

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
GAL 074
Princeton Job #: 26-07-007

July 1-19, 2026

Results are based on telephone interviews conducted July 1-19, 2026, with a random sample of –1,200—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –701—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

72. Have you heard or read about unidentified flying objects -- UFOs?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	83	17	*
2019 Jun 19-30	86	14	*
1996 Sep 3-5	87	13	*
1990 Jun 14-17	90	10	--
1987 Feb 2-18	88	12	--
1978 Mar 3-6	93	7	--
1973 Nov 2-5	94	6	--

73. Have you, yourself, ever seen anything you thought was a UFO?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	17	82	1
2019 Sep 19-30	16	84	*
1996 Sep 3-5	12	87	--
1990 Jun 14-17	14	85	1
1987 Feb 2-18	9	91	--
1978 Mar 3-6	9	88	2
1973 Nov 2-5	11	89	--

74. Which comes closer to your view -- [ROTATED: some UFOs have been alien spacecraft visiting Earth from other planets or galaxies, (or) all UFO sightings can be explained by human activity on Earth or natural phenomenon]

	<u>Some have been alien spacecraft</u>	<u>All human activity/ Natural phenomenon</u>	<u>No opinion</u>
2026 Jul 1-19	37	49	13
2021 Jul 6-21	41	50	9
2019 Aug 1-14	33	60	7

75. In your opinion, does the U.S. government know more about UFOs than it is telling us?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2026 Jul 1-19	78	17	5
2019 Jun 19-30	68	29	2
1996 Sep 3-5	71	19	10

GALLUP POLL SOCIAL SURVEY July 2026 Public Release Data																	
QN72: Have you heard or read about unidentified flying objects -- UFOs? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income																	
	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Yes	83%	84%	82%	89%	73%	73%	85%	87%	86%	86%	79%	89%	80%	81%	77%	85%	86%
No	17%	16%	18%	11%	27%	26%	15%	13%	14%	14%	21%	11%	20%	19%	22%	15%	14%
(DK)/(Refused)	0%	1%	-	-	1%	0%	-	1%	0%	0%	0%	0%	-	1%	1%	-	-
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QN73: Have you, yourself, ever seen anything you thought was a UFO? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income																	
	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Yes	17%	20%	14%	18%	17%	11%	20%	19%	13%	19%	20%	20%	19%	12%	22%	17%	14%
No	82%	80%	85%	82%	83%	89%	78%	81%	86%	80%	80%	79%	81%	87%	77%	83%	86%
(DK)/(Refused)	1%	1%	1%	0%	0%	-	2%	0%	1%	1%	-	0%	1%	0%	1%	-	0%
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QN74: Which comes closer to your view - ? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income																	
	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Some UFOs have been alien spacecraft visiting Earth from other planets or galaxies	37%	34%	41%	37%	39%	34%	40%	37%	35%	42%	35%	39%	39%	35%	38%	40%	37%
All UFO sightings can be explained by human activity on Earth or natural phenomenon	49%	51%	47%	51%	46%	56%	48%	46%	57%	47%	46%	47%	49%	53%	45%	49%	54%
(DK)/(Refused)	13%	15%	12%	12%	15%	10%	12%	16%	9%	11%	19%	14%	13%	12%	17%	11%	9%
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GALLUP POLL SOCIAL SURVEY
July 2026
Public Release Data

QN75: In your opinion, does the U.S. government know more about UFOs than it is telling us? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Yes	78%	77%	79%	81%	74%	82%	76%	77%	75%	82%	79%	78%	79%	76%	78%	82%	74%
No	17%	20%	14%	16%	18%	14%	17%	19%	21%	15%	14%	15%	16%	20%	15%	14%	22%
(DK)/(Refused)	5%	4%	7%	3%	8%	4%	7%	4%	3%	3%	7%	7%	5%	4%	7%	3%	4%

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