

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
VALUES AND BELIEFS**

-- FINAL TOPLINE --

Timberline: 937614
GAL 046
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May 1-18, 2025

Results are based on telephone interviews conducted May 1-18, 2025, with a random sample of –1,003—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of -- 502 -- national adults in Form A and the sample of –501-- national adults in Form B, the margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Next, we have some questions about religion. First,

24. How important would you say religion is in your own life -- very important, fairly important, or not very important?

	Very	Fairly	Not very	No opinion		Very	Fairly	Not very	No opinion
<i><u>Recent Trend</u></i>					<i><u>Yearly Averages</u></i>				
2025 May 1-18	47	26	26	1	2024	48	24	28	1
2024 Dec 2-18	48	22	29	1	2023	46	27	28	*
2024 May 1-23	47	25	27	1	2022	46	26	28	*
2023 Dec 1-20	46	28	25	1	2021	49	27	25	*
2023 May 1-24	45	25	30	*	2020	48	25	27	*
2022 Nov 9-Dec 2	47	25	27	*	2019	49	26	25	*
2022 May 2-22	44	28	28	*	2018	50	23	26	1
2021 Dec 1-16	48	24	28	--	2017	51	23	25	1
2021 May 3-18	49	29	22	*	2016	53	22	25	1
2020 Dec 1-17	47	25	28	*	2015	52	26	22	1
2020 Apr 14-28	48	25	26	*	2014	53	27	19	*
2019 Dec 2-15	49	26	25	*	2013	56	22	22	1
2019 May 1-12	49	26	24	*	2012	58	23	19	1
2018 Dec 3-12	51	21	27	1	2011	55	26	19	1
2018 May 1-10	50	24	25	*	2010	54	26	20	1
2017 Dec 4-11	52	21	26	1	2009	56	25	19	1
2017 May 3-7	50	25	24	*	2008	54	26	19	1
2016 Dec 7-11	54	23	23	1	2007	56	26	17	1
2016 May 4-8	52	21	27	*	2006	57	27	16	1
2015 Dec 2-6	55	21	23	1	2005	59	25	16	*
2015 May 6-10	49	30	20	*	2004	59	24	16	1
2014 May 8-11	53	27	19	*	2003	61	24	15	*
2013 Dec 5-8	56	22	22	*	2002	60	27	13	*
2013 May 2-7	55	23	21	1	2001	58	28	14	*
2012 Dec 19-22	61	22	16	1	2000	59	29	12	*
2012 Jun 7-10	54	25	21	*	1999	59	29	11	1
2012 May 3-6	55	27	18	*	1998	61	27	12	1
2011 Nov 28-Dec 1	55	25	19	1	1997	60	27	12	1
2011 May 5-8	55	26	19	*	1996	57	28	15	*
2010 Dec 10-12	53	26	20	1	1995	58	29	12	1
2010 May 3-6	54	25	20	1	1994	58	29	12	1
2009 Dec 11-13	54	25	20	1	1993	59	29	12	*
2009 May 7-10	57	24	18	1	1992	58	29	12	1
2008 Dec 4-7	56	22	22	*	1991	58	29	13	*
2008 May 8-11	52	30	17	1	1990	58	29	13	*
2007 Dec 6-9	56	26	17	1	1989	55	30	14	1
2007 May 10-13	56	26	17	1	1988	54	31	14	1
2006 Sep 15-17	57	26	16	1	1987	53	32	14	1
2006 May 8-11	56	28	16	*	1986	55	30	14	1
2005 Nov 17-20	60	24	16	*	1985	55	31	13	1
2005 May 2-5	55	28	16	1	1984	56	30	13	1
2005 Apr 18-21	57	25	17	1	1983	56	30	13	1
2004 Dec 5-8	59	23	17	1	1982	56	30	13	1
2004 Jun 3-6	59	26	15	*	1981	56	29	14	1
2004 May 2-4	55	29	15	1	1980	55	31	13	1
2003 Nov 10-12	61	25	14	*	1978	52	32	14	2
2003 May 5-7	58	28	14	*	1965	70	22	7	1
2003 Feb 17-19	60	23	17	*	1952 ^	75	20	5	*

^ Ben Gaffin and associates poll

25. At the present time, do you think religion as a whole is increasing its influence on American life or losing its influence?

	Increas- ing	Losing	Same (vol.)	No opinion		Increas- ing	Losing	Same (vol.)	No opinion
2025 May 1-18	34	59	2	5	2003 Feb 17-19	46	48	3	3
					2002 Dec 9-10	43	51	3	3
2024 Dec 2-18	35	61	2	3	2002 Mar 18-20	53	42	2	3
2024 May 1-23	20	75	2	3	2001 Dec 14-16	71	24	2	3
2023 Dec 1-20	23	75	1	1	2001 Feb 19-21	39	55	3	3
2023 May 1-24	22	76	1	2	2000 Aug 24-27	35	58	4	3
2022 Nov 9-Dec 2	20	77	2	2	2000 Mar 17-19	37	58	--	5
2022 May 2-22	24	74	1	2	1999 Dec 9-12	40	54	3	3
2021 Dec 1-16	26	72	1	1	1999 Apr 30-May 2	32	62	3	3
2021 May 3-18	16	82	1	1	1998 Jun 22-23	37	56	4	3
2020 Dec 1-17	27	71	1	*	1998 Jan 16-18	48	48	1	3
2020 Apr 14-28	38	58	3	1	1997 Aug 12-13	36	60	1	3
2019 Dec 2-15	19	78	1	2	1997 Mar 24-26	36	57	3	4
2019 May 1-12	18	80	1	1	1995 Dec 15-18	38	57	2	3
2018 Dec 3-12	19	78	1	2	1995 May 11-14	36	58	3	3
2018 May 1-10	23	74	1	2	1994 Jun 25-28	28	67	2	3
2017 Dec 4-11	28	70	1	2	1994 Mar 28-30	27	69	2	2
2017 May 3-7	21	76	1	1	1992 Nov 20-22	27	63	4	5
2016 Dec 7-11	24	72	2	2	1991 Nov 21-24	27	66	3	4
2016 May 4-8	20	78	1	1	1991 May 30-Jun 2	34	57	--	9
2015 Dec 2-6	21	76	1	2	1990 Jun 15-17	33	48	8	11
2015 May 6-10	20	76	2	2	1989 Apr 10-16	33	49	9	9
2014 May 8-11	24	73	1	2	1988 Mar 8-12	36	49	6	9
2013 Dec 5-8	22	74	1	2	1986 Sep 13-17	48	38	6	7
2013 May 2-7	20	77	1	2	1985 Nov 11-18	45	41	--	14
2012 Dec 19-22	20	76	1	3	1985 Mar 8-11	48	39	10	3
2012 Jun 7-10	28	68	2	2	1984 Jul 27-30	42	39	14	6
2011 Nov 28-Dec 1	23	75	1	2	1983 Oct 21-24	44	42	9	5
2011 May 5-8	28	67	2	3	1983 Jan 1-Mar 31	44	42	9	5
2010 Dec 10-12	27	69	1	2	1982 Dec 10-13	41	45	9	5
2010 May 3-6	23	71	2	4	1981 Dec 11-14	38	47	10	6
2009 Dec 11-13	31	65	2	2	1980 Apr 11-14	35	46	11	8
2009 May 7-10	18	76	2	3	1978 Dec 8-11	37	48	10	5
2008 Dec 4-7	27	67	2	3	1977 Dec 9-12	37	45	10	9
2008 May 8-11	30	66	2	2	1976 Dec 10-13	44	45	8	3
2007 Dec 6-9	32	61	2	5	1975 Dec 12-15	39	51	7	3
2007 May 10-13	34	62	2	2	1974 Dec 6-9	31	56	8	5
2006 Sep 15-17	40	53	4	3	1970 Jan 15-20	14	75	7	4
2006 May 8-11	39	57	1	3	1969 May	14	71	11	5
2005 Nov 17-20	45	50	3	2	1968 Apr 4-9	19	67	8	7
2005 Apr 18-21	50	46	1	3	1967 Mar 9-14	23	57	14	6
2004 Dec 5-8	48	46	2	4	1965 Feb 19-24	33	45	13	8
2004 Jun 3-6	47	49	3	1	1962 Feb 8-13	45	32	17	7
2003 Nov 10-12	32	64	2	2	1957 Mar 15-20	69	14	10	6

GALLUP POLL SOCIAL SURVEY
May 2025
Public Release Data

QN24: Religion: Importance BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Very important	47%	47%	48%	43%	52%	34%	44%	56%	42%	51%	47%	68%	38%	34%	53%	43%	41%
Fairly important	26%	28%	25%	29%	22%	32%	22%	25%	27%	27%	25%	25%	28%	27%	22%	32%	27%
Not very important	26%	25%	27%	28%	25%	33%	33%	19%	30%	22%	27%	7%	33%	39%	25%	24%	32%
DONT KNOW/REFUSED	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	1%	0%

GALLUP POLL SOCIAL SURVEY
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Public Release Data

QN25: Religion: Increasing Influence BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Increasing its influence	34%	34%	35%	36%	32%	37%	33%	32%	35%	35%	33%	39%	30%	35%	29%	34%	32%
Losing its influence	59%	61%	58%	58%	61%	57%	58%	62%	60%	60%	58%	59%	58%	61%	59%	62%	64%
Staying the same (vol.)	2%	2%	1%	1%	3%	-	2%	2%	1%	1%	2%	0%	2%	1%	4%	1%	0%
DONT KNOW/REFUSED	5%	3%	7%	5%	5%	6%	7%	3%	4%	4%	6%	1%	9%	3%	8%	3%	3%