

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
VALUES AND BELIEFS**

-- FINAL TOPLINE --

Timberline: 937614
GAL 072
Princeton Job #: 26-05-005

May 1-17, 2026

Results are based on telephone interviews conducted May 1-17, 2026, with a random sample of ~1,001—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

25. At the present time, do you think religion as a whole is increasing its influence on American life or losing its influence?

	Increas- ing	Los- ing	Same (vol.)	No opinion		Increas- ing	Los- ing	Same (vol.)	No opinion
2026 May 1-17	39	56	1	4	2003 Nov 10-12	32	64	2	2
					2003 Feb 17-19	46	48	3	3
2025 Dec 1-15	41	56	1	2	2002 Dec 9-10	43	51	3	3
2025 May 1-18	34	59	2	5	2002 Mar 18-20	53	42	2	3
2024 Dec 2-18	35	61	2	3	2001 Dec 14-16	71	24	2	3
2024 May 1-23	20	75	2	3	2001 Feb 19-21	39	55	3	3
2023 Dec 1-20	23	75	1	1	2000 Aug 24-27	35	58	4	3
2023 May 1-24	22	76	1	2	2000 Mar 17-19	37	58	--	5
2022 Nov 9-Dec 2	20	77	2	2	1999 Dec 9-12	40	54	3	3
2022 May 2-22	24	74	1	2	1999 Apr 30-May 2	32	62	3	3
2021 Dec 1-16	26	72	1	1	1998 Jun 22-23	37	56	4	3
2021 May 3-18	16	82	1	1	1998 Jan 16-18	48	48	1	3
2020 Dec 1-17	27	71	1	*	1997 Aug 12-13	36	60	1	3
2020 Apr 14-28	38	58	3	1	1997 Mar 24-26	36	57	3	4
2019 Dec 2-15	19	78	1	2	1995 Dec 15-18	38	57	2	3
2019 May 1-12	18	80	1	1	1995 May 11-14	36	58	3	3
2018 Dec 3-12	19	78	1	2	1994 Jun 25-28	28	67	2	3
2018 May 1-10	23	74	1	2	1994 Mar 28-30	27	69	2	2
2017 Dec 4-11	28	70	1	2	1992 Nov 20-22	27	63	4	5
2017 May 3-7	21	76	1	1	1991 Nov 21-24	27	66	3	4
2016 Dec 7-11	24	72	2	2	1991 May 30-Jun 2	34	57	--	9
2016 May 4-8	20	78	1	1	1990 Jun 15-17	33	48	8	11
2015 Dec 2-6	21	76	1	2	1989 Apr 10-16	33	49	9	9
2015 May 6-10	20	76	2	2	1988 Mar 8-12	36	49	6	9
2014 May 8-11	24	73	1	2	1986 Sep 13-17	48	38	6	7
2013 Dec 5-8	22	74	1	2	1985 Nov 11-18	45	41	--	14
2013 May 2-7	20	77	1	2	1985 Mar 8-11	48	39	10	3
2012 Dec 19-22	20	76	1	3	1984 Jul 27-30	42	39	14	6
2012 Jun 7-10	28	68	2	2	1983 Oct 21-24	44	42	9	5
2011 Nov 28-Dec 1	23	75	1	2	1983 Jan 1-Mar 31	44	42	9	5
2011 May 5-8	28	67	2	3	1982 Dec 10-13	41	45	9	5
2010 Dec 10-12	27	69	1	2	1981 Dec 11-14	38	47	10	6
2010 May 3-6	23	71	2	4	1980 Apr 11-14	35	46	11	8
2009 Dec 11-13	31	65	2	2	1978 Dec 8-11	37	48	10	5
2009 May 7-10	18	76	2	3	1977 Dec 9-12	37	45	10	9
2008 Dec 4-7	27	67	2	3	1976 Dec 10-13	44	45	8	3
2008 May 8-11	30	66	2	2	1975 Dec 12-15	39	51	7	3
2007 Dec 6-9	32	61	2	5	1974 Dec 6-9	31	56	8	5
2007 May 10-13	34	62	2	2	1970 Jan 15-20	14	75	7	4
2006 Sep 15-17	40	53	4	3	1969 May	14	71	11	5
2006 May 8-11	39	57	1	3	1968 Apr 4-9	19	67	8	7
2005 Nov 17-20	45	50	3	2	1967 Mar 9-14	23	57	14	6
2005 Apr 18-21	50	46	1	3	1965 Feb 19-24	33	45	13	8
2004 Dec 5-8	48	46	2	4	1962 Feb 8-13	45	32	17	7
2004 Jun 3-6	47	49	3	1	1957 Mar 15-20	69	14	10	6

46. If more Americans were religious, would that be positive or negative for American society?

	<u>Positive</u>	<u>Negative</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
2026 May 1-17	65	22	6	7
2013 May 2-7	75	17	4	4

On another subject,

47. In your view, do government policies have a significant effect on the moral values of people in this country, or not?

	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
2026 May 1-17	69	27	4
2006 May 8-11	59	38	3
1996 May 9-12	58	39	3

48. Do you think the federal government should or should not be involved in promoting moral values in our society?

	<u>Should</u>	<u>Should not</u>	<u>Depends (vol.)</u>	<u>No opinion</u>
2026 May 1-17	45	50	3	3
2006 May 8-11	48	48	3	2
1996 May 9-12	60	38	1	1

GALLUP POLL SOCIAL SURVEY
May 2026
Public Release Data

QN25: Religion: Increasing Influence BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Increasing its influence	39%	39%	39%	41%	37%	43%	38%	37%	43%	38%	36%	48%	39%	35%	36%	36%	47%
Losing its influence	56%	57%	55%	55%	57%	52%	57%	59%	54%	53%	61%	49%	56%	61%	57%	59%	50%
Staying the same (vol.)	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%	0%	1%	1%	2%	1%	-
DONT KNOW/REFUSED	4%	3%	5%	3%	4%	4%	3%	4%	2%	7%	3%	3%	4%	3%	5%	5%	2%

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QN46: If more Americans were religious, would that be positive or negative for American society? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Positive	65%	70%	61%	66%	65%	49%	66%	75%	60%	61%	72%	94%	59%	51%	73%	63%	60%
Negative	22%	17%	25%	21%	21%	32%	22%	15%	23%	27%	15%	3%	25%	32%	18%	20%	27%
NEITHER (vol.)	6%	6%	6%	6%	7%	11%	5%	4%	10%	3%	6%	1%	6%	11%	4%	9%	7%
(DK)/(Refused)	7%	7%	7%	7%	7%	8%	7%	6%	7%	9%	6%	2%	10%	7%	5%	8%	6%

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QN47: In your view, do government policies have a significant effect on the moral values of people in this country, or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Yes, have an effect	69%	67%	72%	68%	69%	76%	63%	70%	64%	70%	73%	76%	70%	62%	73%	69%	64%
No, do not have an effect	27%	31%	23%	27%	28%	22%	31%	27%	31%	26%	24%	21%	27%	33%	25%	26%	32%
(DK)/(Refused)	4%	3%	5%	5%	2%	2%	6%	3%	5%	4%	2%	2%	3%	6%	1%	5%	3%

GALLUP POLL SOCIAL SURVEY
May 2026
Public Release Data

QN48: Do you think the federal government should or should not be involved in promoting moral values in our society? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Should	45%	48%	41%	41%	51%	43%	46%	46%	39%	40%	52%	62%	47%	29%	52%	45%	38%
Should not	50%	48%	51%	54%	42%	50%	49%	49%	55%	53%	43%	35%	47%	67%	42%	50%	58%
DEPENDS ON THE VALUES (vol.)	3%	1%	4%	2%	4%	3%	2%	3%	4%	3%	2%	1%	5%	1%	4%	2%	2%
(DK)/(Refused)	3%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	1%	2%	3%	2%	3%	2%