

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
GAL 074
Princeton Job #: 26-07-007

July 1-19, 2026

Results are based on telephone interviews conducted July 1-19, 2026, with a random sample of –1,200—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –701—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, turning to another topic,

8. Have you, yourself, smoked any cigarettes in the past week?

	Yes	No		Yes	No
2026 Jul 1-19	11	89	2001 Jul 19-22	28	72
			2000 Nov 13-15	25	75
2025 Jul 7-21	11	89	1999 Sep 23-26	23	77
2024 Jul 1-21	11	89	1998 Jun 22-23	28	72
2023 Jul 3-27	12	88	1997 Sep 25-28	26	74
2022 Jul 5-26	11	89	1997 Jun 26-29	26	74
2021 Jul 6-21	16	84	1997 Jun 23-24	26	74
2019 Jul 1-12	15	85	1997 May 6-7	25	75
2018 Jul 1-11	16	84	1997 Mar 24-26	27	73
2017 Jul 5-9	17	83	1996 May 9-12	27	73
2016 Jul 13-17	19	81	1994 Jul 15-17	27	73
2015 Jul 8-12	19	81	1994 Mar 11-13	27	73
2014 Jul 7-10	21	79	1991 Nov 7-10	28	72
2013 Jul 10-14	19	80	1990 Jul 6-8	27	73
2012 Jul 9-12	20	80	1989 May 15-18	27	73
2011 Jul 7-10	22	78	1989 Apr 4-9	29	71
2010 Jul 8-11	22	78	1988 Jul 1-7	32	68
2009 Jun 14-17	20	80	1987 Mar 14-18	30	70
2008 Jul 10-13	21	79	1986 Jun 9-16	31	69
2007 Nov 11-14	20	80	1985 Jun 7-10	35	65
2007 Aug 3-5	24	76	1983	38	62
2007 Jul 12-15	21	79	1981 Jun 26-29	35	65
2006 Nov 9-12	23	77	1978 Jan 20-23	36	64
2006 Jul 6-9	25	75	1977 Aug 19-22	38	62
2005 Nov 7-10	25	75	1974 May 10-13	40	60
2005 Jul 7-10	25	75	1972 Apr 21-24	43	57
2004 Nov 7-10	22	78	1971 May 14-17	42	58
2004 Jul 8-11	25	75	1969 Jul 24-29	40	60
2003 Nov 3-5	26	74	1957 Jun	42	58
2003 Jul 7-9	25	75	1954 Jun	45	55
2002 Jul 9-11	24	76	1949 Oct	44	56
2001 Nov 8-11	26	74	1944 Nov	41	59

Turning now to e-cigarettes, also known as “vaping,”

12. Have you, yourself, smoked any e-cigarettes or “vaped” in the past week?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	9	91	*
2025 Jul 7-21	8	92	*
2024 Jul 1-21	7	93	--
2023 Jul 3-27	8	92	*
2022 Jul 5-26	8	92	--
2021 Jul 6-21	6	94	*
2019 Jul 1-12	8	92	*

Thinking about something else,

13_1. Have you, yourself, used nicotine pouches, such as Zyn, in the past week?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	4	96	--

Next,

23A. Keeping in mind that all of your answers in this survey are confidential, do you, yourself, smoke marijuana?

	<u>Yes, do</u>	<u>No, do not</u>	<u>No opinion</u>
2026 Jul 1-19	17	83	*
2025 Jul 7-21	14	86	1
2024 Jul 1-21 ^	13	87	--
2023 Jul 3-27 ^	17	83	*
2022 Jul 5-26 ^	16	84	--
2021 Jul 6-21 ^	12	87	*
2019 Jul 1-12 ^	12	88	*
2017 Jul 5-9 ^	12	88	1
2016 Jul 13-17 ^	13	87	--
2015 Jul 8-12 ^	11	88	*
2013 Jul 10-14 ^	7	93	*

^ Asked of a half sample

23-1. Do you, yourself, eat marijuana edibles?

	<u>Yes, do</u>	<u>No, do not</u>	<u>No opinion</u>
2026 Jul 1-19	15	85	*
2024 Jul 1-21	12	88	*
2022 Jul 5-26	14	86	--

24A. What effect do you think the use of marijuana has on most people who use it – very positive, somewhat positive, somewhat negative or very negative?

	<u>Very positive</u>	<u>Somewhat positive</u>	<u>Somewhat negative</u>	<u>Very negative</u>	<u>No opinion</u>
2026 Jul 1-19	9	38	30	16	7
2024 Jul 1-21	7	36	32	19	6
2022 Jul 5-26	9	44	30	15	2

Next,

66. In terms of your eating preferences, do you consider yourself to be a vegetarian, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	5	95	*
2023 Jul 3-27	4	96	--
2018 Jul 1-11	5	94	*
2012 Jul 9-12	5	94	*
2001 Jul 19-22	6	94	*
1999 Sep 23-26	6	94	--

67. In terms of your eating preferences, do you consider yourself to be vegan, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	2	96	2
2023 Jul 3-27	1	97	1
2018 Jul 1-11	3	95	2
2012 Jul 9-12	2	91	7

68. Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, rarely, or never? [A-C READ IN RANDOM ORDER, THEN D-E READ]

A. Coffee

	Multiple times a <u>day</u>	Once a <u>day</u>	Few times a week	Few times a month	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2026 Jul 1-19	16	33	12	6	7	26	*

B. Tea

	Multiple times a <u>day</u>	Once a <u>day</u>	Few times a week	Few times a month	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2026 Jul 1-19	9	12	21	17	16	25	*

C. Energy drinks

	Multiple times a <u>day</u>	Once a <u>day</u>	Few times a week	Few times a month	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2026 Jul 1-19	2	7	9	7	8	67	*

D. Soda or pop with caffeine

	Multiple times a <u>day</u>	Once a <u>day</u>	Few times a week	Few times a month	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2026 Jul 1-19	10	10	19	14	15	31	*

E. Soda or pop without caffeine

	Multiple times a <u>day</u>	Once a <u>day</u>	Few times a week	Few times a month	Less <u>often</u>	<u>Never</u>	No <u>opinion</u>
2026 Jul 1-19	3	3	10	13	18	52	1

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QN8: Smoked Cigarettes In Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	11%	14%	8%	10%	10%	10%	15%	8%	5%	11%	15%	11%	14%	4%	15%	10%	7%
No	89%	85%	92%	89%	89%	90%	84%	91%	94%	88%	85%	89%	85%	95%	84%	89%	93%
DON'T KNOW/REFUSED	1%	1%	0%	0%	1%	-	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	0%

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QN12: Smoked E-Cigarettes Or "Vaped" Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	9%	9%	8%	9%	7%	18%	9%	2%	4%	9%	12%	7%	9%	8%	13%	9%	6%
No	91%	91%	92%	91%	93%	82%	90%	98%	96%	90%	88%	93%	91%	92%	87%	91%	94%
DON'T KNOW/REFUSED	0%	0%	-	-	1%	-	0%	0%	-	1%	-	-	1%	-	1%	0%	-

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QN13_1: Have you, yourself, used nicotine [NIC-uh-teen] pouches, such as Zyn [ZINN], in the past week? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	4%	7%	1%	5%	2%	6%	6%	2%	3%	7%	4%	7%	5%	1%	1%	5%	6%
No	96%	93%	99%	95%	98%	94%	94%	98%	97%	93%	96%	93%	95%	99%	99%	95%	94%

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QN23_1: Eat Marijuana Edibles BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	15%	12%	17%	19%	9%	20%	18%	10%	12%	18%	16%	11%	14%	19%	17%	16%	16%
No	85%	88%	83%	81%	91%	80%	82%	90%	88%	82%	84%	89%	86%	81%	83%	84%	84%
DON'T KNOW/REFUSED	0%	0%	-	-	0%	-	-	0%	-	-	-	0%	-	-	-	-	-

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QN23A: Smoke Marijuana BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	17%	18%	15%	17%	15%	27%	19%	8%	11%	19%	20%	10%	20%	17%	24%	17%	13%
No	83%	81%	85%	83%	85%	73%	81%	92%	89%	80%	80%	90%	80%	83%	75%	83%	87%
DON'T KNOW/REFUSED	0%	1%	0%	0%	0%	-	0%	0%	0%	1%	-	0%	0%	0%	1%	-	-

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QN24A: Effect of Marijuana on People Who Use It BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Very positive	9%	8%	9%	8%	9%	8%	15%	4%	7%	10%	8%	9%	9%	7%	9%	9%	8%
Somewhat positive	38%	37%	38%	39%	36%	47%	38%	32%	36%	43%	37%	21%	37%	53%	37%	44%	34%
Somewhat negative	30%	31%	29%	31%	28%	32%	25%	34%	37%	27%	26%	37%	32%	24%	23%	29%	39%
Very negative	16%	15%	18%	16%	17%	8%	15%	23%	13%	14%	22%	24%	16%	10%	24%	12%	14%
DON'T KNOW/REFUSED	7%	9%	6%	6%	9%	5%	8%	8%	7%	6%	7%	8%	6%	6%	7%	6%	6%

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QN66: In terms of your eating preferences, do you consider yourself to be a vegetarian [veg-uh-TARE-EE-un], or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	5%	4%	5%	4%	8%	8%	5%	3%	6%	4%	5%	3%	5%	7%	6%	4%	5%
No	95%	95%	95%	96%	92%	92%	94%	96%	94%	95%	95%	96%	95%	93%	93%	96%	95%
(DK)/(Refused)	0%	1%	-	0%	0%	-	0%	1%	0%	1%	0%	1%	0%	0%	1%	-	0%

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QN67: In terms of your eating preferences, do you consider yourself to be vegan [VEE-ghin], or not? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Yes	2%	2%	2%	1%	6%	6%	1%	1%	3%	1%	4%	2%	4%	1%	4%	3%	1%
No	96%	95%	97%	98%	91%	94%	97%	96%	97%	98%	93%	96%	94%	98%	93%	97%	98%
(DK)/(Refused)	2%	2%	1%	1%	3%	1%	2%	2%	1%	1%	3%	2%	2%	1%	3%	0%	0%

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QN68A: Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, less often, or never? Coffee BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Multiple times a day	16%	18%	15%	18%	13%	10%	20%	18%	18%	16%	15%	17%	17%	14%	19%	14%	16%
Once a day	33%	29%	37%	36%	28%	23%	28%	43%	36%	34%	28%	39%	30%	33%	26%	33%	38%
A few times a week	12%	13%	11%	9%	17%	15%	14%	8%	7%	15%	14%	11%	12%	12%	14%	12%	10%
A few times a month	6%	6%	6%	5%	7%	10%	5%	4%	4%	4%	9%	6%	5%	7%	4%	7%	4%
Less often	7%	7%	8%	5%	11%	14%	6%	3%	7%	7%	8%	4%	9%	8%	9%	9%	5%
Never	26%	28%	23%	27%	23%	29%	26%	24%	28%	24%	26%	22%	27%	27%	28%	25%	28%
(DK)/(Refused)	0%	0%	0%	0%	0%	-	-	0%	-	0%	0%	0%	0%	-	-	0%	-

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QN68B: Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, less often, or never? Tea BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Multiple times a day	9%	8%	9%	10%	5%	6%	8%	10%	8%	8%	9%	10%	9%	6%	8%	9%	10%
Once a day	12%	10%	13%	13%	10%	8%	13%	14%	14%	9%	11%	14%	11%	12%	11%	12%	11%
A few times a week	21%	21%	22%	19%	26%	23%	22%	20%	23%	21%	21%	19%	22%	23%	25%	19%	21%
A few times a month	17%	15%	19%	15%	20%	16%	19%	15%	19%	17%	14%	11%	18%	20%	17%	17%	17%
Less often	16%	17%	16%	14%	20%	19%	18%	13%	13%	16%	20%	16%	17%	15%	16%	19%	13%
Never	25%	28%	21%	28%	19%	28%	20%	28%	23%	28%	25%	29%	23%	24%	24%	24%	28%
(DK)/(Refused)	0%	0%	0%	-	0%	-	-	0%	0%	-	0%	0%	-	0%	-	0%	-

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QN68C: Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, less often, or never? Energy drinks BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Multiple times a day	2%	3%	1%	2%	2%	3%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%
Once a day	7%	9%	4%	8%	4%	8%	11%	3%	3%	9%	9%	8%	9%	3%	7%	6%	9%
A few times a week	9%	9%	8%	9%	9%	20%	7%	3%	5%	10%	12%	9%	8%	10%	9%	8%	10%
A few times a month	7%	9%	5%	6%	8%	13%	8%	2%	6%	11%	5%	6%	7%	8%	9%	6%	7%
Less often	8%	8%	9%	7%	10%	16%	8%	4%	7%	10%	8%	4%	11%	9%	9%	7%	8%
Never	67%	63%	72%	68%	67%	40%	64%	86%	77%	59%	64%	70%	63%	70%	64%	70%	64%
(DK)/(Refused)	0%	0%	-	0%	-	-	0%	0%	-	0%	-	0%	-	-	0%	-	0%

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QN68D: Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, less often, or never? Soda or pop WITH caffeine BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Multiple times a day	10%	10%	9%	12%	5%	9%	11%	9%	7%	12%	10%	14%	7%	9%	7%	9%	11%
Once a day	10%	13%	8%	12%	7%	13%	10%	8%	6%	13%	12%	13%	7%	12%	11%	9%	9%
A few times a week	19%	21%	18%	17%	24%	31%	15%	14%	20%	16%	21%	16%	23%	16%	21%	19%	19%
A few times a month	14%	14%	14%	14%	15%	13%	15%	13%	17%	14%	13%	11%	15%	15%	13%	14%	14%
Less often	15%	14%	16%	14%	18%	12%	17%	16%	13%	17%	16%	14%	16%	14%	16%	15%	14%
Never	31%	28%	34%	31%	31%	21%	32%	38%	37%	28%	29%	32%	30%	33%	32%	33%	33%
(DK)/(Refused)	0%	1%	0%	0%	1%	-	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	-

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QN68E: Next, how often do you have the following beverages -- multiple times a day, once a day, a few times a week, a few times a month, less often, or never? Soda or pop WITHOUT caffeine BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	\$50,000	100,000	\$100,000+
Multiple times a day	3%	4%	2%	3%	3%	4%	2%	3%	2%	3%	4%	2%	3%	3%	3%	3%	2%
Once a day	3%	4%	2%	3%	3%	5%	1%	4%	2%	3%	4%	2%	2%	5%	2%	4%	3%
A few times a week	10%	10%	10%	9%	12%	21%	6%	7%	10%	10%	11%	8%	11%	10%	13%	10%	10%
A few times a month	13%	12%	13%	14%	11%	15%	14%	11%	15%	14%	9%	9%	14%	14%	14%	13%	12%
Less often	18%	18%	19%	15%	25%	20%	21%	14%	17%	21%	17%	18%	19%	18%	20%	19%	15%
Never	52%	51%	54%	56%	45%	35%	56%	60%	54%	48%	54%	60%	49%	50%	46%	51%	59%
(DK)/(Refused)	1%	1%	-	0%	1%	0%	-	1%	0%	1%	1%	0%	1%	1%	1%	1%	0%

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