

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

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July 1-19, 2026

Results are based on telephone interviews conducted July 1-19, 2026, with a random sample of –1,200—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –701—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

5. What do you think is the most important problem facing this country today? [OPEN-ENDED]

<i>Recent Trend:</i>	Jul 2026	Jun 2026	May 2026	Apr 2026	Mar 2026	Feb 2026	Jan 2026
ECONOMIC PROBLEMS (NET)	28	36	37	32	32	25	28
Economy in general	11	13	13	13	15	11	9
High cost of living/Inflation	11	14	15	11	10	8	11
Fuel/Oil prices	2	4	4	3	2	*	*
Federal budget deficit/Federal debt	2	1	2	2	1	2	2
Gap between rich and poor	2	3	1	2	1	1	2
Wage issues	1	2	1	1	1	1	1
Unemployment/Jobs	1	3	1	2	3	2	2
Taxes	1	2	1	1	1	1	2
Corporate corruption	*	*	1	*	1	*	--
Lack of money	*	1	2	2	1	1	3
Foreign Trade/Trade deficit	--	*	--	*	*	1	1
NON-ECONOMIC PROBLEMS (NET)	77	73	69	74	74	78	75
The government/Poor leadership	28	26	26	28	28	29	32
Immigration	12	9	8	11	14	20	10
Poverty/Hunger/Homelessness	6	6	6	3	5	2	3
Unifying the country	6	5	5	4	5	7	7
Race relations/Racism	5	3	4	2	3	4	3
Ethics/moral/religious/family decline	5	6	5	3	4	3	4
Healthcare	4	3	2	3	3	4	5
Elections/Election reform/Democracy	4	2	2	2	2	5	3
Judicial system/Courts/Laws	3	4	3	3	2	6	3
Lack of respect for each other	3	4	2	3	3	2	4
War in the Middle East	3	4	5	8	5	*	1
Wars/War (nonspecific)/Fear of war	2	3	4	5	3	1	3
Crime/Violence	2	2	2	2	2	4	4
Foreign policy/Foreign aid/Focus overseas	2	2	*	1	1	1	2
Education	2	2	2	2	2	2	*
Abortion	1	1	1	*	1	1	*
Welfare	1	*	*	1	*	1	1
The media	1	1	*	1	1	1	2
National security	1	2	1	2	2	1	1
Environment/Pollution/Climate change	1	1	1	1	*	1	*
Terrorism	1	*	*	*	*	*	*
Situation with Russia	*	*	*	*	--	--	*
LGBTQ rights	*	--	--	*	1	--	*
Drugs	*	1	1	*	*	*	1
International issues, problems	*	*	1	1	1	1	2
Children's needs	*	*	--	1	--	*	*
Care for the elderly/Medicare	*	*	1	--	--	*	*
Situation with China	*	1	*	*	*	*	*
Advancement of computers/technology	*	*	*	1	*	*	*
Guns/Gun control	*	--	*	*	*	*	*
Lack of military defense	*	1	*	*	--	*	*
Cancer/diseases/viruses	*	*	*	--	--	*	*
Social Security	--	*	*	--	--	--	*
Energy/Lack of energy sources	--	1	*	*	*	*	*
Infrastructure	--	*	--	--	--	*	*
School shootings	--	*	*	--	--	--	*
Police brutality	--	--	--	--	--	*	2
Other non-economic	4	2	4	5	3	9	6
No opinion	3	2	2	2	2	1	2
Total	133%	137%	133%	134%	133%	135%	140%

Now turning to the economy,

6. How would you rate economic conditions in this country today -- as excellent, good, only fair, or poor?

Recent trend

	Excell- ent	Good	Only fair	Poor	No opin- ion		Excell- ent	Good	Only fair	Poor	No opin- ion
<u>2026</u>											
2026 Jul 1-19	3	19	32	44	1	2022 Oct 3-20	2	12	37	49	*
						2022 Sep 1-16	2	15	34	48	*
2026 Jun 1-15	2	17	35	45	1	2022 Aug 1-23	1	15	36	47	1
2026 May 1-17	2	14	34	49	1	2022 Jul 5-26	1	13	34	52	*
2026 Apr 1-15	3	18	32	47	1	2022 Jun 1-20	*	11	34	54	*
2026 Mar 2-18	4	19	35	40	1	2022 May 2-22	1	13	39	46	*
2026 Feb 2-16	3	25	32	39	1	2022 Apr 1-19	2	18	38	42	--
2026 Jan 2-17	3	23	36	37	1	2022 Mar 1-18	2	20	35	44	*
<u>2025</u>						2022 Feb 1-17	3	18	37	42	*
2025 Dec 1-15	2	19	31	47	1	2022 Jan 3-16	2	21	40	37	*
2025 Nov 3-25	2	19	38	40	1	<u>2021</u>					
2025 Oct 1-16	2	22	38	37	1	2021 Dec 1-16	1	17	40	42	1
2025 Sep 2-16	3	25	36	37	*	2021 Nov 1-16	2	20	42	36	*
2025 Aug 1-20	3	23	35	38	1	2021 Oct 1-19	2	23	42	33	*
2025 Jul 7-21	3	26	34	36	*	2021 Sep 1-17	2	23	39	35	1
2025 Jun 2-19	2	25	41	31	1	2021 Aug 2-17	2	26	42	29	*
2025 May 1-18	2	21	38	37	1	2021 Jul 6-21	2	26	45	27	*
2025 Apr 1-14	3	19	38	39	1	2021 Jun 1-18	3	27	43	26	1
2025 Mar 3-16	2	18	44	36	*	2021 May 3-18	3	24	42	30	1
2025 Feb 3-16	2	18	45	33	2	2021 Apr 1-21	2	26	46	26	*
2025 Jan 2-15	4	22	33	40	1	2021 Mar 1-15	2	21	46	31	--
<u>2024</u>						2021 Feb 3-18	2	18	49	31	*
2024 Dec 2-18	3	23	32	40	1	2021 Jan 4-15	4	24	39	33	--
2024 Nov 6-20	4	22	32	40	1	<u>2020</u>					
2024 Oct 1-12	4	21	29	46	*	2020 Dec 1-17	7	26	38	29	*
2024 Sep 3-15	3	19	29	48	*	2020 Nov 5-19	9	27	40	23	1
2024 Aug 1-20	4	20	31	45	*	2020 Sep 30-Oct 15	7	26	37	29	*
2024 Jul 1-21	3	19	32	46	*	2020 Aug 31-Sep 13	5	26	35	34	*
2024 Jun 3-23	3	22	28	48	*	2020 Jul 30-Aug 12	4	24	41	30	1
2024 May 1-23	4	18	33	46	--	2020 Jul 1-23	4	25	38	33	*
2024 Apr 1-22	3	21	32	44	*	2020 May 28-Jun 4	4	19	41	36	1
2024 Mar 1-20	4	26	30	39	1	2020 May 1-13	4	18	35	42	*
2024 Feb 1-20	4	22	32	41	*	2020 Apr 14-28	4	19	33	43	1
2024 Jan 2-22	5	22	29	45	*	2020 Apr 1-14	7	20	34	39	1
<u>2023</u>						2020 Mar 2-13	15	39	35	11	*
2023 Dec 1-20	3	19	33	45	*	2020 Feb 3-16	24	39	28	9	*
2023 Nov 1-21	2	17	31	50	--	2020 Jan 2-15	22	40	30	8	*
2023 Oct 2-23	2	17	33	47	*	<u>2019</u>					
2023 Sep 1-23	3	17	32	48	--	2019 Dec 2-15	18	37	33	12	*
2023 Aug 1-23	2	21	35	42	*	2019 Nov 1-14	16	39	35	9	*
2023 Jul 3-27	2	20	35	42	*	2019 Oct 1-13	15	37	34	13	1
2023 Jun 1-22	1	18	37	44	*	2019 Sep 3-15	15	35	36	14	*
2023 May 1-24	1	16	36	47	*	2019 Aug 1-14	14	40	33	13	*
2023 Apr 3-25	1	15	37	47	*	2019 Jul 1-12	16	37	34	12	1
2023 Mar 1-23	1	15	40	43	*	2019 Jun 3-16	13	40	33	14	1
2023 Feb 1-23	1	15	38	45	*	2019 May 1-12	11	40	37	12	*
2023 Jan 2-22	2	15	38	45	*	2019 Apr 1-9	14	36	36	14	*
<u>2022</u>						2019 Mar 1-10	13	40	35	12	*
2022 Nov 9-Dec 2	1	14	40	46	*	2019 Feb 1-10	14	43	31	12	1
						2019 Jan 2-10	12	37	36	14	1

Current Economic Conditions Trend continued on the next page

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Q.6 (CURRENT ECONOMIC CONDITIONS) CONTINUED

	Excell- ent	Good	Only fair	Poor	No opin- ion		Excell- ent	Good	Only fair	Poor	No opin- ion
2018						2007					
2018 Dec 3-12	10	40	37	12	1	2007 Dec 6-9	3	25	45	27	1
2018 Nov 1-11	17	38	31	14	*	2007 Nov 11-14	2	25	44	28	1
2018 Oct 15-28	14	41	32	12	1	2007 Oct 4-7	5	28	44	23	*
2018 Oct 1-10	14	40	33	12	*	2007 Sep 14-16	3	28	46	23	*
2018 Sep 4-12	14	37	35	13	*	2007 Aug 13-16	4	29	46	20	1
2018 Aug 1-12	12	42	33	13	1	2007 Jul 12-15	8	32	40	20	*
2018 Jul 1-11	11	44	33	12	1	2007 Jul 6-8	8	28	42	21	*
2018 Jun 1-13	10	41	36	13	*	2007 Jun 11-14	5	29	43	23	*
2018 May 1-10	4	41	38	15	1	2007 May 10-13	4	28	45	23	*
2018 Apr 2-11	7	36	43	13	1	2007 Apr 2-5	8	35	40	18	*
2018 Mar 1-8	8	41	39	12	*	2007 Mar 11-14	6	32	47	15	*
2018 Feb 1-10	9	41	36	14	*	2007 Feb 1-4	8	35	41	16	*
2018 Jan 2-7	8	37	39	16	*	2007 Jan 15-18	11	41	33	15	*
2017						2006					
2017 Dec 4-11	7	36	38	18	1	2006 Dec 11-14	8	34	41	16	1
2017 Apr 5-9	3	37	46	14	1	2006 Nov 9-12	8	32	43	16	--
2016						2006 Oct 20-22	9	35	33	22	1
2016 Apr 6-10	2	23	46	28	*	2006 Oct 9-12	7	34	42	16	1
2015						2006 Sep 7-10	5	29	44	22	1
2015 Apr 9-12	1	27	46	25	1	2006 Aug 7-10	5	31	43	21	*
2014						2006 Jul 6-9	5	33	42	19	1
2014 Apr 6-9	1	18	49	32	*	2006 Jun 1-4	6	30	46	18	*
2013						2006 May 8-11	4	25	45	25	*
2013 Apr 4-14	1	19	47	33	1	2006 Apr 10-13	5	33	40	23	--
2012						2006 Mar 13-16	4	30	45	20	1
2012 Apr 9-12	1	11	47	40	*	2006 Feb 6-9	4	34	42	20	*
2011						2006 Jan 20-22	5	34	41	18	1
2011 Apr 7-11	1	8	40	50	1	2006 Jan 9-12	8	35	37	18	1
2010						2005					
2010 May 24-25	1	9	40	50	*	2005 Dec 19-22	6	33	39	22	*
2010 Apr 8-11	*	9	45	46	*	2005 Dec 5-8	6	31	43	20	*
2009						2005 Nov 17-20	5	32	39	24	*
2009 Apr 6-9	1	4	34	61	*	2005 Nov 7-10	3	29	47	21	*
2009 Feb 9-12 ^	1	6	23	69	*	2005 Oct 24-26	3	26	45	25	1
2008						2005 Oct 13-16	3	25	46	26	*
2008 Dec 4-7	*	4	28	67	*	2005 Sep 26-28	3	28	41	27	1
2008 Nov 13-16	*	6	29	65	*	2005 Sep 12-15	3	28	44	25	*
2008 Oct 10-12	1	4	22	73	*	2005 Aug 22-25	4	30	42	24	*
2008 Oct 3-5	2	7	29	62	1	2005 Aug 8-11	4	32	46	18	*
2008 Sep 8-11	*	11	40	47	1	2005 Jul 25-28	4	28	44	23	1
2008 Aug 21-23	2	14	35	49	*	2005 Jul 7-10	3	33	45	18	1
2008 Aug 7-10	1	12	43	43	1	2005 Jun 16-19	4	33	40	23	*
2008 Jul 10-13	1	9	42	47	1	2005 Jun 6-8	4	31	45	20	*
2008 Jun 15-19	2	11	35	52	*	2005 May 23-26	3	37	41	19	*
2008 Jun 9-12	2	7	42	49	1	2005 May 2-5	1	30	44	25	*
2008 May 8-11	1	9	41	49	*	2005 Apr 18-21	2	29	44	24	1
2008 Apr 6-9	1	12	40	46	*	2005 Apr 4-7	3	29	49	18	1
2008 Mar 6-9	2	15	44	39	*	2005 Mar 21-23	2	30	43	24	1
2008 Feb 11-14	1	13	46	39	1	2005 Mar 7-10	3	32	48	16	1
2008 Jan 30-Feb 2	2	17	39	42	1	2005 Feb 21-24	5	33	42	20	*
2008 Jan 4-6	3	29	43	25	1	2005 Feb 7-10	3	37	44	16	*
						2005 Jan 3-5	3	38	42	17	*

For full trend back to 1992, see <https://news.gallup.com/poll/1609/Consumer-Views-Economy.aspx>

7. Right now, do you think that economic conditions in the country as a whole are getting better or getting worse?

Recent trend

	Getting better	Getting worse	SAME (vol.)	No opinion		Getting better	Getting worse	SAME (vol.)	No opinion
<u>2026</u>					2022 Sep 1-16	28	67	3	2
2026 Jul 1-19	28	67	3	2	2022 Aug 1-23	25	72	3	*
					2022 Jul 5-26	16	80	4	1
2026 Jun 1-15	23	72	3	1	2022 Jun 1-20	13	85	2	*
2026 May 1-17	20	76	2	2	2022 May 2-22	20	77	2	1
2026 Apr 1-15	23	73	2	2	2022 Apr 1-19	20	76	3	1
2026 Mar 2-18	30	66	2	2	2022 Mar 1-18	20	75	3	2
2026 Feb 2-16	33	62	3	2	2022 Feb 1-17	26	70	3	1
2026 Jan 2-17	33	62	3	3	2022 Jan 3-16	29	67	4	1
<u>2025</u>					<u>2021</u>				
2025 Dec 1-15	29	68	2	1	2021 Dec 1-16	26	67	5	1
2025 Nov 3-25	27	68	3	2	2021 Nov 1-16	26	70	4	*
2025 Oct 1-16	31	64	3	2	2021 Oct 1-19	27	68	4	1
2025 Sep 2-16	33	63	3	1	2021 Sep 1-17	32	63	3	2
2025 Aug 1-20	35	63	2	1	2021 Aug 2-17	37	60	3	*
2025 Jul 7-21	34	61	3	2	2021 Jul 6-21	41	54	4	1
2025 Jun 2-19	36	59	3	2	2021 Jun 1-18	47	50	2	1
2025 May 1-18	37	58	1	3	2021 May 3-18	43	53	3	1
2025 Apr 1-14	35	61	3	1	2021 Apr 1-21	47	46	5	1
2025 Mar 3-16	36	59	3	2	2021 Mar 1-15	44	50	4	2
2025 Feb 3-16	35	59	4	2	2021 Feb 3-18	39	54	6	1
2025 Jan 2-15	34	57	6	2	2021 Jan 4-15	29	66	4	2
<u>2024</u>					<u>2020</u>				
2024 Dec 2-18	38	52	7	3	2020 Dec 1-17	29	64	6	2
2024 Nov 6-20	36	55	5	4	2020 Nov 5-19	40	55	4	2
2024 Oct 1-12	32	62	4	2	2020 Sep 30-Oct 15	42	53	4	1
2024 Sep 3-15	32	62	5	2	2020 Aug 31-Sep 13	40	56	3	1
2024 Aug 1-20	31	63	3	2	2020 Jul 30-Aug 12	32	61	6	1
2024 Jul 1-21	24	70	4	2	2020 Jul 1-23	35	60	4	1
2024 Jun 3-23	26	69	4	1	2020 May 28-Jun 4	33	62	3	1
2024 May 1-23	26	70	3	1	2020 May 1-13	31	67	2	1
2024 Apr 1-22	29	67	2	2	2020 Apr 14-28	26	71	1	1
2024 Mar 1-20	33	63	3	1	2020 Apr 1-14	22	74	3	1
2024 Feb 1-20	32	61	5	2	2020 Mar 2-13	47	47	5	1
2024 Jan 2-22	30	63	4	2	2020 Feb 3-16	61	33	5	1
<u>2023</u>					2020 Jan 2-15	59	33	6	1
2023 Dec 1-20	28	68	4	*	<u>2019</u>				
2023 Nov 1-21	23	72	5	*	2019 Dec 2-15	51	42	6	1
2023 Oct 2-23	21	74	5	1	2019 Nov 1-14	52	41	5	2
2023 Sep 1-23	24	73	3	*	2019 Oct 1-13	47	45	6	2
2023 Aug 1-23	27	67	5	*	2019 Sep 3-15	46	48	5	1
2023 Jul 3-27	27	67	5	1	2019 Aug 1-14	50	43	5	2
2023 Jun 1-22	27	66	6	1	2019 Jul 1-12	54	37	6	3
2023 May 1-24	20	76	3	*	2019 Jun 3-16	49	45	6	1
2023 Apr 3-25	19	75	5	1	2019 May 1-12	54	41	3	2
2023 Mar 1-23	23	72	4	1	2019 Apr 1-9	49	44	6	1
2023 Feb 1-23	26	68	5	1	2019 Mar 1-10	52	41	6	1
2023 Jan 2-22	22	72	4	2	2019 Feb 1-10	54	36	9	1
<u>2022</u>					2019 Jan 2-10	44	48	5	3
2022 Nov 9-Dec 2	24	70	5	1					
2022 Oct 3-20	20	74	5	1					

Economic Outlook Trend continued on the next page

Q.6 (ECONOMIC OUTLOOK) CONTINUED

	Getting better	Getting worse	SAME (vol.)	No opinion		Getting better	Getting worse	SAME (vol.)	No opinion
2018					2007				
2018 Dec 3-12	47	45	6	2	2007 Dec 6-9	21	71	6	2
2018 Nov 1-11	57	36	5	2	2007 Nov 11-14	13	78	6	3
2018 Oct 15-28	53	39	6	2	2007 Oct 4-7	23	66	8	3
2018 Oct 1-10	57	34	6	3	2007 Sep 14-16	20	71	7	2
2018 Sep 4-12	55	37	6	1	2007 Aug 13-16	20	72	6	2
2018 Aug 1-12	57	38	4	2	2007 Jul 12-15	29	59	10	3
2018 Jul 1-11	55	38	5	2	2007 Jul 6-8	30	61	7	3
2018 Jun 1-13	56	35	7	2	2007 Jun 11-14	23	70	6	2
2018 May 1-10	54	41	4	1	2007 May 10-13	28	67	5	1
2018 Apr 2-11	46	45	7	2	2007 Apr 2-5	29	60	9	2
2018 Mar 1-8	52	39	7	2	2007 Mar 11-14	28	62	7	3
2018 Feb 1-10	55	36	7	2	2007 Feb 1-4	38	52	7	2
2018 Jan 2-7	50	43	5	2	2007 Jan 15-18	38	53	6	3
2017					2006				
2017 Dec 4-11	46	46	5	3	2006 Dec 11-14	35	54	8	2
2017 Apr 5-9	53	34	10	3	2006 Nov 9-12	38	50	8	4
2016					2006 Oct 20-22	41	54	4	2
2016 Apr 6-10	38	53	8	1	2006 Oct 9-12	38	52	7	3
2015					2006 Sep 7-10	31	61	6	2
2015 Apr 9-12	49	39	9	2	2006 Aug 7-10	22	68	8	2
2014					2006 Jul 6-9	28	64	7	2
2014 Apr 3-6	42	48	9	1	2006 Jun 1-4	28	61	9	3
2013					2006 May 8-11	26	68	4	2
2013 Apr 4-14	48	42	9	1	2006 Apr 10-13	29	64	5	2
2012					2006 Mar 13-16	29	61	8	2
2012 Apr 9-12	49	43	6	2	2006 Feb 6-9	34	57	7	3
2011					2006 Jan 20-22	35	54	7	3
2011 Apr 7-11	39	50	9	2	2006 Jan 9-12	39	52	7	2
2010					2005				
2010 May 24-25	49	43	6	2	2005 Dec 19-22	37	56	5	2
2010 Apr 8-11	49	38	10	2	2005 Dec 5-8	39	50	8	3
2009					2005 Nov 17-20	36	58	5	1
2009 Apr 6-9	34	51	11	4	2005 Nov 7-10	30	61	7	2
2009 Feb 9-12 †	11	77	9	3	2005 Oct 24-26	25	66	7	2
2008					2005 Oct 13-16	24	68	6	2
2008 Dec 4-7	13	77	8	2	2005 Sep 26-28	24	66	7	3
2008 Nov 13-16	15	78	5	2	2005 Sep 12-15	25	66	7	2
2008 Oct 10-12	9	84	5	3	2005 Aug 22-25	28	63	7	2
2008 Oct 3-5	10	83	5	2	2005 Aug 8-11	36	52	9	3
2008 Sep 8-11	17	74	7	2	2005 Jul 25-28	35	53	9	3
2008 Aug 21-23	19	69	9	3	2005 Jul 7-10	35	54	8	3
2008 Aug 7-10	17	71	10	2	2005 Jun 16-19	35	57	6	2
2008 Jul 10-13	7	86	6	1	2005 Jun 6-8	35	55	8	2
2008 Jun 9-12	8	87	4	1	2005 May 23-26	41	52	5	2
2008 May 8-11	9	86	4	1	2005 May 2-5	32	61	6	1
2008 Apr 6-9	10	83	6	1	2005 Apr 18-21	31	61	5	3
2008 Mar 6-9	8	87	4	2	2005 Apr 4-7	35	56	6	3
2008 Feb 11-14	11	82	5	1	2005 Mar 21-23	33	59	6	2
2008 Jan 30-Feb 2	15	76	6	3	2005 Mar 7-10	41	50	6	3
2008 Jan 4-6	15	77	6	2	2005 Feb 21-24	43	48	7	2
					2005 Feb 7-10	47	44	7	2
					2005 Jan 3-5	48	42	7	3

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GALLUP POLL SOCIAL SURVEY																			
July 2026																			
Public Release Data																			
QNS: Total + Most important problem. BY Total + Gender + Race I + Age + Education + Party LD. + Household Income																			
		Total	Gender		Race I		Age			Education			Party LD.			Household Income			
			Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+	
Total	Unweighted n	1200	644	542	652	246	205	260	704	567	325	304	330	488	365	287	394	389	
	Weighted n	1200	584	599	751	425	311	379	484	412	339	433	289	531	363	314	383	368	
NET ECONOMIC PROBLEMS		336	173	156	194	137	88	110	131	119	97	116	57	158	118	89	117	101	
		28%	30%	26%	26%	32%	28%	29%	27%	29%	28%	27%	20%	30%	33%	26%	31%	27%	
Economy (General)		137	66	70	65	70	40	45	51	47	34	53	23	71	42	41	40	42	
		11%	11%	12%	9%	16%	13%	12%	11%	11%	10%	12%	8%	13%	12%	13%	10%	11%	
Cost of Living-Inflation		135	59	74	76	57	32	48	52	45	39	52	15	61	57	36	52	35	
		11%	10%	12%	10%	13%	10%	13%	11%	11%	11%	12%	5%	11%	16%	11%	14%	10%	
Fuel/Oil Prices		21	11	10	11	10	7	3	10	10	2	9	10	5	6	7	10	4	
		2%	2%	2%	2%	2%	2%	1%	2%	3%	0%	2%	4%	1%	2%	2%	3%	1%	
Federal Budget Deficit-Debt		21	16	4	19	2	-	13	8	5	15	1	10	10	1	3	7	11	
		2%	3%	1%	3%	0%	-	3%	2%	1%	4%	0%	3%	2%	0%	1%	2%	3%	
Gap Between the Rich and Poor		20	15	3	16	4	6	6	8	8	8	3	-	8	12	5	7	7	
		2%	3%	0%	2%	1%	2%	2%	2%	2%	2%	1%	-	2%	3%	2%	2%	2%	
Wage Issues		11	4	7	5	6	4	-	7	3	1	7	-	1	10	4	4	3	
		1%	1%	1%	1%	1%	1%	-	1%	1%	0%	2%	-	0%	3%	1%	1%	1%	
Unemployment-Jobs		10	6	4	4	5	1	3	6	7	0	3	0	7	3	2	4	2	
		1%	1%	1%	1%	1%	0%	1%	1%	2%	0%	1%	0%	1%	1%	1%	1%	1%	
Taxes		8	6	2	4	3	-	3	5	5	2	2	4	3	1	2	3	3	
		1%	1%	0%	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	
Corporate Corruption		5	4	2	5	-	1	1	4	3	1	2	-	4	2	2	3	1	
		0%	1%	0%	1%	-	0%	0%	1%	1%	0%	0%	-	1%	1%	1%	1%	0%	
Lack of money		5	3	2	2	2	2	2	1	2	3	-	-	1	4	2	2	-	
		0%	1%	0%	0%	0%	-	0%	0%	0%	1%	-	-	0%	1%	1%	0%	-	
Other Economic		1	-	-	1	-	1	-	-	1	-	-	-	1	-	1	-	-	
		0%	-	-	0%	-	0%	-	-	0%	-	-	-	0%	-	0%	-	-	
NET NON-ECONOMIC PROBLEMS		919	429	477	598	304	244	273	377	324	267	319	235	388	285	227	301	286	
		77%	73%	80%	80%	72%	79%	72%	78%	79%	79%	74%	81%	73%	78%	72%	79%	78%	
The Government		331	151	177	221	105	58	96	166	142	110	79	74	118	137	70	113	112	
		28%	26%	30%	29%	25%	19%	25%	34%	35%	32%	16%	25%	22%	38%	22%	30%	30%	
Immigration-Illegal Aliens		141	65	73	89	50	28	50	59	41	45	54	70	50	20	40	40	43	
		12%	11%	12%	12%	12%	9%	13%	12%	10%	13%	13%	24%	9%	5%	13%	10%	12%	
Poverty-Hunger-Homelessness		74	30	41	49	25	29	25	20	20	15	38	19	40	14	34	21	13	
		6%	5%	7%	6%	6%	9%	7%	4%	5%	4%	9%	6%	7%	4%	11%	5%	4%	
Unifying the Country		71	35	36	54	17	19	25	26	22	23	26	14	42	13	10	29	20	
		6%	6%	6%	7%	4%	6%	7%	5%	5%	7%	6%	5%	8%	4%	3%	8%	6%	
Race Relations		65	18	46	30	35	23	22	13	22	19	23	11	32	22	11	21	20	
		5%	3%	8%	4%	8%	8%	6%	3%	5%	6%	5%	4%	6%	6%	4%	6%	5%	
Moral/Ethical/Family Decline		55	35	19	29	26	20	12	21	14	16	25	11	31	12	9	23	15	
		5%	6%	3%	4%	6%	6%	3%	4%	3%	5%	6%	4%	6%	3%	3%	6%	4%	
Healthcare/Insurance		46	15	29	30	16	10	17	17	13	15	15	3	20	23	13	8	19	
		4%	3%	5%	4%	4%	3%	5%	3%	3%	5%	3%	1%	4%	6%	4%	2%	5%	
Election/Election Reform		44	18	26	33	10	3	10	30	32	7	5	6	8	29	11	10	21	
		4%	3%	4%	4%	2%	1%	3%	6%	6%	2%	1%	2%	2%	8%	4%	3%	6%	
Judicial System/Courts/Laws		42	15	22	25	17	22	5	13	21	11	9	5	19	16	15	9	15	
		3%	3%	4%	3%	4%	7%	1%	3%	5%	3%	2%	2%	4%	4%	5%	2%	4%	
Lack of respect for each other		41	16	26	29	10	7	17	17	13	15	14	7	21	12	13	12	14	
		3%	3%	4%	4%	2%	2%	5%	4%	3%	4%	3%	2%	4%	3%	4%	3%	4%	
War-Conflict in the Middle East		31	13	17	15	14	7	5	16	9	10	12	12	8	11	4	8	14	
		3%	2%	3%	2%	3%	2%	1%	3%	2%	3%	3%	4%	1%	3%	1%	2%	4%	
Fear of War		27	13	14	16	11	14	9	4	10	1	16	10	8	9	6	17	4	
		2%	2%	2%	2%	3%	4%	2%	1%	2%	0%	4%	3%	2%	2%	2%	4%	1%	
Crime-Violence		24	14	10	14	10	11	1	12	2	6	15	6	15	3	7	8	4	
		2%	2%	2%	2%	2%	3%	0%	3%	0%	2%	4%	2%	3%	1%	2%	2%	1%	
Foreign Aid-Focus Overseas		22	12	10	14	7	13	5	5	9	4	9	5	11	5	2	10	9	
		2%	2%	2%	2%	2%	4%	1%	1%	2%	1%	2%	2%	2%	1%	1%	3%	2%	
Education		22	12	10	15	7	8	7	7	10	5	6	4	12	6	8	5	9	
		2%	2%	2%	2%	2%	3%	2%	1%	3%	2%	1%	5	2%	2%	2%	1%	3%	
Abortion Issues		18	2	16	13	3	12	2	3	6	0	12	2	5	11	6	4	4	
		1%	0%	3%	2%	1%	4%	1%	1%	1%	0%	3%	1%	1%	1%	3%	2%	1%	
Welfare		13	1	12	10	4	4	6	3	2	5	6	2	11	-	8	0	4	
		1%	0%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	3%	0%	1%	
The media		11	7	4	11	-	1	5	4	1	6	4	7	4	-	4	-	6	
		1%	1%	1%	1%	-	0%	1%	1%	0%	2%	1%	2%	1%	-	1%	-	2%	
National Security		10	9	2	4	7	6	1	3	1	2	4	5	5	1	0	3	6	
		1%	1%	0%	0%	2%	2%	0%	1%	0%	1%	1%	2%	1%	0%	0%	1%	2%	
Environment-Pollution		9	3	6	5	3	5	2	2	3	2	4	-	5	4	3	3	1	
		1%	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%	-	1%	1%	1%	1%	0%	
Terrorism		7	2	5	2	5	5	2	-	-	7	-	-	2	5	-	7	-	
		1%	0%	1%	0%	1%	2%	0%	-	-	2%	-	-	0%	1%	-	2%	-	
Situation with Russia		6	2	3	4	2	2	1	3	2	-	4	2	2	2	3	2	1	
		0%	0%	1%	1%	0%	1%	0%	1%	0%	-	1%	1%	0%	0%	1%	0%	0%	
Gay marriage/Homosexual rights		6	4	2	4	2	5	-	1	-	4	2	3	2	1	3	1	2	
		0%	1%	0%	0%	0%	2%	-	0%	-	1%	0%	1%	0%	0%	1%	0%	1%	
Drugs		6	2	3	2	1	-	4	2	1	1	4	6	-	-	1	1	3	
		0%	0%	1%	0%	0%	-	1%	0%	0%	0%	1%	2%	-	-	0%	0%	1%	
International Problems-Foreign Affairs		5	2	2	4	2	1	1	3	2	1	3	-	2	4	1	4	-	
		0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	-	0%	1%	0%	1%	-	
Childrens Needs		4	1	3	1	3	-	3	1	3	0	0	-	1	3	0	1	3	
		0%	0%	1%	0%	1%	-	1%	0%	1%	0%	0%	-	0%	1%	0%	0%	1%	
Situation with China		3	3	-	3	-	-	1	2	-	3	-	3	-	-	-	2	1	
		0%	1%	-	0%	-	-	0%	1%	-	1%	-	1%	-	-	-	1%	0%	
Advancement of computers/technology		3	2	1	3	-	-	2	1	1	1	1	1	2	-	1	-	2	
		0%	0%	0%	0%	-	-	1%	0%	0%	0%	0%	0%	1%	-	0%	1%	0	
Medicare Increases-Senior Citizen Insurance		3	3	-	2	1	1	-	1	0	1	1	-	0	2	1	1	0	
		0%	0%	-	0%	0%	0%	-	0%	0%	0%	0%	-	0%	1%	0%	0%	0%	
Gun control/Guns		2	1	1	1	1	2	-	0	2	-	-	-	1	1	-	2	-	
		0%	0%	0%	0%	0%	1%	-	0%	1%	-	-	-	0%	0%	-	1%	-	
Lack of a Military/Defense		2	2	-	1	1	-	1	1	1	1	1	-	2	1	1	-	1	
		0%	0%	-	0%	0%	-	0%	0%	0%	0%	0%	-	0%	0%</				

GALLUP POLL SOCIAL SURVEY
July 2026
Public Release Data

QN6: Economic Conditions BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Excellent	3%	4%	3%	2%	5%	3%	4%	3%	2%	3%	3%	7%	4%	-	3%	2%	5%
Good	19%	23%	16%	23%	13%	13%	16%	27%	19%	21%	19%	47%	13%	6%	16%	19%	22%
Only fair	32%	33%	32%	34%	27%	29%	34%	32%	35%	29%	32%	30%	38%	25%	32%	32%	34%
Poor	44%	39%	48%	39%	53%	53%	45%	37%	43%	47%	44%	13%	44%	68%	47%	47%	39%
DON'T KNOW/REFUSED	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	3%	3%	1%	1%	2%	-	-

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GALLUP POLL SOCIAL SURVEY
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QN7: Economy better/worse BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Getting better	28%	34%	22%	32%	22%	21%	29%	32%	22%	28%	32%	67%	24%	4%	24%	27%	31%
Getting worse	67%	60%	74%	64%	73%	76%	66%	63%	74%	68%	62%	26%	72%	93%	70%	69%	66%
Same (VOL)	3%	4%	2%	3%	2%	3%	2%	4%	2%	2%	4%	3%	3%	2%	3%	2%	2%
DON'T KNOW/REFUSED	2%	2%	1%	1%	3%	0%	3%	2%	1%	1%	3%	4%	1%	1%	3%	1%	1%

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