

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
GAL 013
Princeton Job #: 24-07-007

July 1-21, 2024

Results are based on telephone interviews conducted July 1-21, 2024, with a random sample of –1,010—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –504—national adults in Form A and the sample of –506— national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –616—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Q.22/23A SPLIT SAMPLED

22. *(Asked of a half sample)* Keeping in mind that all of your answers in this survey are confidential, have you, yourself ever happened to try marijuana?

BASED ON -504—NATIONAL ADULTS IN FORM A

	<u>Yes, have tried</u>	<u>No, have not</u>	<u>No opinion</u>
2024 Jul 1-21 †	44	56	*
2023 Jul 3-27 †	50	49	*
2022 Jul 5-26 †	48	52	--
2021 Jul 6-21 †	49	51	*
2019 Jul 1-12 †	45	55	1
2017 Jul 5-9 †	45	55	*
2016 Jul 13-17 †	43	57	1
2015 Jul 8-12 †	44	55	1
2013 Jul 10-14 †	38	61	1
1999 Sep 23-26	34	66	*
1985 May 17-20 ^	33	67	*
1977 Mar 29 ^	24	76	1
1973 Mar 23 ^	12	88	1
1972 Feb 29 ^	11	88	1
1969 Oct 2-7 ^	4	88	8

^ WORDING: Have you, yourself, ever happened to try marijuana?

† Asked of a half sample

23A. *(Asked of a half sample)* Keeping in mind that all of your answers in this survey are confidential, do you, yourself, smoke marijuana?

BASED ON -506—NATIONAL ADULTS IN FORM B

	<u>Yes, do</u>	<u>No, do not</u>	<u>No opinion</u>
2024 Jul 1-21 ^	13	87	--
2023 Jul 3-27 ^	17	83	*
2022 Jul 5-26 ^	16	84	--
2021 Jul 6-21 ^	12	87	*
2019 Jul 1-12 ^	12	88	*
2017 Jul 5-9 ^	12	88	1
2016 Jul 13-17 ^	13	87	--
2015 Jul 8-12 ^	11	88	*
2013 Jul 10-14 ^	7	93	*

^ Asked of a half sample

23-1. Do you, yourself, eat marijuana edibles?

	<u>Yes, do</u>	<u>No, do not</u>	<u>No opinion</u>
2024 Jul 1-21	12	88	*
2022 Jul 5-26	14	86	--

Q.24A/25A ROTATED

24A. What effect do you think the use of marijuana has on most people who use it – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Somewhat positive</u>	<u>Somewhat negative</u>	<u>Very negative</u>	<u>No opinion</u>
2024 Jul 1-21	7	36	32	19	6
2022 Jul 5-26	9	44	30	15	2

25A. What effect do you think the use of marijuana has on society – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Somewhat positive</u>	<u>Somewhat negative</u>	<u>Very negative</u>	<u>No opinion</u>
2024 Jul 1-21	6	35	34	20	5
2022 Jul 5-26	12	37	31	19	1

26. Has drug abuse ever been a cause of trouble in your family?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2024 Jul 1-21	24	76	*
2023 Jul 3-27	22	78	*
2021 Oct 1-19	32	68	*
2019 Jul 1-12	27	73	*
2018 Jul 1-11	30	70	*
2005 Oct 13-16	22	78	*
2003 Oct 6-8	24	76	*
2000 Aug 29-Sep 5	22	78	*
1999 Sep 23-26	17	83	*
1995 Sep 14-17	19	81	*

27. In general, how harmful do you feel each of the following is to people who use them—very harmful, somewhat harmful, not too harmful, or not at all harmful? How about – [RANDOM ORDER, ITEM G ALWAYS READ LAST]?

F. Marijuana

	<u>Very harmful</u>	<u>Some-what harmful</u>	<u>Not too harmful</u>	<u>Not at all harmful</u>	<u>Depends (vol.)</u>	<u>No opinion</u>
2024 Jul 1-21	26	40	22	10	*	2
2023 Jul 3-27	23	35	25	15	1	*

Next, we have some questions about CBD-based products, which would include CBD oil and products made with CBD oil.

44. How familiar are you with CBD products – very familiar, somewhat familiar, not too familiar, or not familiar at all?

	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not too familiar</u>	<u>Not familiar at all</u>	<u>No opinion</u>
2024 Jul 1-21	12	35	23	28	1
2019 Jun 19-Jul 12 ^	14	32	19	35	*

^ Based on 2,543 national adults interviewed between June 19 and July 12, 2019; ±2 PCT PTS

For comparison (CBD oils) How familiar are you with CBD oils – very familiar, somewhat familiar, not too familiar, or not familiar at all?

	<u>Very familiar</u>	<u>Somewhat familiar</u>	<u>Not too familiar</u>	<u>Not familiar at all</u>	<u>No opinion</u>
2019 May 15-30	14	33	17	36	*

45. Do you, personally, use CBD products, or not?

COMBINED RESULTS (Q.44/45)

	<u>Yes</u>	<u>No</u>	<u>Not familiar with</u>	<u>No opinion</u>
National adults				
2024 Jul 1-21	11	59	29	*
2019 Jun 19-Jul 12	14	50	55	1
Familiar with CBD Products				
2024 Jul 1-21	16	84	--	1
2019 Jun 19-Jul 12	21	77	--	1

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QN22: Ever Tried Marijuana BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	504	284	216	390	105	77	124	295	255	132	114	175	169	156	113	158	172
	Weighted n	491	247	238	330	154	118	171	195	191	132	166	146	183	155	137	142	153
Yes		216	117	95	158	56	56	79	80	74	63	79	59	84	69	56	61	77
		44%	47%	40%	48%	36%	48%	46%	41%	39%	47%	48%	40%	46%	45%	41%	43%	50%
No		273	129	141	170	98	62	90	115	114	70	87	86	99	84	80	80	76
		56%	52%	59%	52%	64%	52%	53%	59%	60%	53%	52%	59%	54%	54%	59%	57%	50%
DON'T KNOW/REFUSED		2	1	2	2	-	-	1	0	2	-	-	1	-	2	-	0	-
		0%	0%	1%	1%	-	-	1%	0%	1%	-	-	0%	-	1%	-	0%	-

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QN23A: Smoke Marijuana BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	506	272	224	368	129	95	108	292	240	133	132	172	190	139	130	149	169
	Weighted n	519	244	256	316	195	148	144	213	174	135	210	162	230	125	158	145	149
Yes		67	36	21	42	25	21	27	20	22	25	21	13	24	30	27	18	18
		13%	15%	8%	13%	13%	14%	19%	9%	13%	18%	10%	8%	11%	24%	17%	12%	12%
No		452	208	235	274	170	128	117	193	152	110	189	148	205	96	131	127	131
		87%	85%	92%	87%	87%	86%	81%	91%	87%	82%	90%	92%	89%	76%	83%	88%	88%

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QN23_1: Eat Marijuana Edibles BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Yes		123	61	49	83	40	38	48	33	45	37	41	21	49	49	37	28	39
		12%	12%	10%	13%	11%	14%	15%	8%	12%	14%	11%	7%	12%	17%	13%	10%	13%
No		887	429	445	563	309	229	268	374	319	230	335	286	364	231	258	259	263
		88%	87%	90%	87%	89%	86%	85%	92%	87%	86%	89%	93%	88%	83%	87%	90%	87%
DON'T KNOW/REFUSED		1	1	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-
		0%	0%	-	0%	-	-	-	-	0%	-	-	0%	-	-	-	-	-

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QN24A: Effect of Marijuana on People Who Use It BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Very positive		69	38	30	39	30	21	31	17	9	23	37	13	29	28	32	17	11
		7%	8%	6%	6%	9%	8%	10%	4%	3%	9%	10%	4%	7%	10%	11%	6%	4%
Somewhat positive		362	173	169	219	141	133	114	110	134	103	125	83	152	120	110	110	107
		36%	35%	34%	34%	40%	50%	36%	27%	37%	39%	33%	27%	37%	43%	37%	38%	35%
Somewhat negative		328	156	172	236	86	67	96	158	133	91	103	112	123	93	78	109	112
		32%	32%	35%	37%	25%	25%	30%	39%	36%	34%	27%	36%	30%	33%	26%	38%	37%
Very negative		190	93	93	116	67	38	50	96	68	39	82	84	80	25	57	42	58
		19%	19%	19%	18%	19%	14%	16%	24%	18%	14%	22%	27%	19%	9%	19%	15%	19%
DON'T KNOW/REFUSED		62	31	31	36	25	8	24	26	22	11	29	15	30	15	18	9	14
		6%	6%	6%	6%	7%	3%	8%	6%	6%	4%	8%	5%	7%	5%	6%	3%	5%

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QN25A: Effect of Marijuana on Society BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender			Race I		Age			Education			Party I.D.			Household Income		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Very positive		60	40	20	34	26	13	29	17	7	18	34	14	33	12	25	14	13
		6%	8%	4%	5%	7%	5%	9%	4%	2%	7%	9%	5%	8%	4%	8%	5%	4%
Somewhat positive		349	162	168	221	126	117	119	110	121	98	131	88	141	120	120	110	89
		35%	33%	34%	34%	36%	44%	38%	27%	33%	37%	35%	29%	34%	43%	41%	39%	29%
Somewhat negative		346	172	168	233	110	97	94	152	147	95	104	103	127	112	80	104	126
		34%	35%	34%	36%	31%	36%	30%	37%	40%	35%	28%	34%	31%	40%	27%	36%	42%
Very negative		206	95	111	131	68	34	57	110	72	48	85	91	84	31	62	48	62
		20%	19%	22%	20%	19%	13%	18%	27%	20%	18%	23%	30%	20%	11%	21%	17%	21%
DON'T KNOW/REFUSED		49	21	28	27	20	6	17	20	18	8	22	11	28	6	8	11	12
		5%	4%	6%	4%	6%	2%	5%	5%	5%	3%	6%	4%	7%	2%	3%	4%	4%

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QN26: Family Problems: Drug Abuse BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender			Race I		Age			Education			Party I.D.			Household Income		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Yes		241	112	121	169	69	80	87	73	67	60	113	71	108	61	84	70	62
		24%	23%	24%	26%	20%	30%	28%	18%	18%	23%	30%	23%	26%	22%	28%	24%	21%
No		766	377	373	475	280	187	227	335	296	206	263	236	304	218	211	216	240
		76%	77%	75%	73%	80%	70%	72%	82%	81%	77%	70%	77%	74%	78%	72%	75%	79%
DON'T KNOW/REFUSED		2	2	1	2	-	-	2	0	2	1	-	1	1	1	-	1	0
		0%	0%	0%	0%	-	-	0%	0%	0%	0%	-	0%	0%	0%	-	0%	0%

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QN27F: Harmfulness of Marijuana BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Very harmful		262	118	138	136	117	62	60	132	86	53	123	90	122	49	87	57	69
		26%	24%	28%	21%	34%	23%	19%	32%	23%	20%	33%	29%	29%	18%	30%	20%	23%
Somewhat harmful		401	208	185	299	98	98	121	179	158	120	122	137	149	112	104	124	141
		40%	42%	37%	46%	28%	37%	38%	44%	43%	45%	32%	44%	36%	40%	35%	43%	47%
Not too harmful		221	105	108	132	88	80	81	55	88	60	73	52	89	76	60	70	68
		22%	21%	22%	20%	25%	30%	26%	14%	24%	23%	19%	17%	22%	27%	20%	24%	22%
Not at all harmful		103	55	47	65	37	24	47	32	24	29	50	27	37	38	41	34	19
		10%	11%	9%	10%	11%	9%	15%	8%	7%	11%	13%	9%	9%	14%	14%	12%	6%
DEPENDS (VOL)		4	0	4	2	2	2	-	2	2	1	2	2	1	1	1	1	-
		0%	0%	1%	0%	1%	1%	-	0%	0%	0%	1%	1%	0%	0%	0%	0%	-
DONT KNOW/REFUSED		19	5	13	13	6	1	5	8	8	4	7	1	14	4	1	2	4
		2%	1%	3%	2%	2%	0%	2%	2%	2%	2%	2%	0%	3%	1%	0%	1%	1%

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QN44: How Familiar with CBD Products BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Very familiar		119	69	43	78	40	41	42	29	46	31	41	34	39	42	31	36	29
		12%	14%	9%	12%	11%	15%	13%	7%	13%	11%	11%	11%	9%	15%	11%	12%	10%
Somewhat familiar		357	170	174	258	94	81	125	146	132	115	111	118	160	79	102	106	114
		35%	35%	35%	40%	27%	31%	40%	36%	36%	43%	29%	38%	39%	28%	35%	37%	38%
Not too familiar		236	102	132	141	89	70	61	101	84	57	95	67	87	79	65	71	73
		23%	21%	27%	22%	25%	26%	19%	25%	23%	21%	25%	22%	21%	28%	22%	25%	24%
Not familiar at all		287	146	139	168	117	70	83	130	102	62	123	87	120	80	90	73	84
		28%	30%	28%	26%	34%	26%	26%	32%	28%	23%	33%	28%	29%	28%	31%	26%	28%
DONT KNOW/REFUSED		11	3	8	2	9	4	4	3	2	2	7	1	8	2	6	1	1
		1%	1%	2%	0%	3%	1%	1%	1%	1%	1%	2%	0%	2%	1%	2%	0%	0%

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QN45: Use CBD Products BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	710	397	300	553	142	126	169	400	355	195	156	244	252	206	159	221	253
	Weighted n	712	342	348	477	223	192	228	275	262	202	247	219	286	199	198	212	216
Yes, use		111	55	50	75	36	24	40	43	33	38	41	32	46	29	40	24	28
		16%	16%	14%	16%	16%	13%	17%	16%	12%	19%	17%	15%	16%	15%	20%	11%	13%
No, do not use		596	286	294	401	184	168	184	231	228	165	202	187	235	169	154	188	188
		84%	84%	85%	84%	82%	87%	81%	84%	87%	81%	82%	85%	82%	85%	77%	89%	87%
DON'T KNOW/REFUSED		5	1	4	0	4	-	4	0	1	-	4	-	4	0	5	-	-
		1%	0%	1%	0%	2%	-	2%	0%	0%	-	2%	-	2%	0%	2%	-	-

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QN44QN45COMBO: Use CBD Products (Full Sample) BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted	1010	556	440	758	234	172	232	587	495	265	246	347	359	295	243	307	341
	Weighted n	1010	491	494	646	349	267	315	408	365	267	376	307	413	280	295	287	302
Yes, use		111	55	50	75	36	24	40	43	33	38	41	32	46	29	40	24	28
		11%	11%	10%	12%	10%	9%	13%	11%	9%	14%	11%	10%	11%	10%	14%	8%	9%
No, do not use		596	286	294	401	184	168	184	231	228	165	202	187	235	169	154	188	188
		59%	58%	60%	62%	53%	63%	58%	57%	62%	62%	54%	61%	57%	60%	52%	65%	62%
Not familiar with		298	149	146	170	126	74	87	133	104	65	129	88	127	81	96	75	86
		29%	30%	30%	26%	36%	28%	28%	33%	28%	24%	34%	29%	31%	29%	33%	26%	28%
No opinion		5	1	4	0	4	-	4	0	1	-	4	-	4	0	5	-	-
		0%	0%	1%	0%	1%	-	1%	0%	0%	-	1%	-	1%	0%	2%	-	-

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