GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614 GAL 013 Princeton Job #: 24-07-007

July 1-21, 2024

Results are based on telephone interviews conducted July 1-21, 2024, with a random sample of -1,010—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of -504—national adults in Form A and the sample of -506- national adults in Form B, the margin of sampling error is ±5 percentage points.

For results based on the sample of -616—adults who drink alcoholic beverages, the maximum margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact <u>galluphelp@gallup.com</u>.

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Q.22/23A SPLIT SAMPLED

22. (*Asked of a half sample*) Keeping in mind that all of your answers in this survey are confidential, have you, yourself ever happened to try marijuana?

BASED ON -504-NATIONAL ADULTS IN FORM A

	Yes, have tried	No, have not	No opinion
2024 Jul 1-21 †	44	56	*
2023 Jul 3-27 †	50	49	*
2022 Jul 5-26 †	48	52	
2021 Jul 6-21 †	49	51	*
2019 Jul 1-12 †	45	55	1
2017 Jul 5-9 †	45	55	*
2016 Jul 13-17 †	43	57	1
2015 Jul 8-12 †	44	55	1
2013 Jul 10-14 †	38	61	1
1999 Sep 23-26	34	66	*
1985 May 17-20 ^	33	67	*
1977 Mar 29 ^	24	76	1
1973 Mar 23 ^	12	88	1
1972 Feb 29 ^	11	88	1
1969 Oct 2-7 ^	4	88	8

^ WORDING: Have you, yourself, ever happened to try marijuana? † Asked of a half sample

23A. (*Asked of a half sample*) Keeping in mind that all of your answers in this survey are confidential, do you, yourself, smoke marijuana?

BASED ON -506-NATIONAL ADULTS IN FORM B

	Yes, do	<u>No, do not</u>	No opinion
2024 Jul 1-21 ^	13	87	
2023 Jul 3-27 ^	17	83	*
2022 Jul 5-26 ^	16	84	
2021 Jul 6-21 ^	12	87	*
2019 Jul 1-12 ^	12	88	*
2017 Jul 5-9 ^	12	88	1
2016 Jul 13-17 ^	13	87	
2015 Jul 8-12 ^	11	88	*
2013 Jul 10-14 ^	7	93	*

^ Asked of a half sample

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23-1. Do you, yourself, eat marijuana edibles?

	Yes, do	<u>No, do not</u>	No opinion
2024 Jul 1-21	12	88	*
2022 Jul 5-26	14	86	

Q.24A/25A ROTATED

24A. What effect do you think the use of marijuana has on most people who use it – very positive, somewhat positive, somewhat negative or very negative?

	Very positive	Somewhat positive	Somewhat <u>negative</u>	Very <u>negative</u>	No <u>opinion</u>
2024 Jul 1-21	7	36	32	19	6
2022 Jul 5-26	9	44	30	15	2

25A. What effect do you think the use of marijuana has on society – very positive, somewhat positive, somewhat negative or very negative?

	Very positive	Somewhat positive	Somewhat <u>negative</u>	Very <u>negative</u>	No <u>opinion</u>
2024 Jul 1-21	6	35	34	20	5
2022 Jul 5-26	12	37	31	19	1

26. Has drug abuse ever been a cause of trouble in your family?

	Yes	No	<u>No opinion</u>
2024 Jul 1-21	24	76	*
2023 Jul 3-27	22	78	*
2021 Oct 1-19	32	68	*
2019 Jul 1-12	27	73	*
2018 Jul 1-11	30	70	*
2005 Oct 13-16	22	78	*
2003 Oct 6-8	24	76	*
2000 Aug 29-Sep 5	22	78	*
1999 Sep 23-26	17	83	*
1995 Sep 14-17	19	81	*

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27. In general, how harmful do you feel each of the following is to people who use them—very harmful, somewhat harmful, not too harmful, or not at all harmful? How about – [RANDOM ORDER, ITEM G ALWAYS READ LAST]?

F. Marijuana

	Very <u>harmful</u>	Some- what <u>harmful</u>	Not too <u>harmful</u>	Not at all <u>harmful</u>	Depends (vol.)	No <u>opinion</u>
2024 Jul 1-21	26	40	22	10	*	2
2023 Jul 3-27	23	35	25	15	1	*

Next, we have some questions about CBD-based products, which would include CBD oil and products made with CBD oil.

44. How familiar are you with CBD products – very familiar, somewhat familiar, not too familiar, or not familiar at all?

	Very <u>familiar</u>	Somewhat <u>familiar</u>	Not too <u>familiar</u>	Not familiar <u>at all</u>	No <u>opinion</u>
2024 Jul 1-21	12	35	23	28	1
2019 Jun 19-Jul 12 ^	14	32	19	35	*

^ Based on 2,543 national adults interviewed between June 19 and July 12, 2019; ±2 PCT PTS

For comparison (CBD oils) How familiar are you with CBD oils – very familiar, somewhat familiar, not too familiar, or not familiar at all?

	Very	Somewhat	Not too	Not familiar	No
	<u>familiar</u>	<u>familiar</u>	<u>familiar</u>	<u>at all</u>	<u>opinion</u>
2019 May 15-30	14	33	17	36	*

45. Do you, personally, use CBD products, or not?

COMBINED RESULTS (Q.44/45)

	Yes	N <u>No</u>	lot familiar <u>with</u>	No <u>opinion</u>
National adults				
2024 Jul 1-21	11	59	29	*
2019 Jun 19-Jul 12	14	50	55	1
Familiar with CBD Products				
2024 Jul 1-21	16	84		1
2019 Jun 19-Jul 12	21	77		1

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						GA	Ju	L SOCIAL uly 2024 Release Da										
		Q	N22: Eve	r Tried Mar	ijuana B`	Y Total + G	ender + F	≀ace I + Ag	je + Educa	ition + Par	ty I.D. + H	lousehold	Income					
			Gen	der	Ra	ce I		Age			Education			Party I.D.		Hou	usehold Inco	me
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independe nt	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+
Total	Unweighted	504	284	216	390	105	77	124	295	255	132	114	175	169	156	113	158	172
	Weighted n	491	247	238	330	154	118	171	195	191	132	166	146	183	155	137	142	153
Yes		216	117	95	158	56	56	79	80	74	63	79	59	84	69	56	61	77
		44%	47%	40%	48%	36%	48%	46%	41%	39%	47%	48%	40%	46%	45%	41%	43%	50%
No		273	129	141	170	98	62	90	115	114	70	87	86	99	84	80	80	76
		56%	52%	59%	52%	64%	52%	53%	59%	60%	53%	52%	59%	54%	54%	59%	57%	50%
DON'T KNOW/REFUSED		2	1	2	2		-	1	0	2 -		-	1	-	2	-	0	-
		0%	0%	1%	1%		-	1%	0%	1% -		-	0%	-	1%	-	0%	-
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						GA		L SOCIAL uly 2024	SURVEY									
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				moke Marij				ace I + Age		-		ousehold I	ncome	Party I D		Hou	sehold inco	me
			Gen	ider	Ra	ce I	ender + Ra	ace I + Age Age	+ Educati	College	Education Some	HS Grad or		Party I.D. Independe		Less than	usehold Incor \$50,000-	
Total	Unweighted	Total	Gen Male	Female	Rac White	ce I Non-white	ender + Ra 18-34	ace I + Age Age 35-54	+ Educati	College Grad	Education Some College	HS Grad or Less	Republican	Independe nt	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+
Total	Unweighted Weighted n	Total 506	Gen Male 272	Female	Rac White 368	Non-white	ender + Ra 18-34 95	Age 35-54 108	+ Educati 55+ 292	College Grad 240	Education Some College 133	HS Grad or Less 132	Republican 172	Independe nt 190	Democrat 139	Less than \$50,000 130	\$50,000- 100,000 149	\$100,000+
	Unweighted Weighted n	Total 506 519	Gen Male 272 244	Female 224 256	Rac White 368 316	Non-white 129 195	ender + Ra 18-34 95 148	Age Age 35-54 108 144	+ Educati 55+ 292 213	College Grad 240 174	Education Some College 133 135	HS Grad or Less 132 210	Republican 172 162	Independe nt 190 230	Democrat 139 125	Less than \$50,000 130 158	\$50,000- 100,000 149 145	\$100,000+ 169 149
Total Yes		Total 506 519 67	Gen Male 272 244 36	Female 224 256 21	Rat White 368 316 42	Non-white 129 195 25	ender + Ra 18-34 95 148 21	Age 35-54 108 144 27	+ Educati 55+ 292 213 20	College Grad 240 174 22	Education Some College 133 135 25	HS Grad or Less 132 210 21	Republican 172 162 13	Independe nt 190 230 24	Democrat 139 125 30	Less than \$50,000 130 158 27	\$50,000- 100,000 149 145 18	\$100,000+ 169 149 18
		Total 506 519	Gen Male 272 244	Female 224 256	Rac White 368 316	Non-white 129 195 25 13%	ender + Ra 18-34 95 148	Age Age 35-54 108 144	+ Educati 55+ 292 213	College Grad 240 174	Education Some College 133 135	HS Grad or Less 132 210	Republican 172 162 13 8%	Independe nt 190 230	Democrat 139 125	Less than \$50,000 130 158 27 17%	\$50,000- 100,000 149 145 18	\$100,000+ 169 149

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						GA	J	L SOCIAL uly 2024 Release D										
		QN	23_1: Eat	Marijuana	Edibles I	BY Total +	Gender +	Race I + A	Age + Educ	cation + Pa	arty I.D. +	Househo	ld Income					
			Gen	der	Ra	ce I		Age			Education			Party I.D.			usehold Inco	me
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independe nt	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	34
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	30
Yes		123	61	49	83	40	38	48	33	45	37	41	21	49	49	37	28	3
		12%	12%	10%	13%	11%	14%	15%	8%	12%	14%	11%	7%	12%	17%	13%	10%	13
No		887	429	445	563	309	229	268	374	319	230	335	286	364	231	258	259	26
		88%	87%	90%	87%	89%	86%	85%	92%	87%	86%	89%	93%	88%	83%	87%	90%	87
DON'T KNOW/REFUSED		1	1	-	1	-	-		-	1 -		-	1	-	-	-	-	-
		0%	0%	-	0%				-	0% -		-	0%	-	-	-	-	-
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COFTRIGHT. 2024, GALLOF, IN		V24A: Effe	ct of Marij	juana on P	eople Wh	GA o Use It B	J Public	uly 2024 Release D	lata	ge + Educ	ation + Pa	arty I.D. +	Household	Income				
COFTRIGHT. 2024, GALLOF, IN		N24A: Effe	ct of Mari j _{Gen}		eople Wh	o Use It B	J Public	uly 2024 Release D	lata	-	Education	-		Income Party I.D.		Но	usehold Inco	me
COFTRIGHT. 2024, GALLOF, IN			Gen	der	Ra	io Use It B '	J Public Y Total + (uly 2024 Release D Gender + F Age	Pata Race I + A	College	Education Some	HS Grad or		Party I.D. Independe	Democrat	Less than	\$50,000-	
	QI	Total	Gen Male	der Female	Rac	o Use It B ce I Non-white	J Public Y Total + 0 18-34	uly 2024 Release D Gender + F Age 35-54	Pata Race I + Aq 55+	College Grad	Education Some College	HS Grad or Less	Republican	Party I.D. Independe nt	Democrat 295	Less than \$50,000	\$50,000- 100,000	\$100,000
	Q	Total 1010	Gen Male 556	der Female 440	Rac White 758	to Use It B ce I Non-white 234	J Public Y Total + (18-34 172	uly 2024 Release D Gender + H Age 35-54 232	Data Race I + A 55+ 587	College Grad 495	Education Some College 265	HS Grad or Less 246	Republican 347	Party I.D. Independe nt 359	295	Less than \$50,000 243	\$50,000- 100,000 307	\$100,000 34
Total	QI	Total 1010 1010	Gen Male 556 491	der Female 440 494	Rac White 758 646	to Use It B ce I Non-white 234 349	J Public Y Total + 0 18-34 172 267	uly 2024 Release D Gender + H Age 35-54 232 315	bata Race I + A 55+ 587 408	College Grad 495 365	Education Some College 265 267	HS Grad or Less 246 376	Republican 347 307	Party I.D. Independe nt 359 413	295 280	Less than \$50,000 243 295	\$50,000- 100,000 307 287	\$100,000 34 30
	Q	Total 1010 1010 69	Gen Male 556	der Female 440	Rac White 758	to Use It B ce I Non-white 234	J Public Y Total + (18-34 172	uly 2024 Release D Gender + H Age 35-54 232	Data Race I + A 55+ 587	College Grad 495 365 9	Education Some College 265	HS Grad or Less 246	Republican 347 307 13	Party I.D. Independe nt 359	295	Less than \$50,000 243	\$50,000- 100,000 307	\$100,000 34 30
Total	Q	Total 1010 1010	Gen <u>Male</u> 556 491 38	der Female 440 494 30	Rat White 758 646 39	Non-white 234 349 30	J Public Y Total + 0 18-34 172 267 21	uly 2024 Release D Gender + H Age 35-54 232 315 31	Data Race I + A 55+ 587 408 17	College Grad 495 365	Education Some College 265 267 23	HS Grad or Less 246 376 37	Republican 347 307 13 4%	Party I.D. Independe nt 359 413 29	295 280 28 10%	Less than \$50,000 243 295 32	\$50,000- 100,000 307 287 17 6%	\$100,000 3 ² 30 1 4
Total Very positive	Q	Total 1010 1010 69 7%	Gen <u>Male</u> 556 491 38 8%	der Female 440 494 30 6%	Rat White 758 646 39 6%	Non-white 234 349 30 9%	J Public Y Total + (18-34 172 267 21 8%	uly 2024 Release D Age 35-54 232 315 31 10%	Pata Race I + A 55+ 587 408 17 4%	College Grad 495 365 9 3%	Education Some College 265 267 23 9%	HS Grad or Less 246 376 37 10%	Republican 347 307 13 4% 83	Party I.D. Independe nt 359 413 29 7%	295 280 28 10%	Less than \$50,000 243 295 32 11%	\$50,000- 100,000 307 287 17 6%	\$100,000 34 30 4 10
Total Very positive	Q	Total 1010 1010 69 7% 362	Gen <u>Male</u> 556 491 38 8% 173	der Female 440 494 30 6% 169	Rat White 758 646 39 6% 219	Non-white 234 3349 300 9% 141	J Public Y Total + (18-34 172 267 21 8% 133	uly 2024 Release D Age 35-54 232 315 31 10% 114	Pata Race I + A 55+ 587 408 17 4% 110	College Grad 495 365 9 3% 134	Education Some College 265 267 23 9% 103	HS Grad or Less 246 376 37 10% 125	Republican 347 307 13 4% 83 27%	Party I.D. Independe nt 359 413 29 7% 152	295 280 28 10% 120	Less than \$50,000 243 295 32 11% 110	\$50,000- 100,000 307 287 17 6% 110	\$100,000 34 30 1 4 10 35
Total Very positive Somewhat positive	Q	Total 1010 1010 69 7% 362 36%	Gen Male 556 491 38 8% 173 35%	der Female 440 494 30 6% 169 34%	Rad White 758 646 39 6% 219 34%	Non-white 234 349 300 9% 141	J Public Y Total + 0 18-34 172 267 21 8% 133 50%	uly 2024 Release D Age 35-54 232 315 31 10% 114 36%	Pata Race I + A 55+ 587 408 17 4% 110 27%	College Grad 495 365 9 3% 134 37%	Education Some College 265 267 23 9% 103 39%	HS Grad or Less 246 376 37 10% 125 33%	Republican 347 307 13 4% 83 27% 112	Party I.D. Independe nt 359 413 29 7% 152 37%	295 280 28 10% 120 43%	Less than \$50,000 243 295 32 111% 110 37%	\$50,000- 100,000 307 287 17 6% 110 38%	\$100,000 34 30 4 10 35 11
Total Very positive Somewhat positive	Q	Total 1010 1010 69 7% 362 36% 328	Gen Male 556 491 38 8% 173 35% 156	der Female 440 494 30 6% 169 34% 172	Rac White 758 646 39 6% 219 34% 236	Non-white 234 349 300 9% 141 40% 86	J Public Y Total + 0 18-34 172 267 21 8% 133 50% 67	uly 2024 Release D Gender + F Age 35-54 232 315 31 10% 114 36% 96	Pata Race I + A 55+ 587 408 17 4% 110 27% 158	College Grad 495 365 9 3% 134 37% 133	Education Some College 265 267 23 9% 103 39% 91	HS Grad or Less 246 376 37 10% 125 33% 103	Republican 347 307 13 4% 83 27% 112 36%	Party I.D. Independe nt 359 413 29 7% 152 37% 123	295 280 28 10% 120 43% 93	Less than \$50,000 243 295 32 11% 110 37% 78	\$50,000- 100,000 307 287 17 6% 110 38% 109	\$100,000 34 30 4 4 10 35 11 37
Total Very positive Somewhat positive Somewhat negative	Q	Total 1010 1010 69 7% 362 36% 328 32%	Gen Male 556 491 38 8% 173 35% 156 32%	der Female 440 494 300 6% 169 34% 172 35%	Rac White 758 646 39 6% 219 34% 236 37%	Non-white 234 349 300 9% 141 40% 86 25%	J Public Y Total + 0 18-34 172 267 21 8% 133 50% 67 25%	uly 2024 Release D Gender + F Age 35-54 232 315 31 10% 114 36% 96 30%	Pata Race I + A 55+ 587 408 17 4% 110 27% 158 39%	College Grad 495 365 9 3% 134 37% 133 36%	Education Some College 265 267 23 9% 103 39% 91 34%	HS Grad or Less 246 376 37 10% 125 33% 103 27%	Republican 347 307 13 4% 83 27% 112 36% 84	Party I.D. Independe nt 359 413 29 7% 152 37% 123 30%	295 280 28 10% 120 43% 93 33%	Less than \$50,000 243 295 32 11% 110 37% 78 26%	\$50,000- 100,000 307 287 17 6% 110 38% 109 38%	\$100,000 34 30 11 44 10 355 11 377 5
Total Very positive Somewhat positive Somewhat negative	Q	Total 1010 69 7% 362 36% 328 32% 190	Gen <u>Male</u> 556 491 38 8% 173 35% 156 32% 93	der Female 440 494 30 6% 169 34% 172 35% 93	Rat White 758 646 39 6% 219 34% 236 37% 116	Non-white 234 349 300 9% 141 40% 86 25% 67	J Public Y Total + 0 18-34 172 267 21 8% 133 50% 67 25% 38	uly 2024 Release D Gender + F Age 35-54 232 315 31 10% 114 36% 96 30% 50	255+ 555+ 587 408 17 4% 110 27% 158 39% 96	College Grad 495 365 9 3% 134 37% 133 36% 68	Education Some College 265 267 23 9% 103 39% 91 34% 39	HS Grad or Less 246 376 37 10% 125 33% 103 27% 82	Republican 347 307 13 4% 83 27% 112 36% 84 27%	Party I.D. Independe nt 359 413 29 7% 152 37% 123 30% 80	295 280 28 10% 120 43% 93 33% 25	Less than \$50,000 243 295 32 11% 110 37% 78 26% 57	\$50,000- 100,000 307 287 17 6% 110 38% 109 38% 42	me \$100,000 34 30 11 44 10 35 11 37 5 11 9 19 19 1

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GALLUP POLL SOCIAL SURVEY July 2024 Public Release Data

		QN25A																	
			Gen	der	Race I			Age		Education				Party I.D.		Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independe nt	Democrat	Less than \$50,000	\$50,000- 100,000	\$100,000+	
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295			341	
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280			302	
Very positive		60	40	20	34	26	13	29	17	7	18	34	14	33	12				
		6%	8%	4%	5%	7%	5%	9%	4%	2%	7%	9%	5%	8%	4%	8%	5%	4%	
Somewhat positive		349	162	168	221	126	117	119	110	121	98	131	88	141	120	120	110	89	
		35%	33%	34%	34%	36%	44%	38%	27%	33%	37%	35%	29%	34%	43%	41%	39%	29%	
Somewhat negative		346	172	168	233	110	97	94	152	147	95	104	103	127	112	80	104	126	
		34%	35%	34%	36%	31%	36%	30%	37%	40%	35%	28%	34%	31%	40%	27%	36%	42%	
Very negative		206	95	111	131	68	34	57	110	72	48	85	91	84	31	62	48	62	
		20%	19%	22%	20%	19%	13%	18%	27%	20%	18%	23%	30%	20%	11%	21%	17%	21%	
DON'T KNOW/REFUSED		49	21	28	27	20	6	17	20	18	8	22	11	28	6	8	11	12	
		5%	4%	6%	4%	6%	2%	5%	5%	5%	3%	6%	4%	7%	2%	3%	4%	4%	
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								uly 2024											
								lly 2024 Release D	ata										
							Public	Release D											
		QN26:	-		-	e BY Total	Public	Release D r + Race I				. + House	hold Incor						
		QN26:	Family Pr		rug Abus Rac		Public	Release D			Education		hold Incor	Party I.D.			usehold Inco	me	
			Gen	der	Rac	e I	Public + Gender	Release D r + Race I Age	+ Age + E	College	Education Some	HS Grad or		Party I.D. Independe	Democrat	Less than	\$50,000-		
Total	Unweighted	QN26: Total	-		Rac		Public	Release D + Race I Age 35-54		College Grad	Education Some College	HS Grad or	hold Incor Republican 347	Party I.D. Independe nt	Democrat 295	Less than \$50,000	\$50,000- 100,000	me \$100,000+ 341	
Total	Unweighted Weighted n	Total	Gen	der Female	Rac	xe I Non-white	Public I + Gender	Release D r + Race I Age	+ Age + E	College	Education Some	HS Grad or Less	Republican	Party I.D. Independe		Less than \$50,000 243	\$50,000- 100,000 307	\$100,000+	
Total Yes		Total 1010	Gen Male 556	der Female 440	Rac White 758	e I Non-white 234	Public + Gender 18-34 172	Release D + Race I Age 35-54 232	+ Age + E	College Grad 495	Education Some College 265	HS Grad or Less 246	Republican 347	Party I.D. Independe nt 359	295	Less than \$50,000 243 295	\$50,000- 100,000 307 287	\$100,000+ 341 302	
		Total 1010 1010	Gen Male 556 491	Female 440 494	Rac White 758 646	Non-white 234 349	Public + Gender 18-34 172 267	Release D - + Race I Age 35-54 232 315	+ Age + E 55+ 587 408	College Grad 495 365	Education Some College 265 267	HS Grad or Less 246 376	Republican 347 307	Party I.D. Independe nt 359 413	295 280	Less than \$50,000 243 295 84	\$50,000- 100,000 307 287 70	\$100,000+ 341 302 62	
		Total 1010 1010 241	Gen Male 556 491 112	der Female 440 494 121	Rac White 758 646 169	xe I Non-white 234 349 69	Public + Gender 18-34 172 267 80	Release D + Race I Age 35-54 232 315 87	+ Age + E 55+ 587 408 73	College Grad 495 365 67	Education Some College 265 267 60	HS Grad or Less 246 376 113	Republican 347 307 71	Party I.D. Independe nt 359 413 108	295 280 61	Less than \$50,000 243 295 84 28%	\$50,000- 100,000 307 287 70 24%	\$100,000+ 341 302 62 21%	
Yes		Total 1010 1010 241 24%	Gen Male 556 491 112 23%	der Female 440 494 121 24%	Rac White 758 646 169 26%	xe I Non-white 234 349 69 20%	Public + Gender 18-34 172 267 80 30%	Release D Age 35-54 232 315 87 28%	+ Age + E 55+ 587 408 73 18%	College Grad 495 365 67 18%	Education Some College 265 267 60 23%	HS Grad or Less 246 376 113 30%	Republican 347 307 71 23%	Party I.D. Independe nt 359 413 108 26%	295 280 61 22%	Less than \$50,000 243 295 84 28% 211	\$50,000- 100,000 307 287 70 24% 216	\$100,000+ 341 302 62 21%	
Yes		Total 1010 1010 241 24% 766	Gen Male 556 491 112 23% 377	Female 440 494 121 24% 373	Rac White 758 646 169 26% 475	xe I Non-white 234 349 69 20% 280 80%	Public 1 + Gender 18-34 172 267 80 30% 187	Release D Age 35-54 232 315 87 28% 227	+ Age + E 55+ 587 408 73 18% 335	College Grad 495 365 67 18% 296	Education Some College 265 267 60 23% 206	HS Grad or Less 246 376 113 30% 263 70%	Republican 347 307 71 23% 236	Party I.D. Independe nt 359 413 108 26% 304	295 280 61 22% 218	Less than \$50,000 243 295 84 28% 211 72%	\$50,000- 100,000 307 287 70 24% 216	\$100,000+ 341 302 62 21% 240	

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QN27F: Harmfulness of Marijuana BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age				Education			Party I.D.		Household Income			
										College	Some	HS Grad or		Independe		Less than	\$50,000-		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	nt	Democrat	\$50,000	100,000	\$100,000+	
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	7 341	
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	7 302	
Very harmful		262	118	138	136	117	62	60	132	86	53	123	90	122	49	87	57	7 69	
		26%	24%	28%	21%	34%	23%	19%	32%	23%	20%	33%	29%	29%	18%	30%	20%	5 23%	
Somewhat harmful		401	208	185	299	98	98	121	179	158	120	122	137	149	112	104	124	1 141	
		40%	42%	37%	46%	28%	37%	38%	44%	43%	45%	32%	44%	36%	40%	35%	43%	5 47%	
Not too harmful		221	105	108	132	88	80	81	55	88	60	73	52	89	76	60	70	68	
		22%	21%	22%	20%	25%	30%	26%	14%	24%	23%	19%	17%	22%	27%	20%	24%	5 22%	
Not at all harmful		103	55	47	65	37	24	47	32	24	29	50	27	37	38	41	34	1 19	
		10%	11%	9%	10%	11%	9%	15%	8%	7%	11%	13%	9%	9%	14%	14%	12%	6%	
DEPENDS (VOL)		4	0	4	2	2	2 -		2	2	1	2	2	1	1	1	1	í -	
		0%	0%	1%	0%	1%	1% -		0%	0%	0%	1%	1%	0%	0%	0%	0%		
DON'T KNOW/REFUSED		19	5	13	13	6	1	5	8	8	4	7	1	14	4	1	2	2 6	
		2%	1%	3%	2%	2%	0%	2%	2%	2%	2%	2%	0%	3%	1%	0%	1%	i 1%	

GALLUP POLL SOCIAL SURVEY July 2024 Public Release Data

			Gender		Race I		Age			Education				Party I.D.		Household Income		
										College	Some	HS Grad or		Independe		Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	nt	Democrat	\$50,000	100,000	\$100,000
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	34
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	30
Very familiar		119	69	43	78	40	41	42	29	46	31	41	34	39	42	31	36	2
		12%	14%	9%	12%	11%	15%	13%	7%	13%	11%	11%	11%	9%	15%	11%	12%	109
Somewhat familiar		357	170	174	258	94	81	125	146	132	115	111	118	160	79	102	106	5 11
		35%	35%	35%	40%	27%	31%	40%	36%	36%	43%	29%	38%	39%	28%	35%	37%	389
Not too familiar		236	102	132	141	89	70	61	101	84	57	95	67	87	79	65	71	7
		23%	21%	27%	22%	25%	26%	19%	25%	23%	21%	25%	22%	21%	28%	22%	25%	249
Not familiar at all		287	146	139	168	117	70	83	130	102	62	123	87	120	80	90	73	8
		28%	30%	28%	26%	34%	26%	26%	32%	28%	23%	33%	28%	29%	28%	31%	26%	289
DON'T KNOW/REFUSED		11	3	8	2	9	4	4	3	2	2	7	1	8	2	6	1	
		1%	1%	2%	0%	3%	1%	1%	1%	1%	1%	2%	0%	2%	1%	2%	0%	09

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GALLUP POLL SOCIAL SURVEY
July 2024
Public Release Data

QN45: Use CBD Products BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age				Education			Party I.D.		Household Income		
										College	Some	HS Grad or		Independe		Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	nt	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted	710	397	300	553	142	126	169	400	355	195	156	244	252	206	159	221	253
	Weighted n	712	342	348	477	223	192	228	275	262	202	247	219	286	199	198	212	216
Yes, use		111	55	50	75	36	24	40	43	33	38	41	32	46	29	40	24	28
		16%	16%	14%	16%	16%	13%	17%	16%	12%	19%	17%	15%	16%	15%	20%	11%	13%
No, do not use		596	286	294	401	184	168	184	231	228	165	202	187	235	169	154	188	188
		84%	84%	85%	84%	82%	87%	81%	84%	87%	81%	82%	85%	82%	85%	77%	89%	87%
DON'T KNOW/REFUSED		5	1	4	0	4	-	4	0	1	-	4	-	4	0	5	-	-
		1%	0%	1%	0%	2%	-	2%	0%	0%	-	2%	-	2%	0%	2%	-	-
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GALLUP POLL SOCIAL SURVEY July 2024 Public Release Data

QN44QN45COMBO: Use CBD Products (Full Sample) BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age			Education			Party I.D.			Household Income		
										College	Some	HS Grad or		Independe		Less than	\$50,000-	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	nt	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	34
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	30
Yes, use		111	55	50	75	36	24	40	43	33	38	41	32	46	29	40	24	2
		11%	11%	10%	12%	10%	9%	13%	11%	9%	14%	11%	10%	11%	10%	14%	8%	9%
No, do not use		596	286	294	401	184	168	184	231	228	165	202	187	235	169	154	188	18
		59%	58%	60%	62%	53%	63%	58%	57%	62%	62%	54%	61%	57%	60%	52%	65%	62%
Not familiar with		298	149	146	170	126	74	87	133	104	65	129	88	127	81	96	75	8
		29%	30%	30%	26%	36%	28%	28%	33%	28%	24%	34%	29%	31%	29%	33%	26%	28%
No opinion		5	1	4	0	4	-	4	0	1	-	4	-	4	0	5	-	-
		0%	0%	1%	0%	1%	-	1%	0%	0%	-	1%	-	1%	0%	2%	-	-

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