Grad or } \\ \text { Less } \end{gathered}$ | Republican | Independent | Democrat | Less than $\$ 50,000$ | $\begin{aligned} & \$ 50,000- \\ & 1 \end{aligned}$ | \$100,000+ |
| Total | Unweighted n | 1011 | 578 | 426 | 746 | 236 | 159 | 247 | 576 | 502 | 295 | 211 | 294 | 420 | 278 | 261 | 322 | 321 |
|  | Weighted n | 1011 | 502 | 500 | 649 | 334 | 276 | 310 | 396 | 374 | 279 | 355 | 255 | 461 | 273 | 313 | 322 | 278 |
| Yes, easier |  | 351 | 170 | 179 | 197 | 149 | 102 | 94 | 147 | 147 | 82 | 122 | 36 | 154 | 159 | 105 | 105 | 102 |
|  |  | 35\% | 34\% | 36\% | 30\% | 45\% | 37\% | 30\% | 37\% | 39\% | 29\% | 34\% | 14\% | 33\% | 58\% | 33\% | 32\% | 37\% |
| No, not easier |  | 597 | 298 | 291 | 411 | 167 | 154 | 208 | 216 | 203 | 184 | 208 | 210 | 278 | 91 | 193 | 197 | 155 |
|  |  | 59\% | 59\% | 58\% | 63\% | 50\% | 56\% | 67\% | 55\% | 54\% | 66\% | 59\% | 82\% | 60\% | 33\% | 62\% | 61\% | 56\% |
| JUST AS EASYISAME (VOL) |  | 57 | 30 | 27 | 39 | 16 | 19 | 7 | 29 | 22 | 12 | 23 | 8 | 26 | 22 | 15 | 20 | 18 |
|  |  | 6\% | 6\% | 5\% | 6\% | 5\% | 7\% | 2\% | 7\% | 6\% | 4\% | 7\% | 3\% | 6\% | 8\% | 5\% | 6\% | 6\% |
| DONT KNOW |  | 4 | 2 | 2 | 1 | 3 | 2. |  | 2 | 1 | 1 | 2 | 1 | 2 | 1. |  |  |  |
|  |  | 0\% | 0\% | 0\% | 0\% | 1\% | 1\%. |  | 0\% | 0\% | 0\% | 1\% | 0\% | 0\% | 0\%- |  |  | 0\% |
| REFUSED |  | 2 | 1 | 1 | 2. | - | - |  | 2 | 2. |  | 0 | 1 | 1 | 0 | 0 | 0 |  |
|  |  | 0\% | 0\% | 0\% | 0\% - | - | $\cdot$ |  | 0\% | 1\%- |  | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% | 0\% |

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Q24: Is America as respected throughout the world as it was three years ago, or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

|  |  | Total | Gender |  | Race I |  | Age |  |  | Education |  |  | Party I.D. |  |  | Household Income |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican Independent |  | Democrat | $\begin{aligned} & \text { Less than } \\ & \$ 50,000 \end{aligned}$ | $\begin{aligned} & \$ 50,000- \\ & 100,000 \end{aligned}$ | \$100,000+ |
| Total | Unweighted n |  | 1011 | 578 | 426 | 746 | 236 | 159 | 247 | 576 | 502 | 295 | 211 | 294 | 420 | 278 | 261 | 322 | 321 |
|  | Weighted n | 1011 | 502 | 500 | 649 | 334 | 276 | 310 | 396 | 374 | 279 | 355 | 255 | 461 | 273 | 313 | 322 | 278 |
| Yes, as respected |  | 277 | 130 | 147 | 161 | 113 | 73 | 85 | 114 | 140 | 49 | 87 | 17 | 126 | 128 | 69 | 84 | 93 |
|  |  | 27\% | 26\% | 29\% | 25\% | 34\% | 27\% | 27\% | 29\% | 37\% | 18\% | 25\% | 7\% | 27\% | 47\% | 22\% | 26\% | 34\% |
| No, not |  | 673 | 342 | 324 | 455 | 198 | 185 | 212 | 257 | 208 | 210 | 253 | 231 | 307 | 121 | 218 | 223 | 170 |
|  |  | 67\% | 68\% | 65\% | 70\% | 59\% | 67\% | 68\% | 65\% | 56\% | 75\% | 71\% | 91\% | 67\% | 44\% | 70\% | 69\% | 61\% |
| MORE RESPECTED (VOL) |  | 29 | 13 | 15 | 19 | 10 | 7 | 6 | 12 | 14 | 10 | 4 | 4 | 5 | 19 | 8 | 6 | 12 |
|  |  | 3\% | 3\% | 3\% | 3\% | 3\% | 3\% | 2\% | 3\% | 4\% | 4\% | 1\% | 2\% | 1\% | 7\% | 2\% | 2\% | 4\% |
| DONT KNOW |  | 27 | 14 | 14 | 13 | 11 | 9 | 7 | 11 | 10 | 8 | 10 | 1 | 20 | 6 | 16 | 6 | 3 |
|  |  | 3\% | 3\% | 3\% | 2\% | 3\% | 3\% | 2\% | 3\% | 3\% | 3\% | 3\% | 0\% | 4\% | 2\% | 5\% | 2\% | 1\% |
| REFUSED |  | 4 | 3 | 1 | 1 | 2 | 1 |  | 3 | 2 | 1 | 1 | 2 | 2. |  | 2 | 2 |  |
|  |  | 0\% | 1\% | 0\% | 0\% | 0\% | 0\% |  | 1\% | 1\% | 0\% | 0\% | 1\% | 0\% |  | 1\% | 1\% |  |

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