

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
WORK AND EDUCATION**

-- FINAL TOPLINE --

Timberline: 937614  
GAL 014  
Princeton Job #: 24-08-008

August 1-20, 2024

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Results are based on telephone interviews conducted August 1-20, 2024, with a random sample of **–1,015—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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Finally,

41. Which statement comes closer to your view -- [ROTATED: Americans are united and in agreement about the most important values (or) Americans are greatly divided when it comes to the most important values]?

	<u>United/in agreement</u>	<u>Greatly divided</u>	<u>No opinion</u>
2024 Aug 1-20	18	80	3
2016 Nov 9-13	21	77	2
2012 Nov 9-12	29	69	2
2004 Nov 19-21 ^	34	65	1
2004 Jan 9-11 ^	45	53	2
2002 Sep 2-4	69	30	1
2001 Nov 26-27	74	24	2

^ Asked of a half sample.

**TRENDS FOR COMPARISON:** *Washington Post Polls*

	<u>United/in agreement</u>	<u>Greatly divided</u>	<u>No opinion</u>
1998 Dec 18-22	34	62	4
1998 Aug 10-27 ^	31	66	3

^ Kaiser Family Foundation/Washington Post/Harvard University poll

**TRENDS FOR COMPARISON:** *General Social Survey*

	<u>United/in agreement</u>	<u>Greatly divided</u>	<u>No opinion</u>
1994 Jan 27-May 31	39	55	6
1993 Feb 5-Apr 26	32	63	5

**GALLUP POLL SOCIAL SURVEY**  
**August 2024**  
**Public Release Data**

**QN41: Americans United or Divided on Most Important Values BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1015	575	430	767	231	148	251	590	530	266	213	322	365	325	206	312	381
	Weighted n	1015	508	488	671	328	260	314	412	368	276	363	300	395	317	259	296	353
Americans are united and in agreement about the most important values		179	94	79	108	67	53	50	72	61	48	67	45	71	62	57	58	54
		18%	19%	16%	16%	20%	20%	16%	18%	17%	17%	18%	15%	18%	19%	22%	20%	15%
Americans are greatly divided when it comes to the most important values		809	404	391	554	244	206	250	326	304	224	276	250	313	244	188	237	297
		80%	80%	80%	83%	74%	79%	80%	79%	83%	81%	76%	83%	79%	77%	73%	80%	84%
DONT KNOW/REFUSED		27	10	18	10	18	1	13	13	3	4	20	5	11	12	14	0	2
		3%	2%	4%	1%	5%	0%	4%	3%	1%	1%	6%	2%	3%	4%	5%	0%	0%