

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Timberline: 937614
GAL 010
Princeton Job #: 24-04-004

April 1-22, 2024

Results are based on telephone interviews conducted April 1-22, 2024, with a random sample of –1,001—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –527-- adults employed full- or part-time, the margin of sampling error is ± 6 percentage points.

For results based on the sample of –367-- retirees, the margin of sampling error is ± 7 percentage points.

For results based on the sample of –634-- non-retirees, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –719-- homeowners, the margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

34. If you were asked to use one of these five names for your social class, which would you say you belong in -- [ROTATED: upper class, upper-middle class, middle class, working class, (or) lower class]?

	<u>Upper class</u>	<u>Upper-middle class</u>	<u>Middle class</u>	<u>Working class</u>	<u>Lower class</u>	<u>No opinion</u>
2024 Apr 1-22	2	15	39	31	12	1
2022 Apr 1-21	2	14	38	35	11	1
2019 Apr 1-9	2	13	39	34	12	*
2018 Apr 2-11	2	15	40	31	11	1
2015 Apr 9-12 ^	1	13	38	33	15	1
2012 Apr 9-12	2	11	39	33	14	1
2008 Apr 6-9	1	15	41	29	12	1
2006 Apr 10-13	1	17	42	31	8	1
2005 Apr 4-7	2	14	47	28	9	*
2003 Apr 7-9	1	17	46	28	7	1
2002 Apr 8-11 ^	2	18	42	31	6	1

^ Asked of a half sample.

TREND FROM NON-GPSS SURVEYS

	<u>Upper class</u>	<u>Upper-middle class</u>	<u>Middle class</u>	<u>Working class</u>	<u>Lower class</u>	<u>No opinion</u>
2020 Apr 14-28	2	18	43	29	8	*
2017 Jun 7-11	2	18	44	28	8	*
2016 Dec 7-11	3	15	42	31	8	1
2016 Oct 5-9	2	14	42	30	10	1
2016 Sep 14-18	3	17	44	30	6	*
2008 Sep 26-27	1	16	44	27	11	1
2008 Sep 5-7	2	17	46	28	7	*
2008 Jun 15-19	2	19	43	28	8	*
2006 May 5-7	1	19	42	31	6	1
2003 Jan 10-12	2	16	44	34	4	*
2000 Aug 24-27	3	15	48	30	3	1

^ Asked of a half sample.

GALLUP POLL SOCIAL SURVEY
April 2024
Public Release Data

QN34: Social Class BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1001	598	392	757	216	161	249	562	494	280	222	291	417	282	253	298	341
	Weighted n	1001	491	485	645	329	266	313	395	363	265	367	275	457	255	289	305	310
Upper class		21	11	9	16	4	3	8	10	12	1	9	4	11	5	4	-	15
		2%	2%	2%	3%	1%	1%	2%	3%	3%	0%	2%	1%	2%	2%	1%	-	5%
Upper-middle class		151	80	66	116	34	40	57	51	103	21	28	50	51	47	4	23	113
		15%	16%	14%	18%	10%	15%	18%	13%	28%	8%	8%	18%	11%	18%	1%	8%	36%
Middle class		386	187	194	275	105	81	109	188	155	113	116	95	178	111	86	145	126
		39%	38%	40%	43%	32%	30%	35%	48%	43%	43%	32%	35%	39%	44%	30%	48%	41%
Working class		311	165	145	168	132	100	111	96	82	93	136	85	151	71	113	123	52
		31%	34%	30%	26%	40%	38%	36%	24%	23%	35%	37%	31%	33%	28%	39%	40%	17%
Lower class		118	47	63	66	50	35	28	47	9	30	75	41	57	19	80	9	4
		12%	10%	13%	10%	15%	13%	9%	12%	2%	11%	20%	15%	12%	7%	28%	3%	1%
DON'T KNOW/REFUSED		14	1	9	3	4	8	-	3	2	8	4	0	10	2	2	5	-
		1%	0%	2%	0%	1%	3%	-	1%	1%	3%	1%	0%	2%	1%	1%	2%	-

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