

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
WORK AND EDUCATION**

-- FINAL TOPLINE --

Timberline: 937614
GAL 075
Princeton Job #: 26-08-008

August 3-24, 2026

Results are based on telephone interviews conducted August 3-24, 2026, with a random sample of **–1,200–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, party identification, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Party identification targets are based on the average of the three most recent Gallup polls. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to sports,

56. What is your favorite sport to watch?

Recent trend

	2026	2023	2017	2013	2008	2007	2006	2005	2004	2003	2002	2001	2000
	<u>Aug</u>	<u>Dec</u>	<u>Dec</u>	<u>Jun</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Dec</u>	<u>Mar</u>	<u>Mar</u>
Football	31	41	37	39	41	43	43	34	37	37	37	28	33
Basketball	11	9	11	12	9	11	12	12	13	14	13	16	16
Baseball	10	10	9	14	10	13	11	12	10	10	12	12	13
Soccer	9	5	7	4	3	2	2	3	2	2	2	2	2
Ice hockey	4	4	4	3	4	4	2	4	3	5	3	3	5
Volleyball	2	1	1	*	1	*	*	1	--	*	--	1	--
Auto Racing	2	3	2	2	3	3	4	5	5	5	5	6	5
Mixed Martial Arts/MMA	2	1	1	*	*	*	*	*	--	*	*	--	--
Golf	1	1	1	2	2	2	3	2	2	3	2	4	5
Wrestling	1	1	*	*	*	1	*	1	1	1	1	1	1
Ice/Figure Skating	1	2	1	1	1	2	3	3	4	6	4	4	4
Tennis	1	1	2	3	1	1	1	3	2	1	2	2	1
Gymnastics	*	1	1	*	1	1	1	*	1	1	1	1	1
Swimming	*	*	*	*	*	*	*	*	*	*	1	*	*
Track and field	*	1	*	1	*	*	*	*	*	*	*	*	*
Boxing	*	1	1	1	2	1	2	1	1	2	1	2	2
Fishing	*	*	*	1	*	--	*	1	*	*	1	*	*
Motocross	*	*	1	*	*	*	*	*	1	*	--	1	--
Bowling	*	*	--	--	--	*	*	*	*	*	1	*	*
Rodeo	*	*	1	*	*	*	*	1	1	*	1	1	*
OTHER	4	6	4	4	6	3	3	4	4	4	2	4	3
NONE	20	12	15	11	14	12	12	13	12	9	10	12	8
No Opinion	*	*	*	*	*	1	*	*	1	*	1	1	1

^ WORDING: What is your favorite sport to follow?

Q.56 favorite sport continued on next page

Q.56 (FAVORITE SPORT) CONTINUED

Full trend of top sports:

	<u>Football</u>	<u>Basketball</u>	<u>Baseball</u>	<u>Soccer</u>	<u>Ice hockey</u>	<u>Auto racing</u>
2026 Aug 3-24	31	11	10	9	4	2
2023 Dec 1-20	41	9	10	5	4	3
2017 Dec 4-11	37	11	9	7	4	2
2013 Jun 1-4	39	12	14	4	3	2
2008 Dec 4-7	41	9	10	3	4	3
2007 Dec 6-9	43	11	13	2	4	3
2006 Dec 11-14	43	12	11	2	2	4
2005 Dec 5-8	34	12	12	3	4	5
2004 Dec 5-8	37	13	10	2	3	5
2003 Dec 11-14	37	14	10	2	5	5
2002 Dec 5-8	37	13	12	2	3	5
2001 Mar 26-28	28	16	12	2	3	6
2000 Mar 30-Apr 2	33	15	13	2	5	4
1998 Nov 20-22	36	12	16	2	3	2
1997 Apr 18-20 ^	30	17	14	2	3	2
1995 Apr 17-19	32	15	16	1	3	2
1994 Sep 16-20	37	13	16	2	1	3
1994 Aug 8-9	35	11	21	2	3	3
1992 Sept 17-20	38	12	16	1	4	2
1990 Feb 15-18	35	15	16	1	3	1
1985 Jul 12-15	28	10	21	1	2	2
1981 Jan 9-12	38	9	16	2	2	1
1972 Oct 13-16	32	9	24	*	4	2
1972 Jan 7-10	38	10	19	*	5	*
1960 Dec 8-13	21	9	34	*	3	*
1948 Apr 9-14	17	10	39	*	3	1
1937 Mar 24-29	23	8	34	*	2	1

^ WORDING: What is your favorite sport to follow?

GALLUP POLL SOCIAL SURVEY

August 2026

Public Release Data

QN56M1: What is your favorite sport to watch? BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

	Total	Gender		Race I		Age			Education			Party I.D.			Household Income		
		Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Football	31%	38%	24%	35%	23%	20%	30%	38%	33%	34%	26%	40%	23%	34%	25%	32%	37%
Basketball	11%	8%	14%	8%	16%	10%	12%	11%	13%	12%	8%	8%	9%	15%	12%	11%	9%
Baseball	10%	9%	11%	12%	6%	11%	6%	13%	13%	7%	10%	8%	11%	10%	7%	12%	12%
Soccer	9%	10%	9%	4%	16%	10%	14%	4%	9%	5%	13%	7%	12%	6%	13%	7%	6%
Hockey/Ice hockey	4%	5%	4%	5%	3%	6%	3%	4%	5%	4%	3%	3%	5%	4%	5%	3%	4%
Volleyball	2%	0%	4%	1%	4%	3%	2%	1%	1%	2%	3%	2%	3%	1%	3%	1%	2%
Auto/car racing	2%	3%	1%	3%	0%	2%	1%	3%	1%	2%	2%	3%	2%	1%	2%	2%	1%
Mixed Martial Arts/MMA/UFC	2%	3%	1%	2%	2%	4%	1%	1%	1%	1%	2%	1%	3%	1%	1%	3%	1%
Golf	1%	1%	2%	2%	1%	-	0%	3%	2%	1%	1%	2%	1%	1%	1%	1%	2%
Wrestling	1%	1%	1%	1%	1%	2%	3%	-	0%	1%	2%	3%	1%	0%	3%	-	1%
Skating/Ice skating	1%	-	2%	1%	1%	2%	0%	1%	1%	3%	0%	0%	1%	1%	1%	0%	0%
Tennis	1%	0%	1%	1%	0%	-	0%	1%	2%	0%	0%	0%	1%	1%	0%	1%	1%
Gymnastics	0%	0%	1%	1%	-	1%	0%	0%	1%	-	-	1%	0%	0%	0%	1%	0%
Swimming	0%	-	1%	-	1%	2%	-	-	-	-	1%	-	-	1%	-	1%	-
Track and Field	0%	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Boxing	0%	0%	0%	0%	0%	-	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	-
Fishing	0%	0%	0%	0%	-	-	0%	0%	-	-	0%	0%	0%	-	0%	-	-
Motocross	0%	-	0%	0%	-	1%	-	-	-	1%	-	1%	-	-	-	-	1%
Bowling	0%	-	0%	0%	-	-	-	0%	-	0%	-	0%	-	-	0%	-	-
Rodeo	0%	-	0%	0%	-	-	-	0%	-	-	0%	-	0%	-	0%	-	-
Other	4%	4%	2%	4%	4%	6%	3%	3%	3%	4%	5%	4%	5%	3%	4%	3%	4%
All	0%	0%	-	-	0%	-	0%	-	0%	0%	-	-	-	0%	-	0%	0%
None	20%	17%	22%	19%	20%	23%	22%	16%	14%	22%	22%	16%	22%	18%	21%	19%	18%
DK	0%	0%	0%	0%	-	-	-	0%	0%	0%	-	-	-	0%	0%	-	-
REF	0%	-	1%	0%	1%	-	1%	-	1%	-	-	-	-	1%	-	0%	-