

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
GAL 013
Princeton Job #: 24-07-007

July 1-21, 2024

Results are based on telephone interviews conducted July 1-21, 2024, with a random sample of –1,010—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –504—national adults in Form A and the sample of –506— national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –113—smokers, the maximum margin of sampling error is ± 12 percentage points.

For results based on the sample of –616—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First,

1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
2024 Jul 1-21	36	58	5
2024 Jun 3-23	38	58	4
2024 May 1-23	39	56	5
2024 Apr 1-22	38	58	4
2024 Mar 1-20	40	55	5
2024 Feb 1-20	38	59	3
2024 Jan 2-22	41	54	5
2023 Dec 1-20	39	59	2
2023 Nov 1-21	37	59	4
2023 Oct 2-23	37	59	4
2023 Sep 1-23	41	58	1
2023 Aug 1-23	42	53	5
2023 Jul 3-27	40	55	4
2023 Jun 1-22	43	54	3
2023 May 1-24	39	57	5
2023 Apr 3-25	37	59	4
2023 Mar 1-23	40	56	4
2023 Feb 1-23	42	54	5
2023 Jan 2-22	41	54	4
2022 Nov 9-Dec 2	40	55	5
2022 Oct 3-20	40	56	4
2022 Sep 1-16	42	56	2
2022 Aug 1-23	44	53	3
2022 Jul 5-26	38	59	3
2022 Jun 1-20	41	57	3
2022 May 2-22	41	54	5
2022 Apr 1-19	41	56	3
2022 Mar 1-18	42	54	4
2022 Feb 1-17	41	55	4
2022 Jan 3-16	40	56	4
2021 Dec 1-16	43	51	6
2021 Nov 1-16	42	55	3
2021 Oct 1-19	42	52	6
2021 Sep 1-17	43	53	4
2021 Aug 2-17	49	48	3
2021 Jul 6-21	50	45	5
2021 Jun 1-18	56	42	2
2021 May 3-18	54	40	6
2021 Apr 1-21	57	40	3
2021 Mar 1-15	54	42	5
2021 Feb 3-18	56	40	5
2021 Jan 21-Feb 2	57	37	6

GALLUP POLL SOCIAL SURVEY
July 2024
Public Release Data

QN1: Presidential Approval BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Approve		368	143	223	217	147	80	107	172	172	87	109	13	128	226	101	123	103
		36%	29%	45%	34%	42%	30%	34%	42%	47%	32%	29%	4%	31%	81%	34%	43%	34%
Disapprove		588	325	242	419	158	159	194	223	182	166	238	292	244	46	164	157	189
		58%	66%	49%	65%	45%	60%	62%	55%	50%	62%	63%	95%	59%	16%	55%	55%	63%
DON'T KNOW/RE		54	23	29	10	44	28	13	13	11	14	29	2	41	9	30	7	9
		5%	5%	6%	2%	13%	10%	4%	3%	3%	5%	8%	1%	10%	3%	10%	2%	3%

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