

## GALLUP NEWS SERVICE

### 2024 FINAL PRESIDENTIAL PREELECTION POLL

-- FINAL TOPLINE --

Timberline: 937614  
GAL 021  
Princeton Job #: 24-10-012

October 14-27, 2024

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Results are based on telephone interviews conducted October 14-27, 2024, with a random sample of –1,007— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of – 933 – registered voters, the margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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First,

1. How much thought have you given to the upcoming election for president -- quite a lot, or only a little?

	<u>Quite a lot</u>	<u>SOME (vol.)</u>	<u>Only a little</u>	<u>None (vol.)</u>	<u>No opinion</u>
2024 Oct 14-27	77	2	17	4	*
2024 Sep 16-28	80	3	16	1	*
2024 Aug 1-20	79	1	18	<u>2</u>	*
2024 Apr 1-22	71	2	24	2	1
2024 Feb 1-20	77	1	22	1	*

**For comparison: Final pre-election poll based on national adults**

	<u>Quite a lot</u>	<u>SOME (vol.)</u>	<u>Only a little</u>	<u>None</u>	<u>No opinion</u>
2024 Oct 14-27	77	2	17	4	*
2020 Oct 16-27	77	1	19	2	1
2016 Nov 1-6	77	2	17	3	1
2012 Nov 1-4	78	2	17	2	2
2008 Oct 31-Nov 2	81	1	14	3	2
2004 Oct 29-31	84	2	12	2	*
2000 Nov 5-6	70	5	21	3	*

**For comparison: Gallup Final Pre-Election Polls Based on Registered Voters**

	<u>Quite a lot/ Some</u>
2024 Oct 14-27 (RV)	85
2020 Oct 16-27 (RV)	83
2016 Nov 1-6 (RV)	85
2012 Nov 1-4 (RV)	85
2008 Oct 31-Nov 2 (RV)	87
2004 Oct 29-31 (RV)	90
2000 Nov 4-5 (RV)	83
1996 Nov 3-4 (RV)	78
1992 Nov 1-2 (RV)	90
1988 Nov 3-5 (RV)	80
1984 Nov 2-3 (RV)	84
1980 Oct 30-Nov 1 (RV)	86
1976 Oct 28-30 (RV)	87
1972 Nov 2-4 (RV)	84
1968 Oct 29-Nov 2 (RV)	88
1964 Oct 25-30 (RV)	87
1960 Oct 30-Nov 4 (RV)	87

5. *(Asked of those who plan to vote)* Which of the following applies to you-- you have already voted in this year's election, either by absentee ballot or early voting opportunities in your state, you plan to vote before Election Day, either by absentee ballot or early voting opportunities in your state, or you plan to vote on Election Day itself?

**COMBINED RESULTS (Q.1E/5): BASED ON FULL SAMPLE**

	<u>Already voted</u>	<u>Plan to vote before Election Day</u>	<u>Plan to vote on Election Day itself</u>	<u>Do not plan to vote</u>	<u>Not registered to vote</u>	<u>No opinion</u>
<b>Registered voters</b>						
2024 Oct 14-27	20	34	42	3	--	*
2024 Sep 16-27	*	40	55	3	--	1
<b>National adults</b>						
2024 Oct 14-27	18	30	37	3	11	*
2024 Sep 16-27	*	35	48	3	12	1

**EARLY VOTING TRENDS BASED ON REGISTERED VOTERS**

	<u>Already voted</u>	<u>Plan to vote before Election Day</u>	<u>Plan to vote on Election Day itself</u>	<u>Do not plan to vote</u>	<u>No opinion</u>
<b><u>2020</u></b>					
2020 Oct 16-27	36	28	32	3	*
2020 Sep 14-28	1	44	50	4	1
<b><u>2016</u></b>					
2016 Nov 1-6	30	10	54	6	--
<b><u>2012</u></b>					
2012 Nov 1-4	29	6	61	4	*
2012 Oct 22-28	15	17	63	4	*
2012 Oct 21-27	13	18	65	4	1
2012 Oct 20-26	11	19	65	4	1
2012 Oct 19-25	10	20	66	4	1
2012 Oct 18-24	8	21	67	4	*
2012 Oct 17-23	7	21	67	4	1
2012 Oct 16-22	6	22	68	4	1
2012 Oct 15-21	5	22	69	3	1
2012 Oct 14-20	5	23	68	4	1
2012 Oct 13-19	4	22	69	3	1
2012 Oct 12-18	4	23	69	4	1
2012 Oct 11-17	3	24	68	4	1
2012 Oct 10-16	3	23	69	4	1
2012 Oct 9-15	3	23	69	4	1
2012 Oct 8-14	3	24	69	4	1
2012 Oct 7-13	2	24	70	4	1
2012 Oct 6-12	2	25	69	4	1
2012 Oct 5-11	2	24	69	4	1
2012 Oct 4-10	2	24	70	4	1
2012 Oct 3-9	1	24	71	4	1
2012 Oct 2-8	1	25	70	3	1
2012 Oct 1-7	1	24	70	4	1

**Q.5 (EARLY VOTING) CONTINUED**

	<u>Already voted</u>	<u>Plan to vote before Election Day</u>	<u>Plan to vote on Election Day itself</u>	<u>Do not plan to vote</u>	<u>No opinion</u>
<b><u>2008</u></b>					
2008 Oct 31-Nov 2	27	5	64	4	*
2008 Oct 30-Nov 1	27	7	62	4	1
2008 Oct 29-31	26	8	63	3	1
2008 Oct 28-30	23	10	63	4	1
2008 Oct 27-29	20	11	64	4	1
2008 Oct 26-28	18	13	64	4	1
2008 Oct 25-27	17	14	65	4	1
2008 Oct 24-26	17	16	64	3	1
2008 Oct 23-25	16	17	63	3	1
2008 Oct 22-24	15	17	64	4	1
2008 Oct 21-23	13	18	65	4	1
2008 Oct 20-22	11	19	66	4	1
2008 Oct 19-21	10	20	67	3	1
2008 Oct 18-20	8	20	68	4	1
2008 Oct 17-19	7	20	68	4	1
<b><u>2004</u></b>					
2004 Oct 29-31	17	4	77	2	*
2004 Oct 22-24	9	13	76	2	*
2004 Oct 14-16	3	14	80	3	*
2004 Oct 9-10	1	14	83	1	1
2004 Oct 1-3	1	13	83	3	*
2004 Sep 24-26	1	16	79	3	1

6. *(Asked of those who plan to vote)* How [did you / do you plan to] vote – [ROTATED: in person at your local polling place, (or) by mailing or dropping off an absentee ballot], or are you unsure?

**COMBINED RESULTS (Q.1E/5/6): BASED ON FULL SAMPLE**

	<u>In-person</u>	<u>Absentee ballot</u>	<u>Unsure</u>	<u>Do not plan to vote</u>	<u>Not registered to vote</u>	<u>No answer</u>
<b>Registered voters</b>						
2024 Oct 14-27	67	26	3	3	--	*
2024 Sep 16-28	69	21	6	3	--	2
<b>National adults</b>						
2024 Oct 14-27	60	23	2	3	11	*
2024 Sep 16-28	60	18	5	3	12	1

**VOTING METHOD TRENDS BASED ON REGISTERED VOTERS**

	<u>In-person</u>	<u>Absentee ballot</u>	<u>Unsure</u>	<u>Do not plan to vote</u>	<u>No opinion</u>
2020 Oct 16-27	60	35	2	3	--
2020 Sep 14-28	57	29	8	4	--

7. Compared to previous elections, are you more enthusiastic than usual about voting, or less enthusiastic?

**NOTE: TREND FOR PRESIDENTIAL ELECTIONS**

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<b>Registered Voters</b>				
2024 Oct 14-27	70	17	11	1
2024 Aug 1-20	71	22	6	1
2024 Mar 1-20	56	40	4	1
2020 Oct 16-27	69	18	12	*
2020 Sep 14-28	71	18	11	*
2020 Jul 30-Aug 12	69	26	5	*
2020 Apr 14-28	59	26	14	1
2020 Feb 17-28	63	23	13	*
2020 Jan 16-29	67	18	14	1
2019 Oct 14-31	68	24	7	1
2016 Nov 1-6	50	41	9	1
2016 May 18-22	47	46	6	1
2012 Nov 3-4	64	21	13	2
2012 Sep 24-27	56	29	14	1
2012 Aug 20-22	49	37	11	2
2012 Jul 19-22	47	37	15	1
2012 Feb 16-19	50	40	10	1
2011 Nov 28-Dec 1	43	48	7	1
2011 Sep 15-18	50	38	10	2
2008 Oct 31-Nov 2 †	68	19	12	1
2008 Oct 23-26	69	19	11	1
2008 Oct 10-12	62	27	11	1
2008 Sep 5-7	64	21	14	1
2008 Aug 30-31 †	54	28	17	2
2008 Aug 21-23	48	37	14	1
2008 Jun 15-19	48	37	14	1
2008 Feb 8-10	63	29	8	*
2008 Jan 10-13 ^	62	28	10	1
2004 Oct 14-16 ^	67	21	12	*
2004 Sep 3-5 ^	65	23	11	1
2004 Aug 23-25 ^	60	29	11	--
2004 Jul 30-Aug 1 ^	69	22	9	--
2004 Jul 19-21 ^	60	25	14	1
2004 Mar 26-28	52	29	18	1
2004 Jan 29-Feb 1	56	32	12	*
2000 Oct 13-15	38	39	20	3
2000 Mar 10-12	39	38	22	1
2000 Jan 7-10	45	37	17	1
1996 Oct 23-24	17	36	45	2

^ Asked of half sample

† USA Today/Gallup poll asked on Gallup daily tracking survey

16. In the last few weeks, have you, personally been contacted about your vote for president by – [RANDOM ORDER], or not?

**A. The Kamala Harris campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2024 Oct 14-27	42	57	1
<b>National adults</b>			
2024 Oct 14-27	40	59	1

**B. The Donald Trump campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2024 Oct 14-27	35	63	2
<b>National adults</b>			
2024 Oct 14-27	32	66	2

**For comparison (2012 election)**

**A. The Barack Obama campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2012 Nov 1-2	33	65	2

**B. The Mitt Romney campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2012 Nov 1-2	33	65	2

**For comparison (2008 election)**

**A. The Barack Obama campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2008 Oct 31-Nov 2	39	60	1

**B. The John McCain campaign, including by e-mail, phone, in person, mail, or in some other way**

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
<b>Registered voters</b>			
2008 Oct 31-Nov 2	33	66	1

## CROSTABS BASED ON REGISTERED VOTERS

**GALLUP POLL SOCIAL SURVEY**  
**October 2024 - Pre-Election Survey**  
**Registered Voters**  
**Public Release Data**

**QN1A: Thought to Upcoming Election BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
Quite a lot		736	341	385	509	215	131	235	351	307	219	207	246	229	259	127	219	290
		83%	80%	87%	85%	81%	73%	85%	87%	88%	84%	77%	88%	78%	85%	69%	83%	91%
Some (vol.)		16	14	2	12	4	6	3	6	4	7	4	2	4	9	7	3	3
		2%	3%	0%	2%	1%	4%	1%	2%	1%	3%	2%	1%	1%	3%	4%	1%	1%
Only a little		114	58	52	65	46	38	36	35	34	28	53	27	56	31	45	35	24
		13%	14%	12%	11%	17%	21%	13%	9%	10%	11%	20%	9%	19%	10%	24%	13%	7%
None (vol.)		16	12	4	15	1	4	1	10	4	6	5	7	5	3	5	6	2
		2%	3%	1%	2%	0%	2%	0%	2%	1%	2%	2%	2%	2%	1%	3%	2%	1%
DONT KNOW/REFUSED		1	0	1	1	0		1	0	1		0	0		0	0	1	
		0%	0%	0%	0%	0%		0%	0%	0%		0%	0%		0%	0%	0%	

**GALLUP POLL SOCIAL SURVEY**  
**October 2024 - Pre-Election Survey**  
**Registered Voters**  
**Public Release Data**

**QN1eQN5COMBO: Voting Plan BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
Already voted		181	76	100	123	56	31	43	101	84	53	44	55	43	82	46	43	63
		20%	18%	22%	20%	21%	17%	16%	25%	24%	20%	16%	20%	15%	27%	25%	16%	20%
Plan to vote before Election Day		298	147	147	188	106	58	86	147	128	88	79	79	106	113	45	99	117
		34%	35%	33%	31%	40%	32%	31%	36%	37%	34%	29%	28%	36%	37%	24%	38%	37%
Plan to vote on Election Day		370	185	178	268	92	78	134	149	131	110	127	139	125	105	81	115	137
		42%	44%	40%	45%	35%	43%	49%	37%	37%	42%	47%	49%	42%	35%	44%	44%	43%
Will not vote		31	12	18	19	11	10	12	5	7	9	15	5	19	3	13	7	2
		3%	3%	4%	3%	4%	6%	5%	1%	2%	3%	6%	2%	7%	1%	7%	3%	1%
No opinion		4	4	0	4		3		1	1		3	4	1		0		
		0%	1%	0%	1%		2%		0%	0%		1%	1%	0%		0%		

**GALLUP POLL SOCIAL SURVEY**  
**October 2024 - Pre-Election Survey**  
**Registered Voters**  
**Public Release Data**

**QN1EQN6COMBO: Voting Method BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
In person		594	291	294	414	166	100	206	271	237	174	179	212	200	180	114	184	225
		67%	68%	66%	69%	63%	56%	75%	67%	68%	67%	66%	75%	68%	59%	62%	70%	71%
By mail		232	109	119	155	76	55	54	118	100	68	64	54	71	107	50	66	87
		26%	26%	27%	26%	29%	30%	20%	29%	28%	26%	24%	19%	24%	35%	27%	25%	27%
Unsure		22	10	12	11	12	11	3	7	6	9	8	7	4	12	8	7	5
		3%	2%	3%	2%	4%	6%	1%	2%	2%	3%	3%	2%	1%	4%	4%	3%	2%
Will not vote		31	12	18	19	11	10	12	5	7	9	15	5	19	3	13	7	2
		3%	3%	4%	3%	4%	6%	5%	1%	2%	3%	6%	2%	7%	1%	7%	3%	1%
No opinion		4	4	0	4	-	3	-	1	1	-	3	4	1	-	0	-	-
		0%	1%	0%	1%	-	2%	-	0%	0%	-	1%	1%	0%	-	0%	-	-

**GALLUP POLL SOCIAL SURVEY**  
**October 2024 - Pre-Election Survey**  
**Registered Voters**  
**Public Release Data**

**QN7: Enthusiasm About Voting Compared with Prior Elections BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
More enthusiastic		623	293	323	431	185	114	186	311	240	191	187	207	164	250	131	188	233
		70%	69%	73%	72%	70%	64%	67%	77%	69%	74%	70%	74%	56%	83%	71%	71%	73%
Less enthusiastic		153	67	79	105	44	42	58	45	66	40	48	41	83	26	30	41	55
		17%	16%	18%	17%	17%	24%	21%	11%	19%	15%	18%	15%	28%	9%	16%	15%	17%
As enthusiastic/same (vol.)		97	58	39	62	34	20	27	44	37	28	31	28	43	25	19	30	29
		11%	14%	9%	10%	13%	11%	10%	11%	11%	11%	12%	10%	15%	8%	10%	11%	9%
DONT KNOW/REFUSED		10	7	3	4	2	3	4	3	6	1	3	5	4	2	4	5	1
		1%	2%	1%	1%	1%	2%	2%	1%	2%	0%	1%	2%	1%	1%	2%	2%	0%



**GALLUP POLL SOCIAL SURVEY  
October 2024 - Pre-Election Survey  
Registered Voters  
Public Release Data**

**QN16A: Contacted by Harris campaign BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
Yes, have		367	173	190	230	131	60	115	183	181	108	78	55	113	198	58	96	162
		42%	41%	43%	38%	49%	33%	42%	45%	52%	41%	29%	20%	38%	65%	31%	37%	51%
No, have not		505	249	246	365	130	114	158	218	164	151	187	220	176	105	127	163	154
		57%	59%	55%	61%	49%	63%	57%	54%	47%	58%	69%	78%	60%	35%	69%	62%	48%
DONT KNOW/REFUSED		11	3	7	7	4	6	3	2	5	1	4	5	5 -	-		4	3
		1%	1%	2%	1%	2%	3%	1%	1%	2%	0%	2%	2%	2%	-		2%	1%

**GALLUP POLL SOCIAL SURVEY  
October 2024 - Pre-Election Survey  
Registered Voters  
Public Release Data**

**QN16B: Contacted by Trump campaign BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income**

		Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Total	Unweighted n	933	492	432	732	185	109	228	574	500	267	161	323	304	300	171	290	347
	Weighted n	883	425	444	602	266	180	275	403	350	260	269	281	294	303	185	264	319
Yes, have		308	151	154	210	92	41	97	163	135	102	70	121	99	87	47	87	134
		35%	36%	35%	35%	35%	23%	35%	40%	39%	39%	26%	43%	34%	29%	25%	33%	42%
No, have not		556	265	279	383	163	133	173	231	210	153	190	151	191	209	136	167	184
		63%	62%	63%	64%	61%	74%	63%	57%	60%	59%	70%	54%	65%	69%	73%	63%	58%
DONT KNOW/REFUSED		20	8	11	9	11	6	5	9	5	5	10	9	4	6	2	10	2
		2%	2%	3%	1%	4%	3%	2%	2%	1%	2%	4%	3%	1%	2%	1%	4%	1%