GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
CRIME

-- FINAL TOPLINE --

Results are based on telephone interviews conducted October 1-12, 2024, with a random sample of –1,023— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of – 930 – registered voters, the margin of sampling error is ±4 percentage points.

For results based on the sample of – 367 – gun owners, the margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

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103. Next, I'd like you to rate [Donald Trump / Kamala Harris] on a scale. If you have a favorable opinion of him/her, name a number between plus one and plus five -- where a plus five is the highest position indicating you have a <u>very</u> favorable opinion of him. If you have an <u>un</u>favorable opinion, name a number between <u>minus</u> one and <u>minus</u> five where minus five is the lowest position -- indicating you have a very unfavorable opinion of him. How far up or down the scale would you rate [Donald Trump / Kamala Harris]?

2024 Oct 1-12, based on registered voters	Highly favorable (+5, +4)	Mostly favorable (+3, +2, +1)	Mostly unfavorably (-1, -2, -3)	Highly unfavorable (-4, -5)	*Total favorable (+1 to +5)*	*Total unfavorable (-1 to -5)*
Donald Trump	33	19	8	39	52	47
Kamala Harris	29	18	14	38	47	52

FULL RESULTS:

A. Donald Trump

	+5	+4	+3	+2	+1	-1	-2	-3	-4	-5	No opinion
Registered voters											
2024 Oct 1-12	22	11	10	4	5	5	2	2	3	36	1
2024 May 1-23	16	9	8	6	6	3	2	4	5	39	2
2020 Sep 30-Oct 15	22	9	7	3	4	4	3	3	5	39	1
2016 Nov 2-5^	11	4	8	7	8	8	4	5	3	38	2
National adults											
2024 Oct 1-12	21	10	11	5	4	6	3	3	3	35	1
2024 May 1-23	16	9	9	5	7	3	4	5	4	36	2
2020 Sep 30-Oct 15	21	9	8	4	5	5	2	4	4	36	1
2016 Nov 2-5^	11	3	8	6	8	10	5	4	3	39	2
2016 Jun 14-23	12	4	8	7	11	9	4	4	4	38	1

^ Asked on Gallup Daily tracking

B. Kamala Harris

	+5	+4	+3	+2	+1	-1	-2	-3	-4	-5	No opinion
Registered voters											
2024 Oct 1-12	16	13	11	5	2	5	4	5	6	32	1
National adults											
2024 Oct 1-12	16	13	11	5	3	6	6	5	5	29	2

Q.103 (CANDIDATE SCALOMETER FAVORABLE RATINGS) CONTINUED

For Comparison: *1956-2024 elections, based on National Adults*

	Candidate	Highly Favorable	Highly unfavorable	Total favorable	Total unfavorable
2024 Oct 1-12	Trump	31	37	50	48
	Harris	30	34	48	50
2020 Sep 30-Oct 15	Trump	30	40	47	51
	Biden	25	28	54	43
2016 Nov 2-5	Trump	14	42	36	61
	H. Clinton	21	39	47	52
2012 Oct 27-28	Romney	30	22	55	43
	Obama	36	24	62	37
2008 Oct 23-26	McCain	28	20	63	35
	Obama	37	22	62	35
2004 Oct 22-24	G.W. Bush	34	23	61	39
	Kerry	22	22	57	40
1992 Oct 23-25 ^	G.H.W. Bush	20	16	59	40
	B. Clinton	27	15	64	33
	Perot	24	11	69	25
1984 Sep 21-24	Reagan	43	18	71	30
	Mondale	28	15	66	34
1980 Oct 10-13	Reagan	26	16	64	37
	Carter	31	17	68	32
	Anderson	11	15	68	33
1976 Sep 24-27	Carter	42	5	81	16
	Ford	29	9	78	20
1972 Oct 13-16	Nixon	41	11	76	21
	McGovern	21	20	55	41
1968 Oct 17-22	Nixon	39	8	79	22
1968 Oct 17-22	Humphrey	29	11	72	28
1968 Jul 18-23	Wallace	18	32	47	50
1964 Oct 8-13	Johnson	49	5	81	13
	Goldwater	17	26	43	47
1960 Oct 18-23	Kennedy	43	5	80	14
	Nixon	37	5	79	16
1956 Oct 18-23	Eisenhower	57	4	84	12
	Stevenson	34	16	61	31

^ Based on registered voters

GALLUP POLL SOCIAL SURVEY
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QN103A: Trump Favorability BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	Unweighted n	1023	588	426	756	251	167	272	562	487	297	231	345	383	289	258	315	334
	Weighted n	1023	502	504	662	347	253	339	410	383	282	355	320	410	285	291	305	328
+5 Plus five		210	105	101	152	57	34	67	102	64	66	79	156	43	7	70	56	62
		21%	21%	20%	23%	17%	13%	20%	25%	17%	23%	22%	49%	10%	2%	24%	18%	19%
+4 Plus four		107	61	46	75	31	28	36	40	29	38	40	61	43	2	23	40	31
		10%	12%	9%	11%	9%	11%	11%	10%	8%	13%	11%	19%	11%	1%	8%	13%	9%
+3 Plus three		109	62	48	78	32	28	43	35	35	34	40	49	55	5	29	33	38
		11%	12%	10%	12%	9%	11%	13%	9%	9%	12%	11%	15%	14%	2%	10%	11%	12%
+2 Plus two		48	35	13	27	20	18	18	10	12	12	23	16	28	3	15	20	10
		5%	7%	3%	4%	6%	7%	5%	2%	3%	4%	7%	5%	7%	1%	5%	6%	3%
+1 Plus one		42	26	16	31	11	12	12	18	16	15	11	17	24	1	8	18	15
		4%	5%	3%	5%	3%	5%	3%	4%	4%	5%	3%	5%	6%	0%	3%	6%	5%
-1 Minus one		59	31	28	22	33	15	26	16	14	14	31	5	27	23	33	12	11
		6%	6%	6%	3%	10%	6%	8%	4%	4%	5%	9%	1%	7%	8%	12%	4%	3%
-2 Minus two		29	20	10	10	20	14	11	5	10	3	17	1	22	7	15	7	7
		3%	4%	2%	1%	6%	6%	3%	1%	3%	1%	5%	0%	5%	2%	5%	2%	2%
-3 Minus three		27	13	14	11	15	16	3	7	9	7	10	5	15	7	9	8	5
		3%	3%	3%	2%	4%	6%	1%	2%	2%	3%	3%	2%	4%	2%	3%	3%	2%
-4 Minus four		27	17	8	22	5	11	10	6	8	10	8	-	11	15	7	11	8
		3%	3%	2%	3%	1%	4%	3%	1%	2%	4%	2%	-	3%	5%	2%	4%	2%
-5 Minus five		354	128	215	227	121	73	112	167	182	81	90	9	133	213	76	100	138
		35%	26%	43%	34%	35%	29%	33%	41%	48%	29%	25%	3%	32%	75%	26%	33%	42%
DON'T KNOW/REFUSED		11	5	6	9	2	4	2	4	4	2	5	1	8	2	4	1	2
		1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	1%

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QN103ARECODE: Trump Favorability BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	Unweighted n	1023	588	426	756	251	167	272	562	487	297	231	345	383	289	258	315	334
	Weighted n	1023	502	504	662	347	253	339	410	383	282	355	320	410	285	291	305	328
Highly favorable		317	166	147	227	88	61	103	141	92	103	118	217	86	9	93	96	94
		31%	33%	29%	34%	25%	24%	30%	34%	24%	37%	33%	68%	21%	3%	32%	31%	28%
Mostly favorable		199	122	77	135	63	58	73	63	64	61	75	83	108	9	53	70	64
		19%	24%	15%	20%	18%	23%	21%	15%	17%	22%	21%	26%	26%	3%	18%	23%	19%
Mostly unfavorable		115	64	51	43	68	45	39	28	33	24	58	11	64	37	58	27	23
		11%	13%	10%	6%	19%	18%	12%	7%	9%	9%	16%	3%	16%	13%	20%	9%	7%
Highly unfavorable		381	145	223	249	126	84	122	173	191	91	99	9	144	228	83	111	145
		37%	29%	44%	38%	36%	33%	36%	42%	50%	32%	28%	3%	35%	80%	29%	36%	44%
No opinion		11	5	6	9	2	4	2	4	4	2	5	1	8	2	4	1	2
		1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	1%

GALLUP POLL SOCIAL SURVEY
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QN103B: Harris Favorability BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	Unweighted n	1023	588	426	756	251	167	272	562	487	297	231	345	383	289	258	315	334
	Weighted n	1023	502	504	662	347	253	339	410	383	282	355	320	410	285	291	305	328
+5 Plus five		166	62	98	86	74	26	39	98	62	53	49	9	54	102	58	40	50
		16%	12%	19%	13%	21%	10%	12%	24%	16%	19%	14%	3%	13%	36%	20%	13%	15%
+4 Plus four		137	44	85	80	56	36	43	58	65	20	51	1	33	102	31	46	44
		13%	9%	17%	12%	16%	14%	13%	14%	17%	7%	14%	0%	8%	36%	11%	15%	14%
+3 Plus three		112	58	51	71	39	23	55	31	48	30	34	5	57	50	31	36	34
		11%	12%	10%	11%	11%	9%	16%	8%	13%	10%	9%	1%	14%	17%	11%	12%	10%
+2 Plus two		50	24	25	27	22	28	15	6	20	12	17	4	27	19	14	18	16
		5%	5%	5%	4%	6%	11%	4%	1%	5%	4%	5%	1%	7%	7%	5%	6%	5%
+1 Plus one		28	17	11	15	13	13	7	7	15	5	7	5	19	4	10	4	11
		3%	3%	2%	2%	4%	5%	2%	2%	4%	2%	2%	1%	5%	2%	4%	1%	3%
-1 Minus one		61	30	31	44	15	20	22	15	20	11	30	32	22	4	24	14	14
		6%	6%	6%	7%	4%	8%	7%	4%	5%	4%	8%	10%	5%	1%	8%	5%	4%
-2 Minus two		57	29	29	29	28	33	9	15	17	14	26	16	40	2	19	20	15
		6%	6%	6%	4%	8%	13%	3%	4%	4%	5%	7%	5%	10%	1%	6%	7%	5%
-3 Minus three		47	26	21	23	24	17	17	10	13	19	14	19	27	-	12	10	21
		5%	5%	4%	3%	7%	7%	5%	2%	3%	7%	4%	6%	7%	-	4%	3%	6%
-4 Minus four		52	35	17	45	7	13	15	24	16	22	15	28	22	2	17	15	18
		5%	7%	3%	7%	2%	5%	5%	6%	4%	8%	4%	9%	5%	1%	6%	5%	6%
-5 Minus five		297	173	125	234	61	35	113	141	100	92	104	199	96	0	66	98	102
		29%	34%	25%	35%	18%	14%	33%	34%	26%	33%	29%	62%	23%	0%	23%	32%	31%
DON'T KNOW/REFUSED		17	4	12	7	9	8	4	5	7	3	7	3	13	-	8	4	1
		2%	1%	2%	1%	3%	3%	1%	1%	2%	1%	2%	1%	3%	-	3%	1%	0%

GALLUP POLL SOCIAL SURVEY
October 2024
Public Release Data

QN103BRECODE: Harris Favorability BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than $50,000	$50,000-100,000	$100,000+
Total	Unweighted n	1023	588	426	756	251	167	272	562	487	297	231	345	383	289	258	315	334
	Weighted n	1023	502	504	662	347	253	339	410	383	282	355	320	410	285	291	305	328
Highly favorable		302	106	183	166	130	62	82	156	128	74	100	10	88	205	89	86	95
		30%	21%	36%	25%	37%	25%	24%	38%	33%	26%	28%	3%	21%	72%	31%	28%	29%
Mostly favorable		189	99	87	114	74	65	76	45	84	47	58	13	103	73	55	58	61
		18%	20%	17%	17%	21%	26%	23%	11%	22%	17%	16%	4%	25%	25%	19%	19%	19%
Mostly unfavorable		165	84	81	95	67	70	48	40	49	44	70	67	89	5	54	44	51
		16%	17%	16%	14%	19%	28%	14%	10%	13%	16%	20%	21%	22%	2%	19%	15%	15%
Highly unfavorable		350	208	142	279	68	48	128	165	115	113	119	227	118	3	83	113	120
		34%	41%	28%	42%	19%	19%	38%	40%	30%	40%	34%	71%	29%	1%	29%	37%	37%
No opinion		17	4	12	7	9	8	4	5	7	3	7	3	13	-	8	4	1
		2%	1%	2%	1%	3%	3%	1%	1%	2%	1%	2%	1%	3%	-	3%	1%	0%